



Value of Fee-Free Business Services? Priceless.

BY LAURA BYRNES, APR, CPRC, COMMUNICATIONS MANAGER

You know that old saying, “You get what you pay for”? Conventional wisdom dictates that the more something costs, the better it is. What if that something is free? Now we’re moving into “there’s-no-such-thing-as-a-free-lunch” territory, and believe me, we understand if you have reservations when you learn that we offer fee-free services.

Years ago, when I was relatively new to what is now CareerSource CLM, a well-known Citrus County employer told me how pleasantly surprised she was that, with our help, the company hired the office manager of their dreams. Surprised because she assumed that services offered at no charge probably weren’t very good. It turned out, she was over-the-moon because we were able to save the company time, money and, as she put it, “headaches.”

Here’s the takeaway: Recruiting quality candidates to fill your vacancies doesn’t have to be time consuming and expensive. Whether you have one job opening, are starting up a new business, or are planning to expand, CareerSource CLM can market your open positions as well as screen, assess, and refer candidates.

In the example I mentioned, we started by spending time with the employer to understand their operation and needs, then worked with them to craft a job description that drilled down to what they were looking for – and provided labor market data to help them pinpoint a competitive wage that attracted top-tier candidates but didn’t price them out of the market. The company even asked our team to participate in the interview process. Of course, the business made the ultimate hiring decision and the last time I checked, which was several years later, the “new” office manager was still on the job.

We believe that when you take advantage of our fee-free services, what you *get* – even if you don’t pay for it – will exceed your expectations.

- » Online job postings using the power of Employ Florida, the state’s premier online job board used by all 24 workforce development regions. You may choose to have resumes come to directly to you or let our team vet your candidates. Cost: \$425

**CONNECTING
BUSINESSES &
PROFESSIONALS**

Would you like to hire the right job candidates with the right skills? You can be sure you’re heading in the right direction with fee-free business solutions that meet your needs from CareerSource Citrus Levy Marion and the Talent Center.

CareerSource
CITRUS | LEVY | MARION

TALENT CENTER

careersourceclm.com 800.746.9950 talentcenter.org 352.840.5762

CareerSource Citrus Levy Marion and the Talent Center, its affiliate in partnership with the College of Central Florida, are equal opportunity employers/programs. Auxiliary aids and services are available upon request to persons with disabilities and in Spanish. Phone numbers may be reached using TTY/TDD equipment via Florida Relay at 711. For accommodations, please call 800-434-5627, ext. 7878 or 844-364-9859, ext. 7879. Proud partners of the American Job Center network and members of CareerSource Florida.

- » Resume and application screening of your mid-to-high-level positions by a member of our Business Development Team to ensure candidates match your specific requirements. Cost: \$500
- » Hiring events are ideal if you have several positions to fill. We will plan, promote, coordinate and staff your exclusive event, which can take place at our career centers, your workplace or an alternate, convenient location. Cost: \$400
- » Career fairs are like speed dating for businesses, helping you meet a multitude of diverse candidates at one place on one day. Again, we handle logistics and staffing, candidate recruitment and promotions and cover all venue fees. Cost: \$1,500
- » Showcase your business and open positions via a 25-minute radio program that airs and streams live along with the available podcast. The program is the ideal way to discuss what makes an ideal job candidate. The program is promoted via our social media and website. Cost: \$800
- » ProveIt Skill assessment offers more than 1,500 assessments so candidates can prove they know their stuff *before* the interview. Our team will work with you to find which measurements fit your needs and will coordinate testing directly with your candidates. Cost: \$30
- » Business awareness is critical to building your talent pipeline, and we can help by leveraging the power of professional videos that make your business the star. We underwrite all but a portion of the production, provide targeted promotion, and provide a marketing guide to help you get the best use out of your video. Cost: \$2,500

- » Background checks are now the standard operating procedure for most hires. We will cover the costs for eligible businesses for all Paid Adult Interns, Work Experience Trainees, and On-the-Job Training hires. Cost: \$20

The total cost of these fee-free business services, if you were to pay for them yourself, is \$6,175. The total value? When it comes to making the right hire: priceless.

The tally doesn't include concierge-level service via our affiliate Talent Center for businesses with professional positions to fill. It also doesn't include the value of our OJT program, which reimburses eligible employers up to 75 percent of a new hire's wages for up to six months; or Custom Business Training, which covers up to 50 percent of out-of-pocket costs to train existing employees; or Adult Intern and Work Experience Trainee initiatives, which cover 100 percent of wages and Workers' Compensation during the duration of the program.

If you'd like to save time and expenses, and avoid headaches, when it comes to making your next hire, call our Business Development Team at 800-746-9950.

Laura Byrnes, APR, CPRC, communications manager at CareerSource Citrus Levy Marion, is Accredited in Public Relations, a Certified Public Relations Counselor and a Florida Certified Workforce Professional. Please contact her at (352) 291-9559, (800) 434-5627, ext. 1234 or lbyrnes@careersourceclm.com.



FERO & SONS
Insurance

"Personal Service Since 1954"

6 Carl Court • Beverly Hills
(352) 746-5580

WWW.FEROINSURANCE.COM

AUTO • HOME & CONDO • FLOOD • COMMERCIAL • BOAT • MOTORCYCLE • RENTERS • GOLF CART • UMBRELLA • LIFE

Incorporating science with skin care

A Medical Approach to cosmetic procedures

- Skin Cancer Diagnosis & Treatment
- MOHS Micrographic Surgery
- Cosmetic/Plastic Surgery
- Skin Repairs
- SRT-Radiation Therapy
- Growth Removal
- Chemical Peeling
- Esthetics
- Laser Surgery
- Laser Hair Removal
- Microneedling Rejuvenation
- Age Management Medicine
- Photofacial Rejuvenation
- Botox® Therapy
- Juvéderm®
- Obagi®



**SUNCOAST DERMATOLOGY
AND SKIN SURGERY CENTER**
www.dermatologyonline.com

Board Certified American Board of Dermatology • American Society for Dermatologic Surgery • American Association of Facial Plastic and Reconstructive Surgery • American Society for MOHS Surgery

Allen Ridge Professional Village | 352-746-2200
525 North Dacie Point, Lecanto, Florida 34461

Participating with Medicare, BCBS, Aetna, Cigna,
Freedom, Humana, & United Healthcare (Specific Plans)

Timber Ridge Medical Park | 352-873-1500
9401 S.W. Hwy. 200, Bldg 1000, Ste 1001, Ocala, Florida 34481