



**CAREERSOURCE CITRUS LEVY MARION
Business and Economic Development Committee**

MINUTES

DATE: November 7, 2019
PLACE: College Of Central Florida, Enterprise Center, Building 42, Ocala, FL
TIME: 9:00 a.m.

MEMBERS PRESENT

Pete Beasley, Chair
Bruce Register
John Cook
Jeff Chang
Kathleen Betz
Kevin Cunningham
Mark Paugh
Mark Vianello
Phillip Geist

MEMBERS ABSENT

David Pieklik
Kevin Sheilley

OTHER ATTENDEES

Rusty Skinner, CSCLM
Kathleen Woodring, CSCLM
Dale French, CSCLM
Cira Schnettler, CSCLM

CALL TO ORDER

The meeting was called to order by Kevin Cunningham, at 9:00 a.m.

ROLL CALL

Cira Schnettler called roll and a quorum was declared present.

APPROVAL OF MINUTES

Bruce Register made a motion to approve the minutes from the August 22, 2019 meeting. Phil Geist seconded the motion. Motion carried.

DISCUSSION ITEMS

State Update

Rusty Skinner informed the committee that it has been brought to our attention that the

State is concerned over another region's structure. He also explained that the DOL has rejected portions of the DEO response to the Tampa Bay audit.

Workforce Issues that are Important to Our Community

Bruce Register stated that he recently watched a televised program about the impact of artificial intelligence will have in the future. One aspect presented was how artificial intelligence will affect the workforce. He encouraged the committee members to watch the program. The future of technology is changing and our education partners and business community need to be prepared for how technology will evolve.

Kevin Cunningham and Rusty Skinner informed the committee that at the last Citrus Chamber luncheon featured keynote speaker Jamal Sowell, Florida Secretary of Commerce and President / CEO of Enterprise Florida. After the luncheon, a group of key individuals stayed to discuss community issues. Potentially, a focus group could be created to discuss industry issues. Rusty Skinner shared that possibly TPMA would facilitate the focus group. The priorities that are developed through this focus group would make a quality addition to the upcoming annual plan.

Kathleen Betz added that MRMA is focusing on retention efforts and will be partnering with CareerSource to conduct a survey of employees to find out what is important to the different generations in the workforce. Kathleen Woodring further added that retention will be the focus of the State of the Workforce Conference slated for April 2020.

IRAPS

Rusty Skinner explained that movement has been slow at the national level to finalize IRAP regulations. CareerSource, the College of Central Florida, and MRMA have been working together to be prepared for when implementation can begin.

Metrix Learning

Rusty Skinner advised that the Metrix Learning program is being looked at as another tool in our toolbox along with 180 Skills to further outreach to isolated areas within our region. The program will assist in identifying educational or skill deficits within a zip code. With community partner relationships, a structure and initiatives to meet the specific needs of individuals can be developed.

ACTION ITEMS

None

PROJECT UPDATES

Economic Development Partner Reports

Citrus:

- Bruce Register stated that the new airport FBO is aggressively seeking positive outcomes. There has been a strategy implemented to create a maintenance repair operation for aviation that could potentially lead to up to 100 jobs over a two year period. Rusty Skinner offered quick response training opportunities for those hires.

Levy:

- David Pieklik was not in attendance.

Marion

- Kevin Sheilley was not in attendance.

MRMA

Kathleen Betz was happy to report that the Manufacturing Job Fair was a huge success. She expressed appreciation to the education partners and to CareerSource for all their contributions. She said that the job fair provided an opportunity for businesses to engage with education partners and many candidates gained knowledge about the skills needed to enter the manufacturing workforce.

Event Report

Dale French advised the committee that the increase in attendees and hires for the last month was due to the extremely successful Marshalls hiring event and Customer Service job fair.

Youth Build

Dale French reported that the current Youth Build cohort will meet and exceed its goal by two participants. A grant application has been submitted and is under review to continue the program.

Talent Center

Dale French reviewed the Talent Center reports.

Apprenticeship Grants and JFF

Dale French stated that the masonry apprenticeship program at MTC has eight enrollees and we will be assisting with providing enrollees for the Spring session. Continued discussions are happening with businesses in Citrus County to create a plumbing assistant apprenticeship, but it has not had any new developments.

Youth Career Expo 2020

Dale French updated the committee regarding the three youth expos coming Spring 2020.

- Marion County will be held on January 28 and 29 at Circle Square Commons for middle and high schoolers. Approximately 350 students are expected each day.
- Citrus County will be held on February 28 at WTC for 9th and 12th graders. Approximately 225 students are expected.
- Levy County will be held on March 13 at CF in Chiefland for 9th graders. Approximately 175 students are expected.

MATTERS FROM THE FLOOR

Rusty Skinner announced that Ruth Dillard, Director of Workforce Services with DEO, will be visiting Marion County on December 11. She will be touring CF in the morning, attending and speaking at the board meeting, then touring the CDL program and YouthBuild projects in the afternoon. This will be a great opportunity to talk with her and showcase our programs.

Rusty Skinner invited the committee members to attend the upcoming NAWB Forum March 21-24 in Washington, DC. The Forum is an opportunity to learn about other workforce boards from across the nation.

ADJOURNMENT

There being no further business, the meeting was adjourned at 9:50 a.m.

APPROVED:
