



CAREERSOURCE CITRUS LEVY MARION
Education and Industry Consortium

MINUTES

DATE: May 8, 2025
PLACE: CareerSource CLM
2703 NE 14th Street, Ocala, FL 34470
TIME: 9:00 a.m.

MEMBERS PRESENT

Bob Rutemiller
David Roland
Joe Corley
Tim Gilbert

MEMBERS ABSENT

Ashley Shorb
Chris Formisano
Eric Willis
Dr. Jennifer Fryns
Marci Holder
Rachel Gibbs
Rebecca Johnson
Tanya Taylor

Other Attendees

Rusty Skinner, CSCLM
Dale French, CSCLM
Cory Weaver, CSCLM
Melissa Saco, CSCLM

Cira Schnettler, CSCLM
Tony Waterson, One Stop Operator
Kristen Barry, One Stop Operator
Bonnie Hayes, CF

CALL TO ORDER

The meeting was called to order by Joe Corley, Chair, at 9:02 a.m.

ROLL CALL

Cira Schnettler called roll and a quorum was declared present.

APPROVAL OF MINUTES

A quorum was not present to approve the minutes. Minutes will be brought to the next meeting for approval.

PRESENTATION

Cory Weaver gave an overview of the presentation. She reviewed the committee's purpose and answered questions on how the committee plans to fulfill the purpose.

The committee will meet its objectives through discussion and presentations:

- Talent needs of local industry targeted sectors will be identified.
- Educational partners will present courses and certifications currently available as well as promote upcoming programs and projects in development.
- CareerSource CLM will review training programs offered through business services.

Prior Meeting Insights

Cory Weaver reviewed a summary of previous discussions by the committee.

Industry Snapshot and Talent Supply

The committee provided the feedback below on the report:

- Healthcare / Social Assistance was separated as requested
- The report shows year over year wage increases, but a decrease in the demand for manufacturing, transportation and warehousing.
- Joe Corley shared that he is seeing an increase in wages for welders.
- The committee would like to see if MRMA will be conducting a wage survey soon.
- There was discussion on whether the increase in demand for transportation and warehouse workers can be attributed to the move to e-commerce from big box retailers.

MCL Approved Programs

- Cory Weaver reviewed the request list of credentials to be added to the Master Credential list.

Survey Results

Cory Weaver reviewed the survey results. She noted that the committee agreed that there should be industry focused sub-committees made up of educational partners, businesses, and industry association representatives.

DISCUSSION ITEMS

The committee discussed actionable items for next steps:

- Identify committee goals and actionable measures to fulfill those goals.
- Increasing development of industry committee members.
- Inviting industry associations chairs and/ or directors to participate on the committee.
- Invite Chamber representatives to participate on the committee.
- Identifying educational partners certifications and curriculum, then following up with industry businesses to ensure that curriculums are meeting their needs.
- Form industry sub-committees.

PUBLIC COMMENT

None

MATTERS FROM THE FLOOR

None

ADJOURNMENT

There being no further business, the meeting adjourned at 9:57 a.m.

APPROVED:



EDUCATION & INDUSTRY CONSORTIUM



May 8th, 2025

CONSORTIUM BACKGROUND

Signed into law May 15th, 2024, Senate Bill 240 requires each local workforce development board to create an Education and Industry Consortium composed of representatives of education and businesses in the local service area.

Purpose: The purpose of the consortium is to foster collaboration between education and industry to help align educational programming to address evolving workforce needs in our community. Through strategic partnerships, data-driven insights and innovative solutions, we aim to create strategies to empower learners and support businesses in building a skilled and adaptable workforce.



Talent Needs of Local Industry
Targeted Sectors



Education Offerings Available

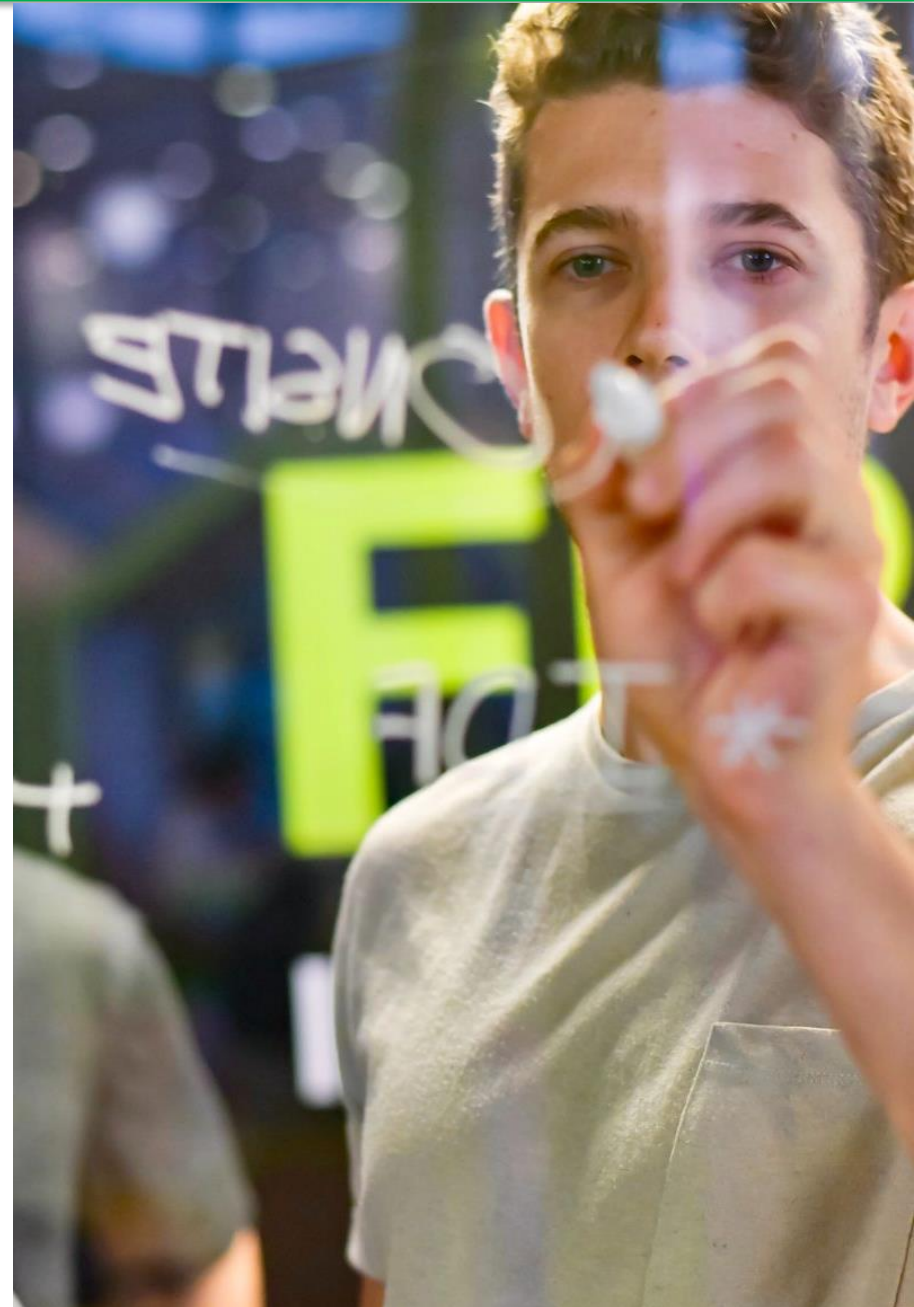


Labor Market Information
Talent Pipeline

Grow, Retain, Attract

Prior Meeting Insights

- There is a need to ensure training programs are using relevant and up-to-date technology that is used in-field
- There is a great need for affordable childcare to allow better participation in the labor force
- Potential barriers to hiring retirees for instructional positions include:
 - Fear of technology
 - Inadequate pay ranges
 - Fear of learning a new type of job
 - Difficulties in adjusting to a classroom environment
 - Administrative requirements
 - Interpersonal skills of students



Industry Snapshot

NAICS	Industry	Current			5-Year History		5-Year Forecast		
		Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Empl Growth	Ann % Growth
621 - 623	Health Care	25,382	\$64,741	1.17	1,960	1.6%	14,880	2,506	1.9%
624	Social Assistance	3,518	\$30,496	0.62	-175	-1.0%	2,559	341	1.9%
23	Construction	16,803	\$53,564	1.54	1,966	2.5%	8,823	1,387	1.6%
31	Manufacturing	10,993	\$59,384	0.76	301	0.6%	6,574	842	1.5%
61	Educational Services	12,479	\$45,960	0.85	426	0.7%	6,828	817	1.3%
48	Transportation and Warehousing	7,948	\$47,357	0.87	2,617	8.3%	5,209	726	1.8%
54	Professional, Scientific, and Technical Services	7,059	\$68,788	0.53	960	3.0%	3,667	704	1.9%
	Total - All Industries	182,848	\$49,269	1.00	17,834	2.1%	116,961	14,321	1.5%

Source: JobsEQ

TALENT SUPPLY

620,931

Regional Population
(2023)

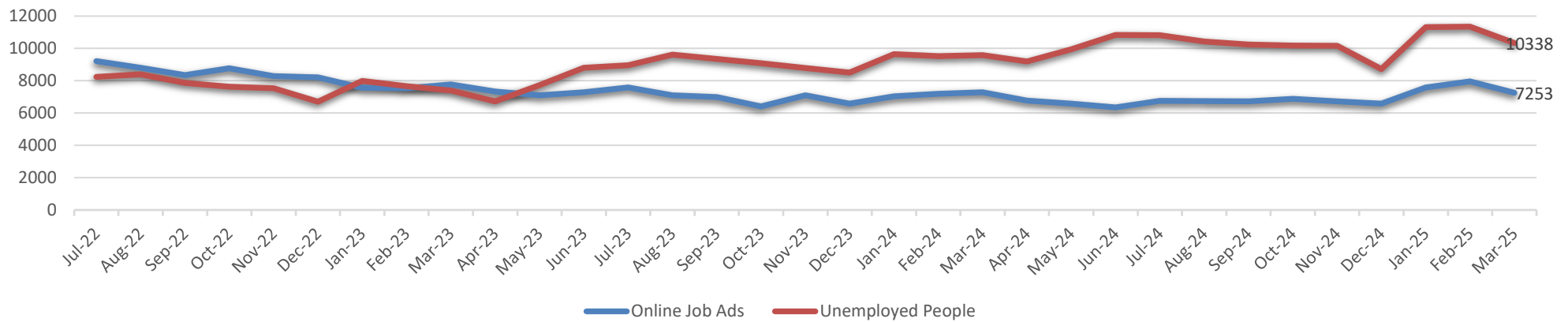
232,821

Labor Force
(March 2025)

10,338

Regional Unemployed
(March 2025)

Online Job Ads vs Unemployed People



Source: LAUS/BLS

Job Openings Vs Unemployed by County:

Source: Florida Scorecard

CITRUS

966

(Declining)

2,737

Unemployed Persons
(Declining)

284

Unemployed People per 100
Jobs

LEVY

521

(Declining)

789

Unemployed Persons
(Declining)

152

Unemployed People per 100
Jobs

MARION

5,766

(Declining)

6,812

Unemployed Persons
(Declining)

119

Unemployed People per 100
Jobs

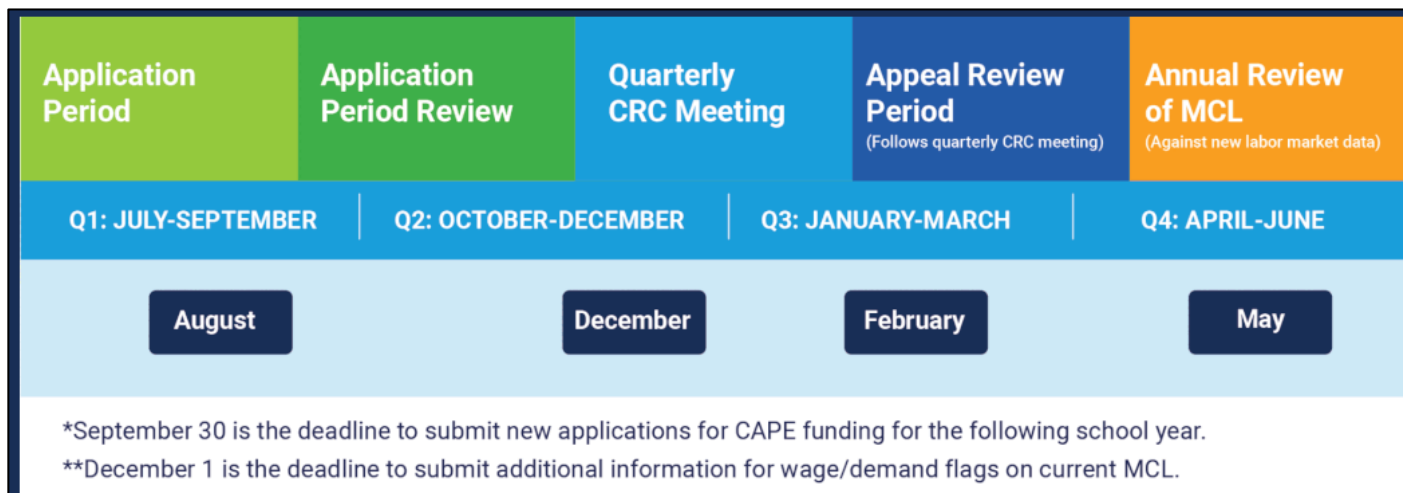
SUBMITTED TO MASTER CREDENTIALS LIST

Currently Provisional Status due to Demand and Wage:

- HBI Pre-Apprenticeship Certification Training, Carpentry
- HBI Pre-Apprenticeship Certification Training, Core
- HBI Pre-Apprenticeship Certification Training, Core Green
- HBI Pre-Apprenticeship Certification Training, Electrical
- Equine Studies

Credential Review Committee meets 5/8 to recommend approval/denial
CareerSource Florida Board meets 5/21 to approve/deny

Link to Master Credentials List: <https://careersourceflorida.com/master-credentials-list/>



Discussion



CareerSource
CITRUS | LEVY | MARION

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