

2020 STATE OF WORKFORCE CONFERENCE

Focusing on Your 21st Century Workforce

In April 2019, the inaugural State of Workforce Conference, *Cultivating Your 21st Century Workforce*, explored ways to address complex challenges faced in growing our region's talent pipeline.

For 2020, *Focusing on Your 21st Century Workforce* will examine visionary practices for retaining a workforce critical to our economic prosperity and quality of life.

Your investment in the 2020 State of Workforce Conference supports efforts that help ensure our region continues to grow into one of the most desirable places to live, work and flourish.

Sponsorship is also an effective way to reach your key target audience. The 2019 conference attracted 200 business, community and industry leaders along with education, public and economic development partners from throughout Citrus, Levy and Marion counties.

The conference features nationally renown thought leaders, as well as presentation of the Second Annual *Bridging the Gap Award*. The award recognizes area businesses that have gone above and beyond to support regional efforts to build the workforce our businesses need by bridging the gaps in skills, training and opportunity.

We realize there are many worthy ways you can invest your marketing dollars in the community, and we thank you for considering the 2020 State of Workforce Conference as an opportunity to grow your business and enhance our region's workforce.

CONTACT

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CareerSource
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YOUR SUPPORT MATTERS

SPONSORSHIP OPPORTUNITIES

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PRESENTING SPONSOR

\$2,000

- Table of 8 with front and center placement
- Company name and logo on table
- Company logo on all materials (Save the Date, invitation agenda, transition slides)
- Opening and closing recognition
- Flexible company branding opportunity
- Speaking opportunity at beginning of program

KEYNOTE SPONSOR

\$1,000

- Table of 8 with preferred placement
- Company name and logo on table
- Company logo on agenda and transition slides before lunch/awards program
- Opening and closing recognition

LUNCHEON SPONSOR

\$750

- Table of 8
- Company name and logo on table
- Company logo on agenda
- Recognition at lunch

BREAKFAST SPONSOR

\$500

- Table of 8
- Company name and logo on table
- Company logo on agenda
- Recognition at breakfast

TABLE SPONSOR

\$300

- Table of 8
- Company name and logo on table

MEDIA SPONSOR

In-Kind

- Name and logo on the agenda
- Recognition in placed media

PRESENTING SPONSORS



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WE MAKE BENEFITS WORK.



DEADLINE: APRIL 2, 2020

TO BECOME A SPONSOR, CONTACT:

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