



**CAREERSOURCE CITRUS LEVY MARION  
Business and Economic Development Committee**

**MINUTES**

DATE: November 18, 2021  
PLACE: College of Central Florida, Enterprise Center  
3003 SW College Road, Ocala, FL 34474  
TIME: 11:00 a.m.

**MEMBERS PRESENT**

Pete Beasley, Chair  
David Pieklik  
Jeff Chang  
John Hemken  
Kevin Sheilley  
Mark Paugh  
Mike Kelly (Mark Vianello)  
Phillip Geist  
Scott Osteen

**MEMBERS ABSENT**

Angie White (John Cook)  
Kathleen Betz  
Kevin Cunningham  
Lewrissa Johns

**OTHER ATTENDEES**

Dale French, CSCLM  
Cory Weaver, CSCLM  
Cindy LeCouris, CSCLM

Andrea Abrams, CSCLM  
Cira Schnettler, CSCLM  
Roseann Fricks, Early Learning Coalition

**CALL TO ORDER**

The meeting was called to order by Pete Beasley, at 11:00 a.m.

**ROLL CALL**

Cira Schnettler called roll and a quorum was declared present.

**APPROVAL OF MINUTES**

Mike Kelly made a motion to approve the minutes from the August 12, 2021 meeting. Phil Geist seconded the motion. Motion carried.

**DISCUSSION ITEMS**

**State Update**

In Rusty Skinner's absence, Dale French updated the committee on the following items:

- Funding has been approved by the State to implement additional security measures in the career centers. At the time, this funding was requested due to a need for armed security. The need for armed security is no longer crucial. To utilize these funds in a proactive way, each center will be assessed to identify permanent upgrade security needs like, panic buttons, camera systems, and buttons that can immediately lock the doors.
- The State will be providing special cameras to enhance ease of use with the 2-step verification process using the ID.me system.

### elmpact

Dale French and Cory Weaver reviewed the dashboard. The new dashboard can be found on the CLM website through links in the Quick Links section and the top header tabs. The dashboard provides statistical data reports for labor market information within the region and CLM performance accountability.

### Good Jobs Grant

Dale French stated that this is a federal grant provided through the Build Back Better program. Initial efforts will be focused on establishing a training program for manufacturing and logistics in Levy County. The grant will be designed around a three-prong approach of development, design, and implementation over a period of five years. The plan will be to convene local businesses to identify common training needs in order to develop online and in-person training. We will be working with the K-12 school system, College of Central Florida, Nature Coast Business Development Council, SBDC and MRMA.

### **Workforce Issues that are Important to Our Community**

None

### **PUBLIC COMMENT**

None

### **ACTION ITEMS**

#### Labor Force Participation Study

Kevin Sheilley introduced the proposal for the labor force participation study. The study will analyze the current labor shortage through surveys given to a sample of the county's population ages 18-65. The study will identify the barriers to employment and provide guidance on how to address transitioning the unemployed or underemployed into the workforce. David Pieklik approved providing financial support for the study. Mike Kelly seconded the motion. Motion carried.

### **PROJECT UPDATES**

#### Economic Development Partner Reports

Citrus:

- David Pieklik shared the below:
  - The Inverness Airport business park continues to make progress to

- become pad ready
- There are two large scale medical projects in process

Levy:

- Scott Osteen introduced himself as the new director of the Nature Coast Business Development Council and stated he was looking forward to working with everyone.

Marion

- Kevin Sheilley shared the below:
  - Marion County currently has 70 active projects.
  - The CEP is working on a 5-year strategic plan.
  - The annual meeting is set for February 2022.
  - There continues to be a need for site ready properties. There are several developers creating industrial space at a steady pace.

### MRMA

Phil Geist provided the report in Kathleen Betz's absence. He highlighted areas noted in the report on outreach, branding, and new programs and services.

### Talent Center

Andrea Abrams reviewed the quarterly Talent Center report. She noted that the new applicant tracking system called Ceipal, which replaced the Akken system is functioning well. Ceipal provides excellent customer service to get the maximum use from the software. She also noted that the Talent Center team provided presentations to a CF intern class on November 8<sup>th</sup>.

### Event Report

Cory Weaver highlighted items from the Event Report, noting the top three hiring events so far have been with AutoZone, Amazon, and E-One.

### Experiential Learning Contracts

Cory Weaver summarized each section of the report and noted successful hires in all categories.

### YouthBuild

Cory Weaver was happy to report that the third cohort is underway and successful outcomes in the first and second cohort. The 3<sup>rd</sup> wall raising occurred in September and the 4<sup>th</sup> should be held in February. Potentially, the next release of the grant application will occur in December.

### Citrus Sign-On Bonus

Cory Weaver notified the committee the program is no longer accepting applications. Remaining funds in the program will be rerouted to hiring individuals for specific sectors.

### Metrix Users

Cory Weaver shared details from the report, noting the most popular pathways and

courses. The reports reflect consistent enrollment in the three counties.

**MATTERS FROM THE FLOOR**

None

**ADJOURNMENT**

There being no further business, the meeting was adjourned at 11:50 a.m.

**APPROVED:**

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