

**CAREERSOURCE CITRUS LEVY MARION (CSCLM)
BOARD MEETING**

MINUTES

DATE: March 14, 2018
PLACE: Klein Center, College of Central Florida
TIME: 11:30 a.m.

MEMBERS PRESENT

MEMBERS ABSENT

Kathy Judkins, SECO	Debra Stanley, Citrus County Schools
Al Jones, AutoZone	Gary Crandon, Crandon Electric Co.
Carol Jones, Levy County Schools	Kell Jemison, ZF Systems Inc.
Carla Butts, The Centers	Mike Melfi, CHAMPS Software
Charles Harris, Central FL Community Action	Solomon Sarway, CJs Power Systems
Darlene Goddard, Consultant	Theresa Flick, Key Training Center
David Pieklik, Nature Coast EDC	Don Taylor, Citrus County EDC
Fred Morgan, IBEW 222	Jorge Martinez, DCF
Kevin Cunningham, RE/Max	Judy Houlios, HUD
Kim Baxley, CFEC	Mark Paugh, College of Central Florida
Pete Beasley, Rasmussen College	Mark Vianello, Marion Schools
Rachel Riley, Citrus Memorial	Nelson Mathis Jr., IBEW 1205
Scott Owen, Suntrust	Pat Reddish, Consultant
Ted Knight, USMC League	William Burda, Business Resources of FL
	Yovancha Lewis-Brown, Vocational Rehab

OTHER ATTENDEES

Rusty Skinner, CSCLM
Kathleen Woodring, CSCLM
Brenda Chrisman, CSCLM
Laura Byrnes, CSCLM
Laura Isaacs, CSCLM
Dale French, CSCLM
Robert Stermer, Board Counsel
Tony Waterson, Thomas P. Miller and Associates
Kristen Berry, Thomas P. Miller and Associates

CALL TO ORDER

The meeting was called to order by Kathy Judkins, Chair.

INVOCATION AND PLEDGE OF ALLEGIANCE

The invocation was given by Robert Stermer, followed by the Pledge of Allegiance.

ROLL CALL

The roll was called by Laura Isaacs and a quorum declared present.

PUBLIC COMMENT

The Chair opened the floor for any Public Comment. There was none.

APPROVAL OF MINUTES

Darlene Goddard made a **motion** to approve the minutes from the Dec.13, 2017, meeting. **Seconded** by David Pieklik. **Motion carried.**

ACTION ITEMS

There were no action items on the agenda.

CONSENT AGENDA ITEMS

The action sheets that are attached represent the items for review by the board. Dave Pieklik made a **motion** to accept the consent agenda, Al Jones **seconded** the motion. **Motion carried.**

DISCUSSION ITEMS

There were no discussion items on the agenda.

STATUS REPORTS

Laura Byrnes presented about marketing and outreach for a recent hiring event for Chewy.com. She stated that recent marketing efforts have been in an attempt to reach different job seeker groups, including those who are currently otherwise employed. Efforts include outreach via website, earned media, print ads, radio promotion, a targeted Facebook campaign and a Twitter campaign. Rusty Skinner stated this outreach campaign is part of a recruitment and development strategy.

MATTERS FROM THE FLOOR

Fred Morgan spoke about challenges in his industry due to hurricane recovery and the opioid epidemic.

ADJOURNMENT

There being no further business, the meeting was adjourned.

APPROVED:
