



**CAREERSOURCE CITRUS LEVY MARION
Business and Economic Development Committee**

MINUTES

DATE: November 5, 2020
PLACE: Teleconference Only
TIME: 9:00 a.m.

MEMBERS PRESENT

Pete Beasley, Chair
Bruce Register
Jeff Chang
John Cook
John Hemken
Kathleen Betz
Kevin Sheilley
Mark Paugh
Phillip Geist

MEMBERS ABSENT

David Pieklik
Kevin Cunningham
Mark Vianello

OTHER ATTENDEES

Dale French, CSCLM
Cory Weaver, CSCLM

Laura Byrnes, CSCLM
Cira Schnettler, CSCLM

CALL TO ORDER

The meeting was called to order by Pete Beasley, at 9:02 a.m.

ROLL CALL

Cira Schnettler called roll and a quorum was declared present.

APPROVAL OF MINUTES

Phil Geist made a motion to approve the minutes from the August 13, 2020 meeting. Kevin Shielley seconded the motion. Motion carried.

DISCUSSION ITEMS

State Update

Dale French notified the committee that Adrienne Johnston will replace Ruth Dillard as Director of Workforce Services for DEO. Adrienne is experienced in the workforce system and we expect a positive transition. He also notified the committee that DEO has sent two policies for public comment. One policy covering board governance and the other board composition. CLM management is reviewing the proposed policies and

will submit feedback by their deadline.

Workforce Issues that are Important to Our Community

None

PUBLIC COMMENT

None

ACTION ITEMS

None

PROJECT UPDATES

Economic Development Partner Reports

Citrus:

- Bruce Register shared that there are no new projects in development, but noted ongoing efforts with existing projects, specifically, the expansion of the Suncoast Highway and the positive effect it will have on the local economy.

Levy:

- David Pieklik was not in attendance.

Marion

- Kevin Sheilley was enthusiastic about the expansion activities happening in Marion County. Up to three million square feet of new industrial construction is expected for 2021. Two new projects, Project Guard and Project Glass, are in development. Ocala has recently been highlighted as third in the nation for job growth for a city of its size. He also announced that the Ocala CEP was named Chamber of the Year.

MRMA

Kathleen Betz explained that due to the pandemic the golf tournament has been postponed to May 2021. The golf tournament proceeds have benefited fifty-six students with scholarships and they are looking forward to another successful tournament. Four new board members have joined the MRMA. Kathleen Betz also acknowledged the efforts of the CLM staff in assisting with the successful virtual Manufacturing Career Fair.

Events

Dale French highlighted items from the Event Report, noting hiring events for the Dollar Tree Distribution Center and Amazon. He also noted that the virtual hiring events are recorded and provided to the employer. During the hiring events the employers are engaged to discuss topics such as, what they are looking for in candidates and about their company culture. The employers receive the recorded event and can use the videos as a recruitment tool.

Talent Center

Before reviewing the report, Dale French updated the committee on center activities. All centers have resumed normal operations this week. To reduce exposures and to

ensure stability in keeping the centers open, the staff will be working in the offices on rotating teams.

Dale French reviewed the July through September quarterly Talent Center report noting the fluctuations in traffic prior to and through the pandemic. The Talent Center has re-opened for walk-in traffic also. Placements are increasing as businesses reopen

YouthBuild

Dale French explained that although the grant funds for the 2018/2019 program year were received in 2017 follow-up measurables are to be tracked after the youth finish the program for 12 months. The 2017 grant has been completed and 48 youth successfully completed the program. Some challenges were faced due to the pandemic affecting the first cohort for the 2020 grant, but there is potential to add more participants to the upcoming cohorts and still be successful in meeting the goals of the grant.

Metrix Online Learning Platforms

Cory Weaver provided participant activity for the region, distinguishing those individuals who utilized the platforms at CF and those who utilized the platform elsewhere. The platform was initially rolled out in Levy County and will now be offered in Citrus and Marion counties. Locations with computers and internet access are being explored.

Laura Byrnes presented the marketing plan for promoting the platform, which is attached to these minutes.

Experiential Learning

Cory Weaver summarized each section of the report and notated several successful hires with the employers participating in the programs.

Talent Pipeline Videos

Laura reviewed the report attached to these minutes, noting that next production cycle will begin in January featuring up to ten businesses.

MATTERS FROM THE FLOOR

None

ADJOURNMENT

There being no further business, the meeting was adjourned at 9:50 a.m.

APPROVED:
