



**CAREERSOURCE CITRUS LEVY MARION
Business and Economic Development Committee**

MINUTES

DATE: April 30, 2019
PLACE: College Of Central Florida, Enterprise Center, Building 42, Ocala, FL
TIME: 9:00 a.m.

MEMBERS PRESENT

Pete Beasley, Chair
Bruce Register
David Pieklik
Phillip Geist
Jeff Chang
Kathleen Crowley

MEMBERS ABSENT

Amy Meek
Kevin Cunningham
Kevin Sheilley
Mark Paugh
Mark Vianello

OTHER ATTENDEES

Rusty Skinner, CSCLM
Kathleen Woodring, CSCLM
Brenda Chrisman, CSCLM
Dale French, CSCLM

Cira Schnettler, CSCLM
Jayne Burgess, CSFL

CALL TO ORDER

The meeting was called to order by Pete Beasley, Chair, at 9:00 a.m.

ROLL CALL

Cira Schnettler called roll and a quorum was declared present.

APPROVAL OF MINUTES

Bruce Register made a motion to approve the minutes from the February 19, 2019 meeting. Phil Geist seconded the motion. Motion carried.

ACTION ITEMS

None

DISCUSSION ITEMS

IRAP / Certifying Organizations

Rusty Skinner provided the committee with a summary of what an IRAP is and the advantages of become a certifying organization. Committee members additionally discussed apprenticeship programs, the 180 skills program, general concerns from the business community, developing career awareness pipelines through educational partners, and next steps with moving forward with the grant funds for an assistant to manage the clerical end of the program.

PROJECT UPDATES

Economic Development Partner Reports

Citrus:

- Bruce Register stated that Citrus County is focusing on the impact of the upcoming Suncoast Parkway project.
- Informal partnerships with the economic development agencies of the surrounding counties, Sumter, Marion, Levy, Hernando, and Citrus have been made. The agencies are working together to meet regularly and have regional discussions.
- Phil Geist inquired about potential economic development opportunities for the Florida Northern railway due to the changes happening with the power plant. Bruce Register indicated it is something that is being evaluated.

Levy:

- David Pieklik reported he is working on the relocation project for A & M Manufacturing. The project will ultimately lead to 105 jobs over the next 3 years.
- There is potential for a vocational program to be established with another manufacturer in Williston.
- The new video program is moving along. The first phase of tourism videos is underway. The second phase will be developing videos for niche and cluster industries.

Event Report and Talent Center Update

Brenda Chrisman provided highlights of the Event and Talent Center traffic reports.

Business Services

Brenda Chrisman updated the committee on the 180 skills program. Winco currently has 5 staff members accessing the program for testing. They are evaluating their budget to be able to use the full use of the program. The program currently costs \$25 per profile and we will be charging \$30 with the additional \$5 going towards administrative costs.

Youth Career Expo and Apprenticeship Grants

Brenda Chrisman briefly discussed the points noted in her attached report.

Youth Build Updates

Dale French reviewed the outcomes of the YouthBuild program and the Citrus County Phoenix Rising program. All programs have been successful and are hitting their outcome goals.

MRMA

Kathleen Crowley touched on a few items from her report indicating that the organizational structure has been reviewed and the organization is continually growing their partnerships and communication pathways.

State of the Workforce Conference

Kathleen Woodring was excited to share that the Conference was a great success. It was well attended and tremendous positive feedback has been received regarding the speakers and the event in general. Discussions for next year's event have begun and we look forward to another great Conference.

MATTERS FROM THE FLOOR

ADJOURNMENT

There being no further business, the meeting was adjourned at 10:03 a.m.

APPROVED:
