



BOARD MEETING 12.7.22



**COMMUNICATIONS
UPDATES/HIGHLIGHTS**



2023 Conference



THE HEART OF HR

Motivate. Innovate. Cultivate.



WHEN: Tuesday, March 7, 2023

TIME: 9 a.m. to 4 p.m.

WHERE: World Equestrian Center
SPONSORSHIP OPPORTUNITIES!

MESSAGING:

“At the heart of every HR department beats four central tenants of workforce development: Talent Acquisition, Development, Retention and Compliance”

TALENT PIPELINE VIDEOS



Viceroy Home Health



Renstar Medical Research



Quad Nurse



IMS Pharmacy



Packaging Alternatives Corporation



Neurological Specialists of Central Florida



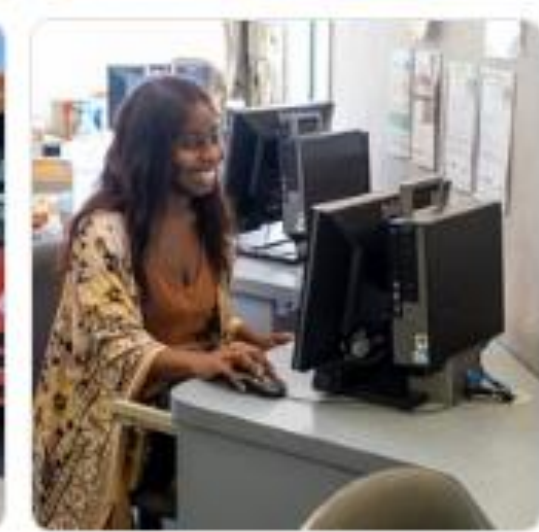
Artemis Plastics



ABCO Transportation Inc.

- Eight (8) more added to the Library (Total of 44 Business Videos)
- Watch Time (Aug. 8-Nov. 6) = 5 Hours
- #1 New Talent Pipeline Video: ABCO (736 views = 3.5 hours watch time)
- #1 Previous Video: SPX Flow (149 additional views this period = 3 hours)

Florida
PAYCHECKS
for
PATRIOTS
2022





MIDDLE SCHOOL
**YOUTH
CAREER**



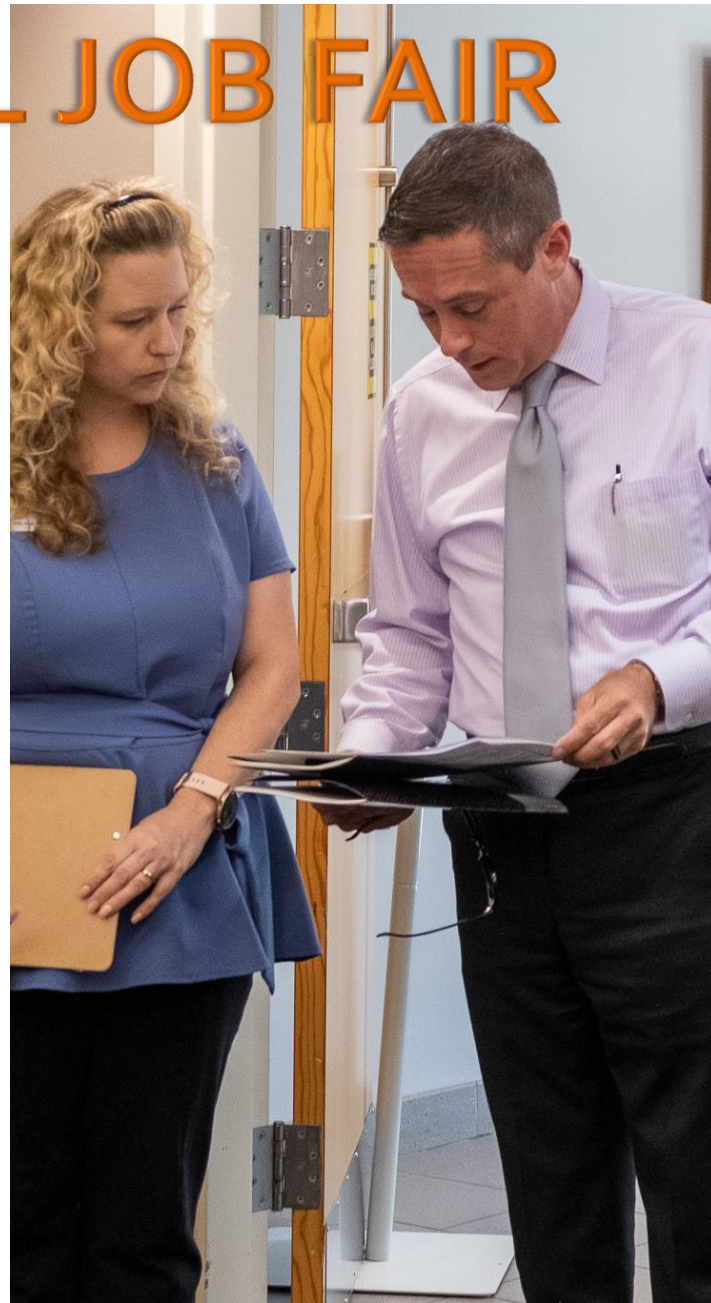
of MARION COUNTY



PHOENIX RISING YOUTHBUILD HOUSE BLESSING



MARION COUNTY FALL JOB FAIR



Helping Celebrate New Hires!

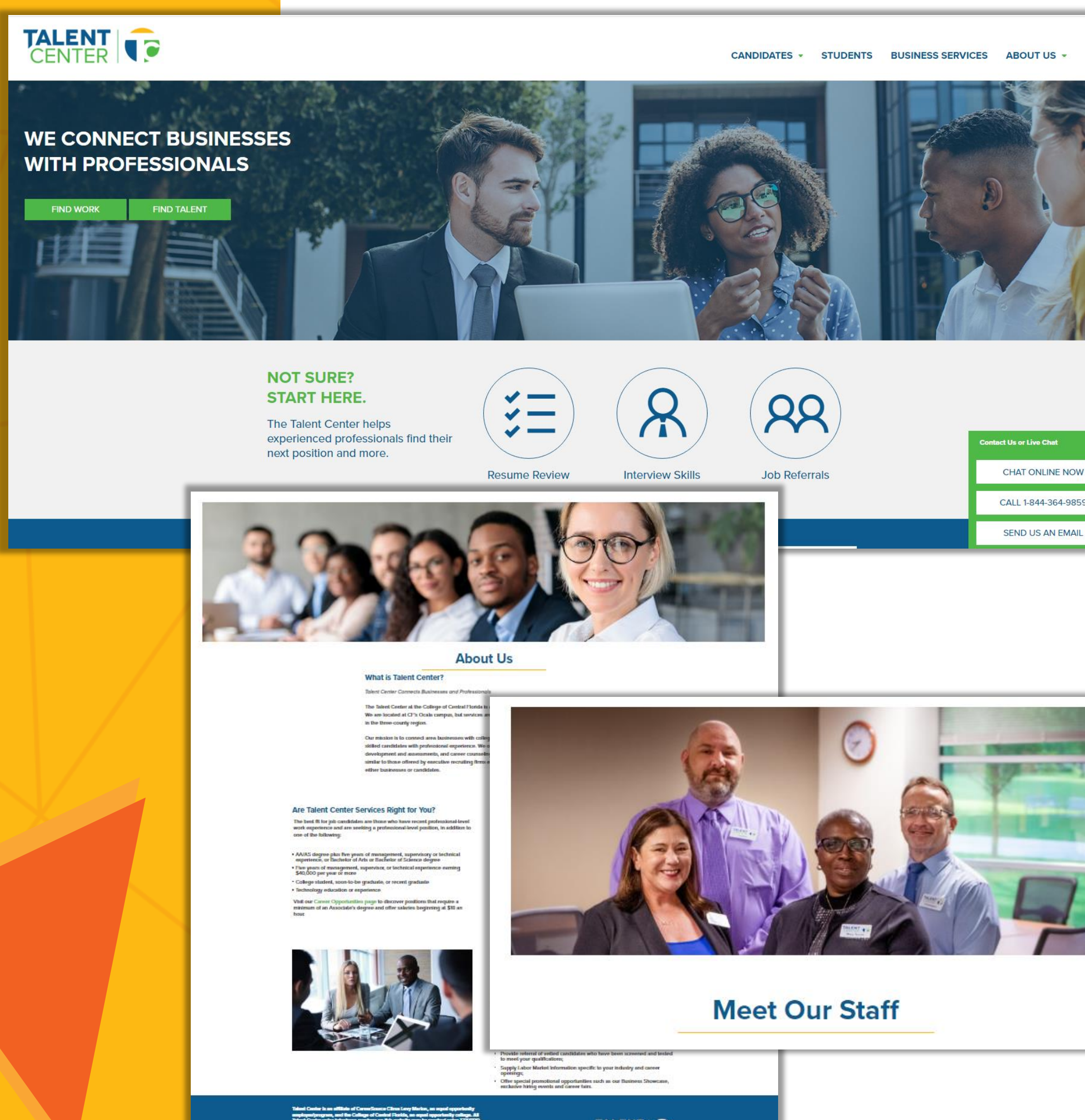


TALENT CENTER WEBSITE

IT IS DONE!

- ❑ Refreshed the Talent Center Home Page to align with the site's 2020 rebrand and redesign
- ❑ Created About Us section featuring revised content about Services, Contact page and updated Staff page
- ❑ Revised boilerplate and updated site for accuracy

talentcenter.org



EARNED MEDIA

Digital In The News: <https://careersourceclm.com/in-the-news/>

VETERANS
CITRUS COUNTY CHRONICLE
'Paychecks for Patriots'
Tenth annual job fair scheduled for Nov. 10
SPECIAL TO THE CHRONICLE
OCALA — CareerSource Citrus Levy Marion will hold its "Paychecks for Patriots" job fair on Thursday, Nov. 10, as part of a statewide effort to connect Florida veterans with employment opportunities.
During Paychecks for Patriots, CareerSource CLM will help match veterans and their families as well as active service members with employers who value the knowledge, skills and abilities developed during military service.
The free job fair takes place from 10:11-11:30 a.m. at the Marion County Public Library Headquarters, 2720 E. Silver Springs Blvd., in Ocala. Veterans, active service members, and military families get priority access to the hiring event. "CareerSource CLM is honored to serve those who have served our country," said Heather Ayala, local veteran employment representative for CareerSource CLM. "Veterans and our military families bring dedication, a special set of skills, and diversity to Florida's workforce."
Ayala, U.S. Army retired sergeant first class, noted that Paychecks for Patriots bridges the gap between veterans who are seeking jobs and a wide range of businesses dedicated to helping veterans and their families find meaningful employment.
CareerSource CLM's Paychecks for Patriots, along with similar hiring events held throughout the month in other CareerSource Florida regions, is presented in partnership with the Florida Department of Economic Opportunity, Florida National Guard, and Florida Department of Veterans Affairs.
Veterans Notes are only for special events that are open to the public. To find out about regularly scheduled and special events that welcome the public during the week, including entertainment and music, call the page. For information about paid membership-only services, call the individual page for a separate. Call the individual page regarding advertising rates and rates. Contributor notices must be submitted by Wednesday afternoon before publication the following Sunday.
See NETWORKS, page A11

CITRUS COUNTY CHRONICLE
Florida's Best Community Newspaper Serving Florida's Best Community
VOL. 128 ISSUE 27

CareerSource offers job help for those in recovery
By FRED HIERS
Cronicle reporter
Drug recovery is difficult enough, but finding a job on top of that usually makes getting on track doubly difficult.
CareerSource Citrus Levy Marion received a state grant to help, and now has a dedicated staff member working with local cha-

gazette
MARION COUNTY FALL JOB FAIR
CareerSource Citrus Levy Marion will host a job fair on Thursday, Sept. 22 from 3-5 p.m. at the College of Central Florida's Klein Conference Center, 3001 SW College Road in Ocala. The event is open to any job seeker in the Citrus, Levy and Marion counties' region.
The following employers will be on hand looking to fill vacancies: AutoZone Auto Parts, AutoZone Distribution Center, Bryant's Pump Service & Well Drilling of Florida, City of Ocala, Chewy, Chick-fil-A Ocala, CWR Contracting, Dollar Tree Distribution, E-One, Florida Department of Children and Families, Florida Department of Corrections, Florida Department of Juvenile Justice, Florida Express Environment, HCA Florida Citrus Hospital, Marion County Public Schools, Marion/Service Roofing and Sheet Metal, Trademark Metals Recycling, and World Equestrian Center.
"There is no better time to lock in a great job," said Dale French, CareerSource CLM's executive vice president. "Our unemployment rate is low and we're seeing businesses throughout our region expanding and looking for those who are ready to work."
French added that the job fair gives candidates the opportunity to meet in person with hiring managers from a wide array of industries with a variety of positions to fill.
"This is your chance to get your foot in the door, make a good impression and possibly walk away with a job interview or even a job offer," he said.
In their media release, CareerSource recommending bringing printed resume copies and to be "prepared for on-the-spot job interviews," and reminded applicants appropriate attire would not include "flip-flops or casual sandals, t-shirts, shorts, jeans with rips or holes, or anything too tight, short, revealing or with profane language."
Candidates interested in updating their resume, preparing a 30-second "elevator speech" highlighting their skills and experience, and/or sharpening interview skills are encouraged to visit one of CareerSource CLM's career centers for fee-free staff assistance. The centers are open weekdays from 8 a.m. to 5 p.m. at 2703 NE 14th St., Ocala; 683 S. Adolph Point, Lecanto; and 2175 NW 11th Dr., Chiefland.
For more information about the job fair, updates on participating businesses, and/or to register, visit careersourceclm.com/event/marion-county-general-job-fair/ or call 800-434-5627.
Dale French
CareerSource CLM's executive vice president.

Ocala StarBanner
SUNDAY, SEPTEMBER 4, 2022 | Ocala.com
SCRUBBED AGAIN
Plenty of jobs in local counties, experts say
But are health care job cuts related to waning COVID-19?
By Joe Callahan
Healthcare Reporter
Marion County healthcare reports are seeing job openings, including health care, and are looking for the state of high inflation and rising gas prices, though the news is mixed when compared with the optimism that led to 2020.
"The good news is that there are many job openings in Marion County and we're not seeing a lot of layoffs, unlike the downturn in 2020," said Joe Callahan, a local reporter.
Marion County healthcare reports are seeing job openings, including health care, and are looking for the state of high inflation and rising gas prices, though the news is mixed when compared with the optimism that led to 2020.
"The good news is that there are many job openings in Marion County and we're not seeing a lot of layoffs, unlike the downturn in 2020," said Joe Callahan, a local reporter.

Phoenix Rising again: Marion officials seek adults ages 18-24 to launch 15th YouthBuild project
By Joe Callahan
Ocala Star-Banner
Published 1:25 p.m. ET Sept. 22, 2022 | Updated 11:31 a.m. ET Sept. 23, 2022
Five years ago, Zachariah Slaughter dropped out of high school. He was getting into trouble and then he met Heaven Colon, an Eckerd Connects Workforce Development program manager.
Slaughter, now 23, was introduced in 2018 to the Phoenix Rising YouthBuild program, which helps young adults get a high school diploma. The program paid participants to get a diploma and, at the same time, learn trade skills that can land them a career job.
"I was like a troubled kid," said Slaughter, who spoke at a Wednesday evening event designed to recruit 24 new students for the 15th class of the Phoenix Rising Youthbuild program class.
2019: Phoenix Rising gets third federal grant

Frenette: Making case for Jaguars to have a winning season
SPORTS, FC
Ayla, U.S. Army retired sergeant first class, noted that Paychecks for Patriots bridges the gap between veterans who are seeking jobs and a wide range of businesses dedicated to helping veterans and their families find meaningful employment.

Marion Citizen
Friday, August 26, 2022 • VOLUME 1 ISSUE 38
Commission incumbent Zalak wins school board candidates win election
Area jobless rate ticks down in July
By MARIAN CITIZEN
The July unemployment rate in the Marion County region was 3.4 percent in September, down 0.2 percentage points over the month and 1.1 percentage points lower than the region's year ago rate of 4.5 percent. The labor force was 211,633, up 4,201 (+2.0 percent) over the year. There were 7,128 unemployed residents in the region.
According to preliminary employment data released today by the Florida Department of Economic Opportunity, there were 204,505 employed across the region, an increase of 6,386 compared to the same time last year. The number of unemployed was 2,185 fewer than in September 2021.
Levy County continued to post the lowest unemployment rate in the region at 2.9 percent, a 0.3 percentage point drop over the month and 1.1 percentage points lower than the previous September. Marion County followed at 3.2 percent, down 0.4 percentage point compared to August's rate and 1.2 percentage points lower over the year. Citrus County's rate was 4.0 percent, 0.2 percentage point lower than the previous month and 1.0 percentage point less compared to September 2021.
The last time the region saw similar employment numbers for the month of September was in 2006 when the rate was 3.7 percent. At the time, the labor force totaled 208,404 with 200,667 people working and 7,737 unemployed.
Rusty Skinner, CareerSource CLM's chief executive officer, noted that there were also 9,328 more people employed in September, and virtually the same number of unemployed, than in February 2020 just prior to when the pandemic hit and the region's unemployment rate was 3.5 percent.
"If you've been waiting for the right time to jump back into the labor force, this is it," Skinner said. "While all key indicators point in the right direction - expanded labor force, robust increase in jobs, and decrease in the number of unemployed - there continues to be a very high demand for more workforce as area businesses continue to grow."
Skinner said that one way CareerSource CLM can help is the 10th Annual Paychecks for Patriots job fair, which is part of a coordinated statewide effort to connect Florida veterans with employment opportunities.
Paychecks for Patriots takes place on Thursday, Nov. 10 from 10-11:30 a.m. at the Marion County Public Library headquarters in Ocala. While veterans, military families and active service members get priority access, the job fair is also open to all job seekers beginning at 10:30 a.m. There is no charge to attend the job fair which is available to anyone in the three-county region and, to date, features 20 top businesses all with immediate jobs to fill.

Phoenix Rising open house recruits for 15th YouthBuild project
Participants in the Phoenix Rising YouthBuild program are working on the 15th YouthBuild project, a 1,500 square foot home being built for Marlene Cruz Sanchez, who has two sons, ages 10 and 14. Habitat for Humanity is building a home for families this year, four of them are active construction sites. The Habitat for Humanity team is being built to Phoenix Rising YouthBuild through a community housing management grant administered by Marion County Community Services, the Marion County Sheriff's Office, Neighborhood Housing and Development Corp., Florida State Housing Initiative Partnership, Royal Housing Opportunity, Silver Star Housing and Instruction, the College of Central Florida, Eckerd Connects Workforce Development and CareerSource Citrus Levy Marion. (Bruce Ackerman/Dale Gatzert) 2020

CAREERSOURCE JOB FAIR
Belleview 72° Clear
6:38 70°

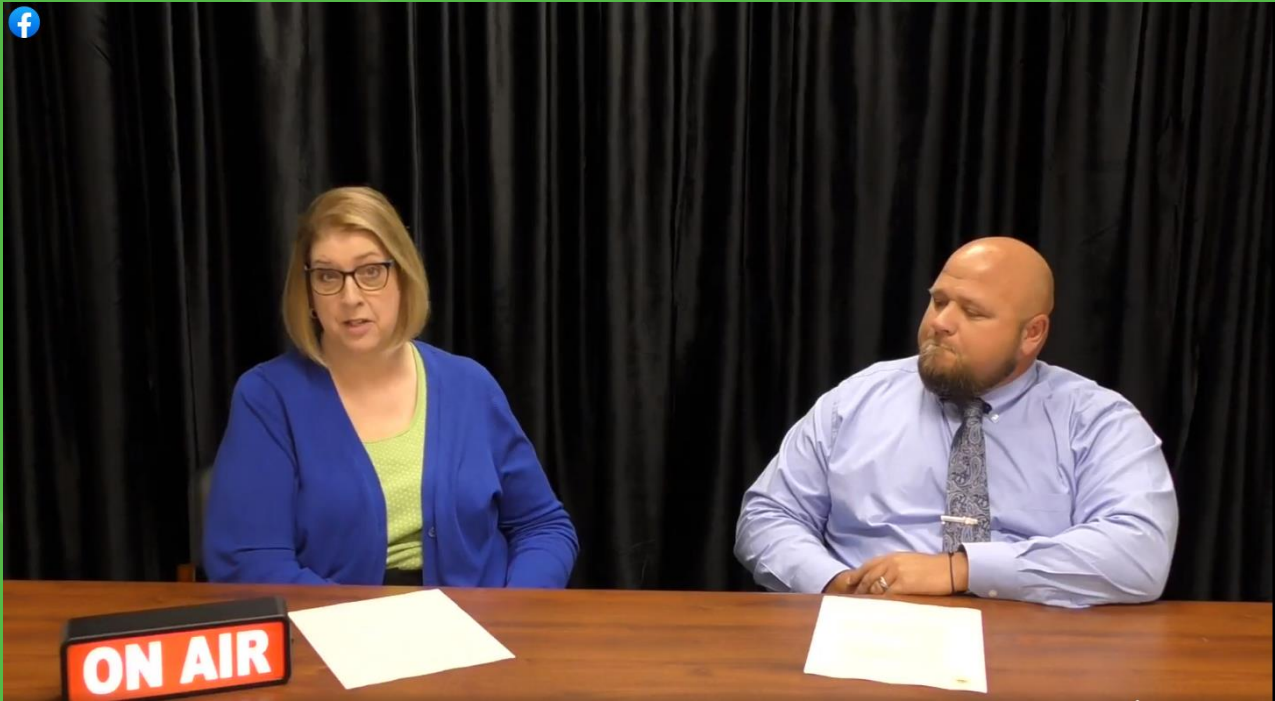
Time to 'fall' for new career opportunities at Marion Co. Job Fair
By LAURA BYRNES
Director of Communications
CareerSource Citrus Levy Marion
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10th Annual Paychecks for Patriots Job Fair
Home On Air Recently Played Contests Events News About Contact
Careers

HARDISONINK.COM
HOME POLICE CALENDAR BUSINESS COMMUNITY LIFE LEISURE
Region's unemployment rate falls
Paychecks for Patriots set for Nov. 10
By Laura Byrnes, Communications Manager
CareerSource Citrus Levy Marion
Sent Oct. 21, 2022 at 11:52 a.m.
Published Oct. 22, 2022 at 6:12 a.m.
OCALA, Fla. (Oct. 21, 2022) - The unemployment rate in the CareerSource Citrus Levy Marion region was 3.4 percent in September, down 0.2 percentage points over the month and 1.1 percentage points lower than the region's year ago rate of 4.5 percent. The labor force was 211,633, up 4,201 (+2.0 percent) over the year. There were 7,128 unemployed residents in the region.
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Information about fee-free job fairs, hiring events and other job seeker and employer services are available at <https://careersourceclm.com/> or by calling 800-434-JOBS (5627).
State and local employment reports for October 2022 are scheduled for release on Nov. 18, 2022.

LIVE BUSINESS SHOWCASE



- AUG Florida Department of Juvenile Justice
- SEPT Kid's Central
- OCT Hospice of Marion County
- NOV Florida Department of Corrections
- DEC Right Rudder Aviation (rescheduled)
Replacement Business TBD





11 CareerSource CLM Staff presenters

6 Sessions / Panels including:

- Building and Maintaining Effective Media Relations – Laura Byrnes
- Overcoming Challenges – Danielle Veenstra with Melissa Saco



UPCOMING/ONGOING PROJECTS



BRANDAPALOOZA!

Brand orientation workshop (resources, guidelines)



OJT CAMPAIGN

Earned and Digital Media promotion of On-the-Job Training program



CAREER CLIPS

Candidate 30-second video – “Who I am and why you should hire me” – along with customized landing page via QR Creator



PODCASTS & SPEECHCRAFT

Toastmaster Internationals' accelerated Speechcraft program set for Spring 2023



LIKE/SHARE/FOLLOW

Please help amplify the CareerSource CLM message by engaging with our social content. Likes are nice, but Comment and Shares are better!

