



**CAREERSOURCE CITRUS LEVY MARION
Business and Economic Development Committee**

MINUTES

DATE: August 12, 2021
PLACE: College of Central Florida, Enterprise Center
3003 SW College Road, Ocala, FL 34474
TIME: 9:00 a.m.

MEMBERS PRESENT

Angie White (John Cook)
Bryce Morrison (Kevin Sheilley)
David Pieklik
Jeff Chang
Kathleen Betz
Kevin Cunningham
Mike Kelly (Mark Vianello)
Phillip Geist
Pete Beasley, Chair

MEMBERS ABSENT

John Hemken
Lewrissa Mainwaring
Mark Paugh

OTHER ATTENDEES

Dale French, CSCLM
Cory Weaver, CSCLM
Cindy LeCouris, CSCLM
Andrea Abrams, CSCLM

Cira Schnettler, CSCLM
Bob Krefting, NCBDC
Christie McElroy, Levy County Schools

CALL TO ORDER

The meeting was called to order by Pete Beasley, at 9:00 a.m.

ROLL CALL

Cira Schnettler called roll and a quorum was declared present.

APPROVAL OF MINUTES

David Pieklik made a motion to approve the minutes from the May 13, 2021 meeting.
Jeff Chang seconded the motion. Motion carried.

DISCUSSION ITEMS

State Update

In Rusty Skinner's absence, Dale French updated the committee on the following items:

- Requests for guidance from DEO as to the affect Bill 1507 will have on changes to operations that will need to be addressed in annual planning have been submitted. No input has been received yet but is expected. It is anticipated that more information will be shared at the upcoming Summit in September.
- DEO has provided recent guidance that no customers can be turned away due to dress code requirements. We were already in compliance with these requirements.
- Due to limited access to RA and the Connect system we are unable to assist customers quickly. It has been requested that additional staff members in each center be provided additional access to Connect to assist with RA inquiries, such as pin resets.
- PIN resets have become an increasing issue since DEO locked numerous accounts out of precaution of security issues with the connect system.

Workforce Issues that are Important to Our Community

None

PUBLIC COMMENT

None

ACTION ITEMS

None

PROJECT UPDATES

Economic Development Partner Reports

Citrus:

- David Pieklik shared the below:
 - The Inverness Airport business park is steadily gaining movement and a there is about a two year projection for ground prep and build-out.
 - The new CORE center opened with Dawn Faherty as the Executive Director. She is in the process of ascertaining the needs of the business community.
 - There are two large business looking to either expand their footprint or double their workforce.

Levy:

- Bob Krefting, treasurer for the Nature Coast Business Development Council provided the below updates:
 - An offer has been made to a candidate for the executive director position. That person will be onboarded in the next few weeks.
 - The NCBDC is partnering with the Williston and Chiefland Chambers of Commerce, along with Citrus County SCORE to create a mirror of the business program that Citrus County offers. Potentially, this hub would be located in Bronson.
 - They continue to ensure that grant funding is utilized properly on Levy economic development projects.

Marion

- Bryce Morrison presented on behalf of Kevin Sheilley.
 - Dollar Tree's second phase of development has been approved.
 - Red Rock has broken ground on their second building.
 - Fed-Ex is in the process of hiring 500 additional positions.
 - The Green Thumb Facility project is also in development.

MRMA

Kathleen Betz highlighted the two below items from her report:

- There have been increased inquiries from businesses for workers and training. MRMA will continue to provide support to these business as their needs arise.
- MRMA recently held a strategic planning session. They identified the need to expand and grow relationships with educational and other community partners, especially in Citrus and Levy counties.

MRMA Wage Survey

Cory Weaver reviewed the report. She noted that this is the third survey published. Previous publishings were in 2015 and 2018. She was happy to report the partnership and input from OHRMA on the survey, especially the addition of vital information to the benefits portion. There were also a record number of responses from businesses making this survey robust with information. The packet includes a sampling of the report, as it is about 100 pages long. She welcomed any questions.

Event Report

Cory Weaver highlighted items from the Event Report, noting the top three hiring events so far have been with AutoZone, Amazon, and the World Equestrian Center (WEC). This last program year has an event hire rate of 42%, mostly due to the success of Amazon. Amazon and WEC hiring is ongoing. As we see increases in job seekers we look forward to another successful year of events.

Talent Center

Andrea Abrams reviewed the quarterly Talent Center report. Due to the shortage of candidates, Talent Center staff have been thinking out of the box for candidate resources. Staff have reached out to real estate offices to find new residents to the area and offer our services. There have been quality referrals gained through this process. Traffic is expected to increase as the school year gets underway. A variety of workshops are planned, as well as a CF faculty workshop.

YouthBuild

Cory Weaver was happy to report that the third cohort is underway and successful outcomes in the first and second cohort.

Experiential Learning Contracts

Cory Weaver summarized each section of the report and noted successful hires in all categories.

Metrix Users

Cory Weaver shared details from the report, noting the most popular pathways and courses. Committee members inquired to the process of accessing the system and cost. The system can be accessed through the CLM website on the Candidate's page. There are no fees associated for enrolling in courses, but to receive final certification through proctored testing fees would be associated with that process. If a candidate qualifies, those fees could potentially be funded through one of our programs.

MATTERS FROM THE FLOOR

None

ADJOURNMENT

There being no further business, the meeting was adjourned at 9:38 a.m.

APPROVED:
