



**CAREERSOURCE CITRUS LEVY MARION  
Membership Recruitment Committee**

**MINUTES**

DATE: February 5, 2021  
PLACE: Zoom Only  
TIME: 10:30 a.m.

**MEMBERS PRESENT**

Darlene Goddard  
Kim Baxley

**MEMBERS ABSENT**

Kevin Cunningham

**OTHER ATTENDEES**

Rusty Skinner, CSCLM  
Dale French, CSCLM

Cory Weaver, CSCLM  
Cira Schnettler, CSCLM

**CALL TO ORDER**

The meeting was called to order by Kim Baxley, at 10:35 a.m.

**ROLL CALL**

Cira Schnettler called roll and a quorum was declared present.

**APPROVAL OF MINUTES**

Darlene Goddard made a motion to approve the January 22, 2021 minutes. Kim Baxley seconded the motion. Motion carried.

**DISCUSSION ITEMS**

**Nomination Forms**

Rusty Skinner reviewed two nomination forms with the committee. With the help of Kevin Cunningham, the Citrus County Chamber of Commerce nominated John Murphy for Citrus County. Kathleen Betz assisted with the MRMA nomination of Equilla Richardson in Marion County. Dave Pieklik was nominated by the Citrus EDC for the Citrus economic development position on the board. The Nature Coast Business Council is still in transition and has not named an interim representative.

### Board Vacancies – Levy

Rusty Skinner updated the committee on his efforts. He has met with Commissioner Gold, who made a couple of suggestions for leads. Rusty Skinner has plans to meet with Levy County State Representative, Joe Harding for leads as well.

Kim Baxley stated that she sent a letter to Commissioner Meeks in Levy County requesting his assistance. She contacted a major retailer, nursing facility, and two banks, which did not result in any interested candidates.

Darlene Goddard contacted two businesses from the list provided of businesses that have used our services and although those two businesses were not interested, they did provide two leads.

Rusty Skinner also wanted the committee members to be aware that potential members can live outside of Levy County, but must work in Levy County.

If new members are not identified in Levy County the vacancies can be filled with candidates from either Marion or Citrus counties. After a Levy vacancy is filled by another county, then if a vacancy becomes available in that county the vacancy is moved back to Levy. This option would need to be approved by the Consortium.

These vacancies must be filled by the end of March.

### Introduction Letter

Darlene Goddard suggested a cold call script would create effective communication when contacting new companies. Rusty Skinner said he would follow up with Communications Manager Laura Byrnes for a script.

Rusty Skinner reviewed the introduction letter that Kevin Cunningham provided. The committee agreed that the letter would make a nice addition to send to a referral after the initial meeting.

### **PUBLIC COMMENT**

None

### **ACTION ITEMS**

None

### **PROJECT UPDATES**

### **MATTERS FROM THE FLOOR**

None

### **ADJOURNMENT**

There being no further business, the meeting was adjourned at 10:56 a.m.

### **APPROVED:**

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