



**CAREERSOURCE CITRUS LEVY MARION
Career Center Committee**

MINUTES

DATE: November 17, 2022
PLACE: College of Central Florida, Enterprise Center
3003 SW College Road, Ocala, FL 34474
TIME: 9:30 a.m.

MEMBERS PRESENT

Charles Harris
David Benthusen
Tiffany Wiggins

MEMBERS ABSENT

Angie White
Equilla Wheeler
Jorge Martinez
Judy Houlios
Lanny Mathis
Pat Reddish

OTHER ATTENDEES

Rusty Skinner, CSCLM
Dale French, CSCLM
Cory Weaver, CSCLM
Cathy Galica, CSCLM
Larry Trowbridge, CSCLM

Cira Schnettler, CSCLM
Andrea Abrams, CSCLM
Kim Grey, Eckerd

CALL TO ORDER

The meeting was called to order by Charles Harris, Chair at 9:33 a.m.

ROLL CALL

Cira Schnettler called roll and a quorum was declared present.

APPROVAL OF MINUTES

Tiffany Higgins made a motion to approve the minutes from the August 18, 2022 meeting. David Benthusen seconded the motion. Motion carried.

DISCUSSION ITEMS

State Update

Rusty Skinner updated the committee on the following items:

- Gray and Robinson (CLM's lobbyist firm) arranged a meeting with Katie Crofoot (Reach Act office) and Rusty Skinner, Dale French and Cory Weaver for introductions. The Gray and Robinson team shared a document with Ms. Crofoot that highlighted CLM's achievements and partnerships. On November 3, the State's

realignment consultant, Ernst and Young, held an in-person meeting. During that meeting, Katie Flury, with Gray and Robinson, discussed this document with Clint Fuhrman from Ernst and Young and it was sent to him for his review.

Letter Grades

Cory Weaver was happy to report that the CLM region received an A- letter grade in the new grading system that was release by the State in October. There are a few areas for improvement, but overall, the region did very well. Cory Weaver reviewed the measures and their weight against the final score. There was discussion on the opportunities for the areas that could be improved. We are in the process of identifying areas where customers would receive quality supportive services, that would also improve scores on the grading system.

Workforce Issues that are Important to Our Community

Rusty Skinner provided the below updates:

- We will be meeting with the CEP and the K-12 school system in Marion County to discuss coordination with community partners to create a talent pipeline out of the school system.
- Minimum Wage Increases and workforce housing are being evaluated and being acted on where appropriate.

This committee did not have any additional comments.

PUBLIC COMMENT

None

ACTION ITEMS

United Healthcare Youth Build Sponsorship

Cory Weaver explained that United Healthcare became aware of the Youth Build program and thought it would be a good fit for their grant. Charles Harris asked about the timeframe for the grant. Cory Weaver stated that there is a meeting scheduled to work on those details. David Benthussen made a motion to approve the acceptance of the grant. Tiffany Wiggins seconded the motion. Motion granted.

PROJECT UPDATES

Talent Center

Andrea Abrams reviewed the quarterly Talent Center report. She explained that the Talent Center has seen a decrease in traffic and in placements. There has been an increase in student traffic and although they are not currently looking for jobs, we see their interest as an investment for the future. Talent Center staff are working with realtors and mortgage company representatives to share referrals for individuals moving to a large home development coming to the Ocala area. One Talent Center employee will be retiring in December. That position will be filled by an internal candidate.

Event Report

Cory Weaver highlighted items from the Event Report. She noted that 12 hiring events have already been conducted so far this program year and the hiring rate is at 50%. There are a few events scheduled in Levy and Citrus Counties in the coming months.

The next report will highlight the data from the youth career expos in Citrus and Marion.

YouthBuild

Cory Weaver reviewed the report and noted that Youth Build graduates received a combination of numerous certifications giving them a competitive edge when exiting the program. Invitations will be sent out for the wall raising for the upcoming cohort, which is expected to occur in January.

Metrix Online Learning

Cory Weaver shared details from the report, noting the most popular pathways and courses. The Metrix program has been in place for a little over a year and enrollment has stayed consistent. About 500 individuals have enrolled in the program since the start.

Apprenticeships

Cory Weaver provided status updates on the two apprenticeship programs. The electrician apprenticeship program is currently on hold. CF has received grant funds for an engineering apprenticeship program. We will assist in recruiting participants.

Net Promoter

Dale French reviewed the Net Promoter Surveys. Overall, we are providing excellent customer service.

- Job candidate services continue to trend positively.
- Business Services scores decreased a bit. Many employers feel they are not receiving the quantity or quality candidates they are looking to hire.
- Talent Center continues to have a high level of customer service satisfaction.

Center Traffic

Larry Trowbridge reviewed the report.

- Traffic has been steady in this quarter.
- The mobile units came back online in August. The units were also deployed to assist with Hurricane Ian relief efforts in October.

MATTERS FROM THE FLOOR

None

ADJOURNMENT

There being no further business, the meeting was adjourned at 10:14 a.m.

APPROVED:
