

# 2019 STATE OF WORKFORCE CONFERENCE

*Cultivating Your 21<sup>st</sup> Century Workforce*

We know you carefully choose how to spend your marketing dollars. Sponsoring the State of Workforce Conference will help you cultivate key messaging with your target audience that can continue to grow your return on your investment long after the event ends. This conference brings together businesses as well as community and industry leaders and education, public and economic development partners from throughout Citrus, Levy and Marion counties.

The goal is to address the complex challenges faced in growing our talent pipeline sufficient to meet the region's needs. In doing so, the conference will explore efforts to cultivate the next generation of workers, beginning with career awareness in middle school to transitioning graduates into the workforce.

Your investment in this conference will support efforts to help ensure our region continues to grow into one of the most desirable places to live, work and flourish.

The conference features keynote presentations from topnotch national, state and regional experts as well as presentation of the *Bridging the Gap Award* recognizing area businesses that have gone above and beyond to help build a better workforce for tomorrow.

There are several options for you to invest your marketing dollars in the community, and we thank you for considering the State of Workforce Conference as an opportunity to grow your business and enhance our region's workforce. Sponsorship opportunities close on April 4.

## CONTACT

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CareerSource  
CITRUS | LEVY | MARION

# YOUR SUPPORT MATTERS

## SPONSORSHIP OPPORTUNITIES



### PRESENTING SPONSOR (2) **\$2,000**

- Table of 8 with front and center placement
- Company name and logo on table
- Company logo on all materials (Save the Date, invitation, agenda, transition slides)
- Opening and closing recognition
- Speaking opportunity at beginning of program

### LUNCHEON SPONSOR (4) **\$750**

- Table of 8 with preferred placement
- Company name and logo on table
- Company logo on agenda and transition slides before lunch/awards program
- Recognition at lunch

### BREAKFAST SPONSOR (4) **\$500**

- Table of 8 with preferred placement
- Company name and logo on table
- Company logo on agenda
- Recognition at breakfast

### TABLE SPONSOR **\$300**

- Table of 8
- Second level preferred table placement
- Company name and logo on table

### MEDIA SPONSOR (3) **In-Kind**

- Table of 8
- Company name and logo on table
- Name and logo on the agenda

### PRESENTING SPONSORS



BENEFIT  
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WE MAKE BENEFITS WORK.

**DEADLINE: APRIL 4, 2019**

TO BECOME A SPONSOR, CONTACT:  
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