



**CAREERSOURCE CITRUS LEVY MARION  
Business and Economic Development Committee**

**MINUTES**

DATE: February 19, 2019,  
PLACE: College Of Central Florida, Enterprise Center, Building 42, Ocala, FL  
TIME: 9:00 a.m.

**MEMBERS PRESENT**

Pete Beasley, Chair  
Bruce Register  
Kevin Cunningham  
Kevin Sheilley  
Mark Paugh  
Mark Vianello  
Phillip Geist

**MEMBERS ABSENT**

Amy Meek  
David Pieklik  
Peter Shepis

**OTHER ATTENDEES**

Rusty Skinner, CSCLM  
Kathleen Woodring, CSCLM  
Brenda Chrisman, CSCLM  
Dale French, CSCLM

Cira Schnettler, CSCLM

**CALL TO ORDER**

The meeting was called to order by Pete Beasley, Chair, at 9:00 a.m.

**ROLL CALL**

Cira Schnettler called roll and a quorum was declared present.

**APPROVAL OF MINUTES**

Bruce Register made a motion to approve the minutes from the August 14, 2018 meeting. Kevin Cunningham seconded the motion. Motion carried.

**ACTION ITEMS**

**180 Workforce – Employed Worker Training/Youth**

Rusty Skinner and Brenda Chrisman provided an overview of the 180 Workforce online training resource. The program offers training modules for entry level positions, as well

as employed worker training. The program preps individuals to take exams for a variety of certifications, but does not provide the certification testing. The program has a minimal investment, but would have a significant impact on training for local businesses. Phil Geist advised the committee that the MRMA board has reviewed the program and was impressed with the overall application. The entry level modules could also be utilized by educational partners to gauge a student's interest in an industry specific career path. Kevin Sheilley made a motion approving additional research on the program and to proceed with evaluating industry interest in the program. An update is to be provided at the next board meeting on whether or not to move forward with the investment. Phil Geist seconded the motion. Motion carried. A full program catalog emailed also be provided to committee members.

## **DISCUSSION ITEMS**

### **MRMA Wage Survey**

Rusty Skinner advised the committee that the MRMA Wage Survey has been reviewed. Approximately 14 businesses responded to the survey. Rusty was happy to report that wages are becoming increasingly competitive. Kevin Sheilley suggested that the community partners join together to create one comprehensive report, instead of multiple agencies developing their own reports.

## **PROJECT UPDATES**

### **Economic Development Partner Reports**

Citrus:

- Bruce Register stated that Citrus County is now in the process of developing a work plan and structure to implement the Business Plan that was recently created.
- Progress has been made with developing a team to focus on business retention with the new MOU between CareerSource CLM and the Citrus County Chamber of Commerce.
- He is also working to create formal partnerships with other surrounding counties.
- Citrus County has received a grant from DEO to create a comprehensive plan for the expansion of the Suncoast Parkway into Citrus County.

Marion:

- Kevin Sheilley reported that the partnership with the Marion County school system is still going strong.
- The CEP website that provides community information for individuals interested in relocating to Marion County is getting more attention. Brenda Chrisman expressed appreciation for the referrals received through the relocation program.
- Red Rock broke ground recently on their spec building. Rusty Skinner commended Kevin and his staff for all the hard work put into attracting Red Rock to the area.
- The attraction pipeline is active. The team is looking to attract two small to medium sized niche businesses in the service/technology sectors.

### **Talent Center Updates**

Brenda Chrisman provided the below updates:

Over 500 professionals have utilized some aspect of the Talent Center resources.

On March 28<sup>th</sup> the Talent Center and CF will partner to host a job fair for the business department students at CF.

The Akken program is working well and is bringing leads through other resources as it was designed.

#### Business Services Update

Brenda Chrisman stated that business services continues to assist businesses with individual hiring events and that industry specific job fairs are having great success. A healthcare job fair is scheduled for April, further details will be released at a later time. A general job fair is scheduled for March 26<sup>th</sup> in Citrus County.

#### Career Expo Update

Brenda Chrisman reported that approximately 744 high school and middle school students attended the 4<sup>th</sup> annual two day event. Mark Vianello commended the organization and presentation of the event.

#### CTE Day / Citrus County Schools

Brenda Chrisman explained that the premise of CTE Day is to provide information for Citrus County educators about the many resources available to further advance the career paths of their students.

#### Apprenticeship Grants

Brenda Chrisman announced that this grant will allow MTC to expand their current apprenticeship program by adding a carpentry component to the program.

Brenda Chrisman explained to the committee that an application for a plumbing grant had been made a while ago and we were just recently notified of the award. She is working with WTC to create a plumbing program.

#### Youth Build Updates

Dale French reviewed the outcomes of the YouthBuild program. There will be a wall-raising in Belleview on Tuesday, February 26<sup>th</sup> at 9 am and Citrus County is scheduled to have the next wall-raising during the summer.

#### Talent Pipeline Videos

Rusty Skinner stated that Citrus County is now in the process of developing their academic video series. CLM has recently sponsored the CEP lunch and will have a sponsorship for the Citrus County Chamber's legislative days. Both events are being utilized to highlight the video series.

#### State of the Workforce Conference

Kathleen Woodring provided an overview of the upcoming conference.

### **MATTERS FROM THE FLOOR**

### **ADJOURNMENT**

There being no further business, the meeting was adjourned at 10:02 a.m.

### **APPROVED:**

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