



**CAREERSOURCE CITRUS LEVY MARION  
Executive Committee**

**MINUTES**

DATE: November 30, 2022  
PLACE: College of Central Florida, Enterprise Center  
TIME: 9:30 a.m.

**MEMBERS PRESENT**

Albert Jones  
Charles Harris  
Fred Morgan  
Kimberly Baxley  
Pete Beasley

**MEMBERS ABSENT**

Brandon Whiteman  
Carl Flanagan

**OTHER ATTENDEES**

Rusty Skinner, CSCLM  
Dale French, CSCLM  
Cory Weaver, CSCLM  
Cathy Galica, CSCLM

Cira Schnettler, CSCLM  
Bob Stermer, Board Attorney  
Steven Litzinger, CSCLM

**CALL TO ORDER**

The meeting was called to order by Al Jones, Vice-Chair, at 9:30 a.m.

**ROLL CALL**

Cira Schnettler called roll and a quorum was declared present.

**APPROVAL OF MINUTES**

Charles Harris made a motion to approve the minutes from the August 31, 2022, meeting. Jeff Chang seconded the motion. Motion carried.

**DISCUSSION ITEMS**

**State/Local Update**

Rusty Skinner provided the following update:

- Katie Flury and Angela Drzewiecki are our key lobbyists with the Gray Robinson. They will be presenting an update and providing their perspective on the State realignment at the December board meeting.

**Workforce Issues that are Important to our Community**

Al Jones invited the committee members to attend the Paychecks for Patriots event happening at 11 am today at the Marion County Library.

Cory Weaver stated that representatives with Marion County Housing and Finance will be presenting at the upcoming board meeting.

This committee had no other items to discuss.

### **PUBLIC COMMENT**

None

### **ACTION ITEMS**

#### Recognition Program

Steven Litzinger explained that feedback received from the last internal survey about reimplementing and reengineering the recognition program led to a committee being formed and development of the attached recommendations. He reviewed components of the new recognition program and stated that it will be rolled out at the December All Staff.

Al Jones and Charles Harris both stated that this will be great for employee morale. Charles Harris asked if the recognition was open to both part- and full-time employees. Steven said it was open to all employees. Jeff Chang asked about any potential drawbacks with the peer-to-peer recognition. Rusty Skinner explained that the program is open to review and revision as needed if issues arise.

Fred Morgan made a motion to approve the recognition program. Jeff Chang seconded the motion. Motion carried.

### **PROJECT UPDATES**

Dale French shared that the State of the Workforce conference has been renamed the Heart of HR conference. CLM is partnering with OHRMA on this event, which will be held in March 2023. The sponsorship package was reviewed and will be included with these minutes. The Platinum level sponsorship has already been filled. The conference promotions and save the date will be released in January 2023.

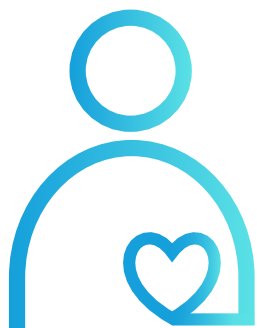
### **MATTERS FROM THE FLOOR**

None

### **ADJOURNMENT**

There being no further business, the meeting was adjourned at 9:56 a.m.

**APPROVED:** \_\_\_\_\_



# THE HEART OF HR

*Motivate. Innovate. Cultivate.*



# SPONSORSHIP PACKET

03.07.2023

8 A.M. - 4 P.M.

WORLD EQUESTRIAN CENTER

# WELCOME

At the heart of every Human Resources department beats four central tenants of talent development: acquisition, training, retention, and compliance.

Your investment in *The Heart of HR: Motivate Innovate Cultivate* can help equip HR professionals with additional resources needed to meet business's immediate hiring needs, as well as build the critical talent pipeline for the future.

It is also an effective way for you to share your brand message with a targeted audience of HR professionals along with business, community, and industry leaders as well as education, public and economic development partners.

The conference is presented by the Ocala Human Resources Management Association (OHRMA) in collaboration with CareerSource Citrus Levy Marion. It takes place on **March 7, 2023, at the World Equestrian Center.**

This is the third time OHRMA and CareerSource CLM have partnered for this event which features networking, exhibitors, and presentations from topnotch experts on topics that matter to companies of every size and industry sector.

Our sponsorship options offer a variety of levels to suit your goals. For more information about sponsorships, please contact Tish Webber at 352-459-2891 or [twebber@nashpm.com](mailto:twebber@nashpm.com).

We realize there are several ways you may choose to invest your marketing dollars and we thank you for considering *The Heart of HR* conference to grow your business as well as make an impact in our community.

## *The Heart of HR Co-Chairs*

Ashely Shorb, OHRMA president

Dale French, CareerSource CLM executive vice president





# SPONSOR LEVELS

## PLATINUM | \$7,500

- ▶ A full-page advertisement in the conference handout
- ▶ A one-year premium banner on the official OHRMA website, including a link to your website
- ▶ Promoted on CareerSource CLM social media
- ▶ Listed on dedicated conference webpage for Career Source CLM
- ▶ Premium placement of your logo on printed conference items
- ▶ Placement of company name on attendees' tables
- ▶ Special announcement highlighting your participation
- ▶ Priority vendor booth during the event
- ▶ Eight tickets for entry to the event
- ▶ Prominent signage recognition throughout the conference

## GOLD | \$4,500

- ▶ A half-page advertisement in the conference handout
- ▶ A one-year business card size recognition on the OHRMA website
- ▶ Promoted on CareerSource CLM social media
- ▶ Listed on dedicated conference webpage for Career Source CLM
- ▶ Inclusion of your logo on printed conference items
- ▶ Special announcement highlighting your participation
- ▶ Vendor booth during the event
- ▶ Six tickets for entry to the event
- ▶ Prominent signage recognition throughout the conference

## SILVER | \$2,500

- ▶ A quarter-page advertisement in the conference handout
- ▶ Vendor Booth during the event
- ▶ Four tickets for entry to the event
- ▶ Prominent signage recognition during each break

## LITE BITES | \$1,500

- ▶ Recognition in the conference handout
- ▶ Prominent signage recognition during Lite Bite breaks
- ▶ Two tickets for entry to the event
- ▶ 60-second announcement about your business before Lite Bite event starts



2 SPOTS AVAILABLE:  
**COFFEE  
BREAK**

2 SPOTS AVAILABLE:  
**COOKIE  
BREAK**



# SPONSOR LEVELS

## LUNCH | \$6,000

- ▶ Sole sponsor of attendee lunch
- ▶ Prominent signage during lunch break
- ▶ Will be thanked during lunch announcement
- ▶ 3 minutes to speak with conference attendees
- ▶ Also includes all gold-level benefits

## CONFERENCE TOTE BAG SPONSOR | \$3,500

- ▶ Sole sponsor of attendee tote bag
- ▶ Business logo will be printed on each bag
- ▶ Will be thanked during opening of conference
- ▶ Also includes all silver-level benefits

## EXHIBITOR | \$750

- ▶ Vendor booth during the event
- ▶ One ticket for entry to event
- ▶ Recognition in the conference handout

## HOW TO PAY

FILL OUT THE CONTACT FORM AND WE  
WILL SEND YOU AN INVOICE.

CLICK HERE: [BIT.LY/HRSPONSOR](https://bit.ly/hrsponsor)  
OR SCAN THE QR CODE WITH YOUR PHONE



**QUESTIONS?**

**CONTACT:**

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