



**CAREERSOURCE CITRUS LEVY MARION
Business and Economic Development Committee**

MINUTES

DATE: February 6, 2020
PLACE: College Of Central Florida, Enterprise Center, Building 42, Ocala, FL
TIME: 9:00 a.m.

MEMBERS PRESENT

Pete Beasley, Chair
David Pieklik
John Cook
Jeff Chang
Kathleen Betz
Kevin Cunningham
Kevin Sheilley
Mark Paugh
Phillip Geist

MEMBERS ABSENT

Bruce Register
Mark Vianello

OTHER ATTENDEES

Rusty Skinner, CSCLM
Kathleen Woodring, CSCLM
Dale French, CSCLM
Cira Schnettler, CSCLM

CALL TO ORDER

The meeting was called to order by Pete Beasley, at 9:00 a.m.

ROLL CALL

Cira Schnettler called roll and a quorum was declared present.

APPROVAL OF MINUTES

Phil Geist made a motion to approve the minutes from the November 7, 2019 meeting. John Cook seconded the motion. Motion carried.

DISCUSSION ITEMS

State Update

Rusty Skinner stated that he is working with the legislature on two items:

- Expanding apprenticeship options. Currently, educational partners wait up to three years for apprenticeships reimbursements.

- Two bills are being considered, SB1244 and HB1271. The bills will restructure the responsibilities of DEO and the CareerSource Florida board. The potential changes will impact the flexibility on the local level. The Governor is supporting the Bills.

Rusty Skinner gave an update on the activities in Region 9. USDOL will be conducting a monitoring of the region also. Kevin Cunningham stated that he recently met with Ken Lawson from DEO. Mr. Lawson was extremely complimentary to Rusty and the staff on all of the hard work CLM is doing for Region 9.

Workforce Issues that are Important to Our Community

There were no comments regarding community issues.

Metrix Learning

Rusty Skinner explained that the Metrix Learning program is a digital learning platform. The program will assist in identifying educational or skill deficits within a zip code. With community partner relationships, a structure and initiatives to meet the specific needs of individuals can be developed. A pilot launch will happen with CF to work out any needed improvements. The program will then be introduced to other community partners. David Pieklik expressed a concern in Levy County for a critical needs assessment, stating that there is a disconnect between the school system and the needs of the businesses. Rusty Skinner notified the committee that Rock Meeks, Commissioner with the Levy County BOCC will now be the Levy representative on the Consortium. He seems extremely motivated to be working with us on the needs of the Levy County community.

ACTION ITEMS

None

PROJECT UPDATES

Economic Development Partner Reports

Citrus:

- Bruce Register was not in attendance, but Kevin Cunningham provided a report. He stated that recently the Citrus County Chamber of Commerce held their Legislative Days event. It was a successful event with over 100 people attending.

Levy:

- David Pieklik stated that the healthcare industry in Levy is growing. He also stated that he is working along with our business services team and two businesses utilizing our experiential learning opportunities.

Marion

- Kevin Sheilley stated that Dollar Tree is aggressively moving forward with development and is looking to create 700 jobs by 2021. Several other businesses are looking at expanding in the near future.

MRMA

Kathleen Betz highlighted two items from her report. The organization has completed

their strategic planning sessions and has updated their mission statement.

Event Report

Dale French reviewed the report.

Talent Center

Dale French reviewed the report, noting that the Talent Center team is doing excellent work.

Youth Build

Dale French reviewed the report, noting the extremely successful partnership with Habitat for Humanity and that the program is exceeding the initial goals.

Apprenticeship Grants and JFF

Dale French reported that the continued efforts are happening with the MTC apprenticeship program. MTC is looking to hire an apprenticeship staff coordinator from grant funds they have received, funded through June 30. This position would navigate apprenticeship processes. If successful, potentially this position would transition to our payroll July 1 with similar responsibilities.

Youth Career Expo 2020

Dale French updated the committee regarding the three youth expos coming Spring 2020.

- Marion County was held on January 28 and 29 at Circle Square Commons for middle and high schoolers. Seven hundred and fifty youth participated in the two day event. Fifteen businesses participated during the middle school day and twenty five businesses participated on the high school day. Jeromy Williams from Chick-Fil-A was the guest speaker and received tremendous positive feedback from attendees.
- Citrus County will be held on February 28 at WTC for 9th and 12th graders. Approximately 225 students are expected.
- Levy County will be held on March 13 at CF in Chiefland for 9th graders. Approximately 175 students are expected.

MATTERS FROM THE FLOOR

Rusty Skinner invited the committee to the State of the Workforce Conference being held on April 23 at the Cultural Center at On Top of the World. Sponsorship opportunities are still available.

ADJOURNMENT

There being no further business, the meeting was adjourned at 9:49 a.m.

APPROVED:
