



**CAREERSOURCE CITRUS LEVY MARION
Business and Economic Development Committee**

MINUTES

DATE: August 10, 2022
PLACE: College of Central Florida, Enterprise Center
3003 SW College Road, Ocala, FL 34474
TIME: 9:00 a.m.

MEMBERS PRESENT

Gary Smallridge
Heather Shubirg (Kevin Sheilley)
Joyce Wilson
Kathleen Betz
Kevin Cunningham
Scott Osteen
Pete Beasley, Chair

MEMBERS ABSENT

Angie White
Ben Whitehouse
Jeff Chang
John Hemken
Lewrissa Johns
Mark Paugh
Phillip Geist

OTHER ATTENDEES

Rusty Skinner, CSCLM
Dale French, CSCLM
Cory Weaver, CSCLM
Andrea Abrams, CSCLM

Cira Schnettler, CSCLM
Cathy Galica, CSCLM
Patrick Gillen, TPMA
Kimberly Grey, Eckerd

CALL TO ORDER

The meeting was called to order by Pete Beasley, Chair, at 9:00 a.m.

ROLL CALL

Cira Schnettler called roll and a quorum was declared present.

APPROVAL OF MINUTES

Kevin Cunningham made a motion to approve the minutes from the May 12, 2022 meeting. Joyce Wilson seconded the motion. Motion carried.

DISCUSSION ITEMS

State Update

Rusty Skinner updated the committee on the following items:

- House Bill 1507 called for a review and realignment of the workforce system. The consultant that is handling the review of the workforce system provided the initial

report at the June CareerSource Florida meeting. The report presented input from workforce directors, businesses, and other community partners. We are awaiting next steps for Phase two from the consultant. Potentially, more information will be available after the December CareerSource Florida meeting and recommendations by the February 2023 meeting.

All CLM Consortium members have received status updates as information becomes available

- Other areas of the Bill that we are awaiting updates and information are:
 - Credentials of Value
 - Letter Grades
 - 10% Tuition Hold Back

Workforce Issues that are Important to Our Community

Rusty Skinner provided follow-up information regarding a request from board member John Hemken. He explained that members of the marine industry and educational partners met to brainstorm a potential training program that would meet the needs of the business community. We will be working with John Hemken to create a talent pipeline video to identify interest among students.

PUBLIC COMMENT

None

ACTION ITEMS

None

PROJECT UPDATES

Economic Development Partner Reports

Citrus:

- Kevin Cunningham shared that several applications have been received for the County Administrator position. Potentially, the EDC position will be filled under the new administrator.

Levy:

- Scott Osteen stated that Central Florida Electric Cooperative will be providing broadband internet to every home in the tri-county area over the next 3 – 4 years.

Marion

- Heather Shubirg shared that she is the new Chief Growth Officer with the CEP. There is continual activity in the industrial and manufacturing areas and potential large project announcements over the next couple of months will be made.

MRMA

Kathleen Betz was excited to announce the upcoming golf tournament will be held on October 6. Over \$10,000 have been awarded through educational funding requests

from the community and over 60 students have received scholarships since the inception of the program. Rebranding is at 98% completion.

Good Jobs Grant

Rusty Skinner explained that our area was not selected as a recipient of the grant. The plan is to move ahead with a smaller scale pilot program. CF is still planning for a CDL program in Levy County. Community partners plan to meet before September 1 to identify current resources that would get the program up and running.

Talent Center

Andrea Abrams reviewed the quarterly Talent Center report. She explained that the Talent Center has seen a decrease in traffic and referrals but has had an increase in placements. The vacant position in Talent Center has been filled and the new team member is doing well. Staff had the opportunity to reestablish a relationship with Taylor College and are optimistic about future partnerships

Event Report

Cory Weaver highlighted items from the Event Report and provided updates on the recent Health and Human Services job fair. She attributed the increase in the event hiring rate due to the high quality of candidates attending the events. She also noted a correction in the June numbers. A corrected report will be attached to these minutes.

Experiential Learning Contracts

Cory Weaver summarized each section of the report and noted successful hires.

Metrix Users

Cory Weaver shared details from the report, noting the most popular pathways and courses. The Metrix program has been in place for a little over a year and enrollment has stayed consistent. About 500 individuals have enrolled in the program since the start. There has been a shift from math courses to soft skills type courses in the popular courses section.

YouthBuild

Cory Weaver was happy to report that the 2019 grant has been completed successfully, meeting all goals with numerous youths receiving a variety of credentialing as well as their GED. Invitations will be sent out for graduation and the wall raising for the upcoming cohort.

Contract Reporting

Cathy Galica reviewed the performance report for Citrus and Marion counties and the youth report. Overall, the partners did well meeting their goals.

- County Reports:
 - Marion County met their goal last quarter.
 - Citrus County did not meet one of their goals. She will be working with the Chamber to discuss how they can be successful in meeting their goals.

- Youth Report: Eckerd met their annual goals.

MATTERS FROM THE FLOOR

None

ADJOURNMENT

There being no further business, the meeting was adjourned at 9:45 a.m.

APPROVED:

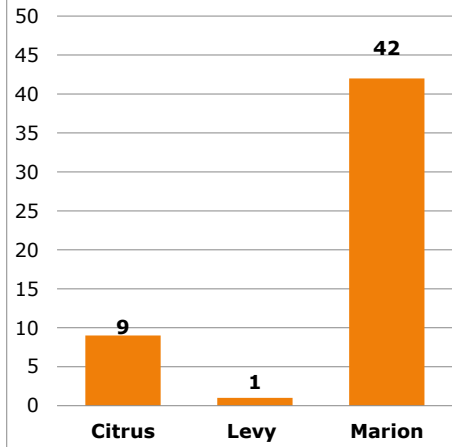
PY 21 - 22 Individual Events

Total Events: 52
Attendees: 977
Reported Hires: 526

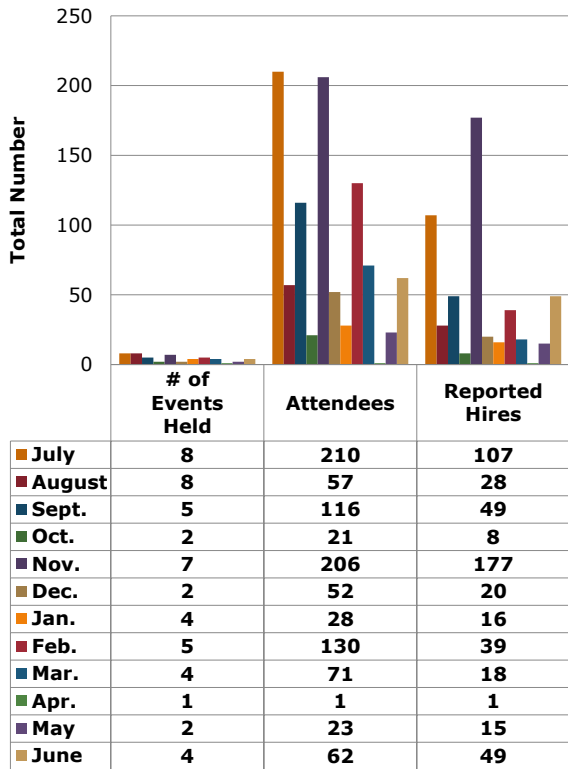
PY 21 - 22 Job Fairs

Attendees: 467
Businesses: 182

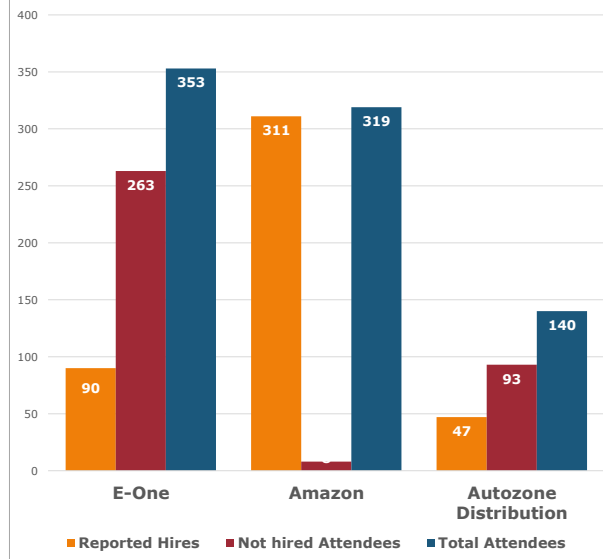
Hiring Events by County PY21-22



Individual Hiring Events



Top 3 Hiring Events Program Year 2021-2022



Other Recruitment Events 4/2022 - 6/2022

Event Date	Event Name	Event Location	County
4/4	Juniper Landscaping	14th Street	Marion
5/3	RealTruck	RealTruck	Marion
5/31	Juniper Landscaping	14th Street	Marion
6/1	CSL Plasma	14th Street	Marion
6/15	Signature Brands	14th Street	Marion
6/30	Youth Opportunity Investment LLC	14th Street	Marion