



**CAREERSOURCE CITRUS LEVY MARION
Career Center Committee**

MINUTES

DATE: February 17, 2022
PLACE: College of Central Florida, Enterprise Center
3003 SW College Road, Ocala, FL 34474
TIME: 9:30 a.m.

MEMBERS PRESENT

Angie White (John Cook)
Charles Harris
Christie McElroy
Jorge Martinez
Judy Houlios
Lanny Mathis
Tiffany Wiggins

MEMBERS ABSENT

David Benthusen
Equilla Wheeler
Pat Reddish

OTHER ATTENDEES

Rusty Skinner, CSCLM
Dale French, CSCLM
Cory Weaver, CSCLM
Cathy Galica, CSCLM

Larry Trowbridge, CSCLM
Steven Litzinger, CSCLM
Andrea Abrams, CSCLM
Cira Schnettler, CSCLM

CALL TO ORDER

The meeting was called to order by Charles Harris at 9:30 a.m.

ROLL CALL

Cira Schnettler called roll and a quorum was declared present.

APPROVAL OF MINUTES

Jorge Martinez made a motion to approve the minutes from the November 18, 2021 meeting. Judy Houlios seconded the motion. Motion carried.

DISCUSSION ITEMS

State Update

Rusty Skinner updated the committee on the following items:

- House Bill 1507 called for a review and realignment of the workforce system. Last November, DEO, CareerSource Florida, and region directors met to discuss. Throughout the month of January, DEO made inquiries to the regions regarding

upper management members' positions, pay, and length of service, as well as performance outcomes in Wagner Peyser, Dislocated Workers, and Adult Services for the last three years.

Region directors have agreed that a better understanding of the DEO's objectives in realigning will provide better insight for giving appropriate feedback and input from the regions. Region directors have been encouraged to reach out to their local elected officials.

CareerSource Florida will be hiring a consultant to look at the feasibility of consolidation. Input from community stakeholders and a review of data such as local economic development, community college footprint and local workforce performance will all be considered.

Next steps include each region drafting a summary of collaborations between community partners and other regions to show existing efficiencies and cost savings, as well as meeting with local elected officials.

The issue will be closely monitored, and updates will be provided to the Board.

Workforce Issues that are Important to Our Community

None

SNAP

Rusty Skinner reviewed funding allocations for the SNAP program. One allocation for SNAP was received to carry the program from July through September 2021. Funding stopped after September. An additional allocation was provided in January that covered costs from September through December 2021. Allocations are mostly used for staffing the program. To continue to offer services to participants through the SNAP program, staff costs are being absorbed by other sources. Participants are only being serviced in job search efforts. The delay in funding is greatly impacting DCF as they look to us to provide documentation indicating participants have met program requirements and then they can issue benefit allotments or sanctions. Jorge Martinez notified the committee that DCF is temporarily suspending sanctions until the issue of funding is resolved.

PUBLIC COMMENT

None

ACTION ITEMS

Welfare Transition Career Coach

Cory Weaver explained that a proactive approach in the WT program is necessary for successful performance that may impact future letter grades. Adding an additional position will provide needed support to participants and lead to positive outcomes. She further explained that this position would only be added upon budget approval.

Jorge Martinez made a motion to approve the Career Coach position contingent on funding. Christie McElroy seconded the motion. Motion carried.

Re-entry Navigator

Dale French stated the cumbersome process of receiving reimbursement for staff costs through Worldwide Interactive Network that funds the current program. For efficiency purposes funds have been transitioned to DEO to allocate. These funds will be used to support the current FL Hires program that is facilitated at the Lowell Correctional facility.

Jorge Martinez made a motion to approve the funding allocation for the position and move staff costs to the new funding source. Judy Houlios seconded the motion. Motion carried.

Staffing Firm

Rusty Skinner explained the benefits of adding a representative from the staffing industry to our career centers. He would like to extend an invitation to local staffing companies to discuss collaboration.

Jorge Martinez made a motion to approve outreach efforts to staffing firms. Lanny Mathis seconded the motion. Motion carried.

PROJECT UPDATES

Good Jobs Grant

Rusty Skinner explained that the Grant has been submitted and if awarded implementation should begin by July. Notification should happen by the end of May. This is a federal grant provided through the Build Back Better program. Initial efforts will be focused on establishing a training program for manufacturing and logistics in Levy County. In the meantime, community partners will come together to organize and be proactive to develop a pilot program. If the grant is not awarded the plan is to move ahead with the pilot. Initial stages will be to convene local businesses to identify common training needs to develop online and in-person training. We will be working with the K-12 school system, College of Central Florida, Nature Coast Business Development Council, SBDC and MRMA.

Talent Center

Andrea Abrams reviewed the quarterly Talent Center report. She noted that staff are working on resume assignments with five CF classes as well as the LPN class at MTC. Engagement with students and professors are increasing as more in-person activities occur on campus. Interactions with customers continue to trend as half virtual and half in-person.

Event Report

Cory Weaver highlighted items from the Event Report, noting the top three hiring events so far have been with AutoZone, Amazon, and E-One. Events, job fairs, and expos all have improved attendance.

YouthBuild

Cory Weaver was happy to report that the fourth cohort is underway and successful outcomes in the first three cohorts. The wall raising for the last cohort should occur in March. Invitations will be sent. Another grant submission for a fourth term of Youth Build was submitted in January. We hope to be awarded and continue with this very successful program.

Metrix Online Learning

Cory Weaver shared details from the report, noting the most popular pathways and courses. The reports reflect consistent enrollment in the three counties. She also noted a shift in popular pathways that now includes Human Services and Government/Public Sector.

Apprenticeships

Cory Weaver provided status updates on the four apprenticeship programs.

Christie McElroy would like to connect to establish a pre-apprenticeship program in Levy County to prepare students to enter apprenticeship programs. Cory Weaver will follow up.

Center Traffic

Larry Trowbridge reviewed the report.

- In-person traffic is increasing. Outreach efforts, such as collaborating with a staffing firm will be beneficial in increasing traffic.

Net Promoter

Steven Litzinger explained that he revised the report to better summarize scores, survey comments, and approaches to staff training. The attached report summarizes calendar year 2021 survey results. He provided specifics in detractor surveys. Noting no trending staff issues and a few opportunities for improvement in setting expectations with customers and communicating issues with RA issues with a more positive tone.

- Talent Center continues to have a high level of customer service satisfaction.
- Job Candidate and Business Services scores continue to trend positively.

MATTERS FROM THE FLOOR

Christie McElroy and the committee further discussed the impact 1507 is having on secondary education and post-secondary education, specifically the Master Credential List and annual salary requirements.

ADJOURNMENT

There being no further business, the meeting was adjourned at 11:01 a.m.

APPROVED:
