

Helping Deliver the Gift

Keeps on Giving



BY COMMUNICATIONS MANAGER LAURA BYRNES, APR, CPRC

Do you know who checks their list and checks it twice?

Well, in addition to that “right jolly old elf,” aka Santa, we do.

And as far as we’re concerned, local businesses interested in hiring at this or any other time of year deserve to be on our nice list.

Of all the items important in running a successful business, surely tops on the list is having the right talent on your payroll. After all, the wrong employee can drain your resources and drag a company down just as surely as the Grinch or Ebenezer Scrooge can put a pall over the holidays.

I’m not necessarily talking about coal-in-their-stocking *bad* employees, but rather those whose experience, skills, interests and/or attitude aren’t the right fit for your specific corporate culture.

I think we can agree that for everyone concerned, it is better to hire the right person at the outset.

That’s one place where we can deliver, even if Santa can’t. CareerSource Citrus Levy Marion and our affiliate Talent Center in partnership with the College of Central Florida are the driving forces in delivering workforce solutions that support economic development. We are

community conveners working with education, economic, business, government, human services and other partners throughout Citrus, Levy and Marion counties’ region to provide innovative, value-added custom solutions that meet your specific needs.

We can help leverage and support your human resources function from recruitment and training to labor market information and everything in between. We are dedicated to providing employment and training strategies that enhance the skills of your staff, boost productivity and increase the efficiency of your business.

Perhaps one of the greatest gifts in all this is we can deliver at no charge to you. Our full menu of fee-free services is designed to get your business where you need it to be, and that includes training grants and tax credits along with targeted industry career and job fairs, exclusive hiring events and candidate screenings and assessments.

When it comes to candidates, our focus is preparing them for jobs that are in demand, whether they are entering the workforce for the first time, re-entering, a professional or military veteran. Our staff-assisted services include personalized career counseling, job search assistance and referral, resume and interview assistance, support programs and more. Again, at no charge.

If you’re interested in learning what we can do to support your workforce needs, please contact our business development team at 352-873-7955 or 800-746-9950. If you, or someone you know, can benefit from our candidate services, call 352-840-5700 or 800-434-JOBS (5627).

Whether you celebrate Christmas, Hanukkah or Kwanzaa – or all three – we wish you a very merry/happy/joyous holiday season and look forward to helping you enjoy a successful New Year.



Laura Byrnes, APR, CPRC is a Florida Certified Workforce Professional and communications manager for CareerSource Citrus Levy Marion. She welcomes comments and suggestions and may be reached at lbyrnes@careersourceclm.com, 800-434-5627, ext. 1234 or 352-291-9559. Visit CareerSource Citrus Levy Marion at www.careersourceclm.com and stay connected on Facebook, LinkedIn, Twitter, Google+ and YouTube.

Happy Holidays

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Santa isn’t the only one who delivers during the holiday season. If qualified skilled talent is on your Wish List, CareerSource CLM and our affiliate Talent Center can deliver. We’ll even wrap it in financial incentives saving eligible businesses on recruiting and training costs, at no charge. That’s a Ho-Ho-Ho lot of good cheer!

TALENT CENTER

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