

New Year? NEW OPPORTUNITIES FOR SUCCESS

SUBMITTED BY COMMUNICATIONS MANAGER
LAURA BYRNES, APR, CPRC

We start the New Year with such resolve, don't we? Exercise more, eat less, stop smoking, get more sleep ...

Sometimes it takes more than resolve. Doing all the right things can be just plain exhausting, and in our instant-gratification world, it's easy to get discouraged if we don't see our efforts paying off.

Study after study tells us that in order to be successful, it takes support. It takes teamwork. That's certainly true when it comes to landing a job or making the right hire.

The good news is CareerSource Citrus Levy Marion and our affiliate Talent Center in partnership with the College of Central Florida, can assist those on both sides of the workforce universe. At no charge.

Looking for work? We have the staff and tools to help you find and prepare for a job for which you are ideally suited and which suits you. Whether you're a seasoned professional or looking for your first position, a military veteran or interested in enhancing your skills to earn a better paycheck, we can help.

Our team of professional job readiness and career coaches can work with you to create and post a resume that gets results by connecting you with thousands of employers, in our own community and throughout Florida. From educational and training opportunities to networking

events, job fairs and referrals to our job-search resources, CareerSource Citrus Levy Marion has what you need to help you compete in today's labor market.

If you own or run a business, and you need to find, train or retain great employees, we're here to help.

Maybe you're having trouble crafting an accurate but attractive job description; our HR experts will work with you to get it just right. We'll also leverage the power of Employ Florida to post your openings online and search of qualified candidates. And you can leave the vetting process to us – depending on your needs, we can provide candidate assessments, such as Florida Ready-to-Work and Prove It!, which test and score job candidate skills and work habits.

If you find a candidate you think would make a great addition to your team, but they lack the experience or skills needed for the job, we can offset your costs to train them; same if you need to enhance the skills of your current employees.

Several months ago, I mentioned that we are one of 600 business-led not-for-profit workforce development regions throughout the nation, and one of 24 regions in the CareerSource Florida network, all operating by authority of the federal Workforce Opportunity and Innovation Act.

Here's what I mean when I say "business-led" – herein, to start 2019 off right, I'd like to make sure you know the volunteer leaders who serve on our board of directors:

Rachel Riley of Citrus Memorial Hospital (Citrus County) is our chair; Kathy Judkins of SECO (Marion County) is immediate past chair; Kim Baxley of Central Florida Electric Cooperative (Levy County) is vice chair; and Frederick Morgan, representing IBEW Local Union 222 is treasurer.

Directors are Pete Beasely, Rasmussen College; Darlene Goddard, a past board chair and now private HR consultant; Judy Houlios, Ocala Housing Authority; Ted Knight, United State Marion Corps League representing Citrus County veterans; Nelson "Lanny" Mathis, Jr., IBEW Local Union 1205; Mike Melfi, Champs Software, Inc.; Dr. Mark Paugh, College of Central Florida; David J. Pieklik, Nature Coast Business Development Council; Theresa Flick, Key Training Center; Jorge Martinez, Florida Department of Children and Families; Pat Reddish, also a former board chair and now an HR consultant; Bruce Register, Citrus County director of economic development; Carol Jones, School Board of Levy County; Debra Stanley, Citrus County School District; Mark Vianello, Marion County Public Schools' executive director of career and technical education and the 2018 Florida Workforce Partner of the Year; Solomon Sarway, CJ's Power System; Yovancha Lewis-Brown, Vocational Rehabilitation; Kevin Cunningham, RE/Max Realty One and also a former board chair; Carla Butts, The Centers; and William Burda, Business Resources of Florida, LLC.

On behalf of our team and board of directors, we wish you a safe and prosperous New Year! If you'd like to know how our fee-free services can contribute to your success, visit www.careersourceclm.com or call us at 800-434-JOBS (5627).



Laura Byrnes, APR, CPRC, communications manager at CareerSource Citrus Levy Marion, is Accredited in Public Relations, a Certified Public Relations Counselor and a Florida Certified Workforce Professional. Please contact her at (352) 291-9559, (800) 434-5627, ext. 1234 or lbyrnes@careersourceclm.com.

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NEW YEAR? NEW SOLUTIONS

Let us help you start fresh in the New Year with workforce solutions that work for your business. Our HR professionals can connect you with the qualified, skilled candidates you need to hire for your business to succeed. CareerSource Citrus Levy Marion and our affiliate Talent Center can assist with recruiting, hiring, and training – all at no charge – helping you make 2019 your best year yet!

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TALENT CENTER |

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