



**CAREERSOURCE CITRUS LEVY MARION
Business and Economic Development Committee**

MINUTES

DATE: August 22, 2019
PLACE: College Of Central Florida, Enterprise Center, Building 42, Ocala, FL
TIME: 9:00 a.m.

MEMBERS PRESENT

Pete Beasley, Chair
Bruce Register
David Pieklik
Phillip Geist
Jeff Chang
Kathleen Betz
Kevin Cunningham

MEMBERS ABSENT

Kevin Sheilley
Mark Paugh
Mark Vianello
John Cook

OTHER ATTENDEES

Rusty Skinner, CSCLM
Kathleen Woodring, CSCLM
Brenda Chrisman, CSCLM

Cira Schnettler, CSCLM
Ted Knight, Board Member
Bart Rowland, Ocala CEP

CALL TO ORDER

The meeting was called to order by Pete Beasley, Chair, at 9:00 a.m.

ROLL CALL

Cira Schnettler called roll and a quorum was declared present.

APPROVAL OF MINUTES

Bruce Register made a motion to approve the minutes from the April 30, 2019 meeting. Phil Geist seconded the motion. Motion carried.

DISCUSSION ITEMS

DEO Policy Issuance/Impact on Operations

DEO Response to USDOL

Kathleen Woodring explained to the committee that local policies and procedures will be

updated continually as DEO makes new policies in response to the monitoring of regions 14 and 15. She reviewed the local procedures that will be implemented based on three policies that were issued by the DEO. Rusty Skinner further stated that an email has been sent to the DEO outlining his concerns with the new policies.

Changes to Meeting Agendas/Improvement Suggestions

Kathleen Woodring explained that staff members have been assigned to committee chairs to assist them through the meeting process. The staff member will touch base with the committee chair before the meeting and after the meeting to offer guidance on Roberts Rules and answer any questions. The committee chair will then be prepared to discuss the activities of the committee with all of the board members at the next full board meeting. This change will provide support to the committee chairs and will be helpful to new chairs.

Workforce Issues that are Important to Our Community

Rusty Skinner stated that this will be a reoccurring item on all agendas. The goal is to encourage members to discuss workforce topics that are trending in the community. Rusty encouraged the committee members to bring topics to the next meeting.

Apprenticeship Standards

Brenda Chrisman provided an overview of the attached sample of a potential plumbing apprenticeship program for Citrus County. Two grants have been approved, one in Marion County and one in Citrus County. Efforts are ongoing.

Tiered Level Services

Brenda Chrisman reviewed the new tiered level of services being offered to businesses. The attached document is a tool for our business services team. Due to a decrease in job seekers and an increase in job demand a new approach was needed to handle the additional workload without increasing staff. There are several benefits to the approach. Going to the tiered system encourages businesses to post wages. Posted wages appeal to more applicants. Additional media related services are offered to the businesses posting higher wage jobs, including spotlights, social media marketing, and the popular video series. Rusty Skinner noted that it also gives the resource room staff opportunities to motivate customers seeking Tier 1 type positions towards Tier 2 type positions, through skill based learning programs like 180 Skills.

ACTION ITEMS

Discussion, Prioritization of Additional Youth Projects/Action

Kathleen Woodring provided an outline of suggestions for the excess WIOA funding and WT funding. She advised the committee that the Career Center committee has previously voted to move forward with items 1 and 3 on the action sheet. The Career Center committee asked to bring the item to this committee for approval to approach employers and other community partners for support. The committee members were in alignment regarding the selected items of 1 and 3 from the Career Center vote. Bruce Register made a motion giving permission for local employers and community partners to be engaged for the two programs. Jeff Chang seconded the motion. Motion Carried.

Registered Apprenticeship Sponsor vs. Regional

Brenda Chrisman advised the committee that the grant for this apprenticeship program is in place. Internal coordination of the program will be handled by the Experiential Learning Coordinator. Bruce Register made a motion to allow CSCLM to become the official Registered Apprenticeship Sponsor for a Plumbing and Plumbing Technician program at WTC, to submit a plumbing apprenticeship application to the Department of Education, and begin entering into agreements with employers and WTC. Phil Geist seconded the motion. Motion carried.

EDC Agreements and Performance

Brenda Chrisman provided an overview of the performance reports from the three counties. There are currently contracts with all three counties for economic development. Each county has been given goals and were provided funding. The agreements have been updated to reflect a 5% holdback if performance is not met, which mirrors other contracts that we have in place with other entities. Based on past experience there is confidence that all three counties will perform effectively. Bruce Register made a motion to approve the recommended changes to the ED agreements. David Pieklik and Phil Geist abstained from the vote due to conflicts. Jeff Chang seconded the motion. Motion carried

Classroom2Careers

Brenda Chrisman summarized the CEP proposal to develop an existing web site to connect K-12 and post-secondary classroom instructors to volunteers and businesses through a new online portal web site called OcalaClassroom2Career.com. This website will allow each school and their instructors to post what is needed in connecting their students to businesses and industry. Phil Geist made a motion giving permission to enter into a one year agreement at \$3,000 with the CEP on the attached proposal, and with a review afterwards before committing to additional years. Jeff Chang seconded the motion. Motion carried.

PROJECT UPDATES

Economic Development Partner Reports

Citrus:

- Bruce Register stated that an international company, called LanternFest Creative is coming to the Homosassa area. The company specializes in large displays and robotics for zoos and botanical gardens. There is further potential for the company to open a historical artifacts museum in Citrus County.

Levy:

- David Pieklik reported he continues work on the relocation project for A & M. A & M plans to hire 20 people by the end of the year and 88 people in the future.
- He is also working with a supply-chain company, a cardiologist, and a micro-brewery looking to either relocate or open new business.

Marion

- Bart Rowland stated that there are manufacturers in Marion County that plan to expand their businesses in the near future.

MRMA

Kathleen Crowley noted that the organization is continuing to grow. The current members are being visited and surveyed as to the value they are seeing in the organization. Outreach efforts are happening with the school systems that have programs in logistics and manufacturing, as well as, with the CLM businesses services team.

Event and Talent Center Report

Brenda Chrisman provided highlights of the Event and Talent Center traffic reports.

Apprenticeship Grants and JFF

Brenda Chrisman updated the committee from the attached report on the grants and JFF.

Youth Career Expo 2020

Brenda Chrisman highlighted that all three counties will have youth expos in the upcoming year and invited the members to come to observe the events.

Youth Build Updates

Kathleen Woodring applauded Eckerd staff on the successes with the last three cohorts and was happy to report that the wall-raising for the fourth cohort was happening today.

MATTERS FROM THE FLOOR

Rusty Skinner noted that there is tremendous activity in national and state circles regarding apprenticeships. There will be additional discussions brought before the committees as information is received.

ADJOURNMENT

There being no further business, the meeting was adjourned at 10:26 a.m.

APPROVED:
