



**CAREERSOURCE CITRUS LEVY MARION
Business and Economic Development Committee**

MINUTES

DATE: February 11, 2021
PLACE: Teleconference Only
TIME: 9:00 a.m.

MEMBERS PRESENT

Jeff Chang
John Hemken
Kathleen Betz
Kevin Sheilley
Mark Paugh
Phillip Geist

MEMBERS ABSENT

David Pieklik
Kevin Cunningham
Mark Vianello
Pete Beasley, Chair
John Cook

OTHER ATTENDEES

Rusty Skinner, CSCLM
Dale French, CSCLM
Cory Weaver, CSCLM

Cira Schnettler, CSCLM

CALL TO ORDER

In Pete Beasley's absence, the meeting was called to order by Jeff Chang, at 9:07 a.m.

ROLL CALL

Cira Schnettler called roll and a quorum was declared present.

APPROVAL OF MINUTES

Kevin Sheilley made a motion to approve the minutes from the November 5, 2020 meeting. Mark Paugh seconded the motion. Motion carried.

DISCUSSION ITEMS

State Update

Rusty Skinner explained to the committee that due to an audit conducted by the USDOL of the State workforce programs, an Education and Employment Committee was created to review the findings and issue recommendations. The recommendations could potentially affect local workforce boards. Rusty Skinner will keep the board members apprised as new information develops.

Rusty Skinner notified the committee that the State is now requiring the local boards to submit local policy for review to align with State policy.

Workforce Issues that are Important to Our Community

Kathleen was happy to share that MRMA will be partnering again with CareerSource CLM to develop another wage and benefit survey. The 2018 survey was well received among business and an update would be beneficial. The survey is expected to be released by the end of February.

Industry Videos

Cory Weaver introduced the industry videos to the committee and welcomed the committee to view them. The videos were debuted at the recent Marion County Youth Expo and were viewed over 1,500 times in their first few days.

PUBLIC COMMENT

None

ACTION ITEMS

None

PROJECT UPDATES

Economic Development Partner Reports

Citrus:

- Rusty Skinner notified the committee that Bruce Register retired and David Pieklik was hired as the new Citrus County economic development director.

Levy:

- The Nature Coast economic development director position is open and CLM is assisting in hiring for the position.

Marion

- Kevin Sheilley shared that Marion County employers are continuing to hire and expand. As we look forward into 2021, industrial construction will exceed the previous three million square feet that was expected. Marion County continues to see positive month over month growth and retention.

MRMA

Kathleen Betz highlighted the below items from her report:

- MRMA will be offering in-person and Zoom options for upcoming meetings
- MRMA continues to work with WTC on their automation and industrial technician programs

Event Report

Cory Weaver highlighted items from the Event Report, noting hiring events for the Dollar Tree Distribution Center, Amazon, and the World Equestrian Center. The annual Marion Youth Expo was held virtually this year and attendance was the highest it has ever been.

Talent Center

Cory Weaver reviewed the quarterly Talent Center report. She noted the annual dip in traffic in December due to CF being closed and the holidays. The majority of

appointments are virtual. Both professionals and the students appear to be engaging effectively through the virtual resource.

YouthBuild Reports

Cory Weaver highlighted that of the eleven participants enrolled in the first cohort of the program, eight completed the program and achieved their high school diploma. The next cohort has started with another eleven enrollees.

Experiential Learning Contracts

Cory Weaver summarized each section of the report and noted the various successes in each program and that there was one OJT that did not end successfully due to attendance issues.

Metrix Users Report

Cory Weaver shared details from the report, noting significant increases in all counties, due to the marketing campaign of the program.

MATTERS FROM THE FLOOR

None

ADJOURNMENT

There being no further business, the meeting was adjourned at 9:45 a.m.

APPROVED:
