



**CAREERSOURCE CITRUS LEVY MARION
Business and Economic Development Committee**

MINUTES

DATE: February 8, 2023
PLACE: College of Central Florida, Enterprise Center
3003 SW College Road, Ocala, FL 34474
TIME: 9:00 a.m.

MEMBERS PRESENT

Ben Whitehouse
Gary Smallridge
Jeff Chang
Kathleen Betz
Kevin Sheilley
Mark Paugh
Pete Beasley, Chair

MEMBERS ABSENT

Angie White
Joyce Wilson
John Hemken
Kevin Cunningham
Lewrissa Johns
Phillip Geist

OTHER ATTENDEES

Rusty Skinner, CSCLM
Cory Weaver, CSCLM
Andrea Abrams, CSCLM

Cira Schnettler, CSCLM

CALL TO ORDER

The meeting was called to order by Pete Beasley, Chair, at 9:00 a.m.

ROLL CALL

Cira Schnettler called roll and a quorum was declared present.

APPROVAL OF MINUTES

Jeff Chang made a motion to approve the minutes from the November 8, 2022, meeting. Kevin Sheilley seconded the motion. Motion carried.

DISCUSSION ITEMS

State Update

Rusty Skinner updated the committee on the following items:

- CareerSource Florida board meets on February 23, 2023. The State's consultant will provide their recommendations during this meeting.
- The Post-Secondary Education and Workforce Subcommittee will meet Thursday and have a presentation from the REACH Office. Representative Hinson is on that

committee and will be asked to raise the issue of workforce board consolidation.

- Rusty Skinner is meeting with the Gray Robinson lobbyists on Thursday to get updated.
- The Senate is drafting version two of the Bill 1507.
- The State announced that Adrienne Johnston has been approved as the new President and CEO of CareerSource Florida.

Workforce Issues that are Important to Our Community

The committee did not have any items to discuss.

PUBLIC COMMENT

None

ACTION ITEMS

None

PROJECT UPDATES

Economic Development Partner Reports

Citrus:

- Rusty Skinner notified the committee Frank Calascione, a past employee of CareerSource CLM and previous economic development director for Sumter County, was hired to be the new economic development director for Citrus County. We will reach out to him about board and committee membership.

Levy:

- There were no updates for Levy County.

Marion

- Kevin Sheilley shared the below:
 - He was happy to report that Marion County ranked number one in the U-Haul report for one-way moves, as well as number one by UPS for change of addresses moving into the area. Marion County also ranked number eight for families moving to the area. This population will have positive impact on our workforce needs.
 - Manufacturing is going strong and existing businesses are looking to expand. There are two new manufacturing developments and one manufacturer expanding in the upcoming months. All three companies have an average wage of \$60,000 or above and combined will bring hundreds of jobs.

MRMA

Kathleen Betz shared the below highlights:

- Training continues to be a major focus for MRMA.
- The Welding camp held in November 2022 was extremely successful. Another is planned for March 28.
- The MTC welding fair held yesterday was well attended and an overall success.
- The logistics fair planned for this evening also is expected to be successful.
- MRMA continues to work with CF on apprenticeships.
- The “Quality Forum” for industry managers in manufacturing, logistics and supply

chain is up and running. The group meets monthly.

Talent Center

Andrea Abrams reviewed the quarterly Talent Center report. She explained that the Talent Center has seen a decrease in traffic, referrals, and placements. There has been an increase in student engagement and workshops. The Talent Center has facilitated 13 workshops year to date and workshop attendance is up by 56%.

Event Report

Cory Weaver highlighted items from the Event Report. She noted twenty-two hiring events have occurred in this program year and upcoming job fairs. Event attendance has been increasing as well as traffic by job seekers into the centers.

Experiential Learning Contracts

Cory Weaver summarized each section of the report. She highlighted two businesses hired one intern each through the internship program.

Cory Weaver explained that the committee previously approved education training. We are working with Marion County Public Schools in assisting temporary teachers with scholarships to complete coursework and exams. CF created a program specifically for this purpose. We are hopeful that this program will be annual and will include Citrus and Levy teachers in the future.

Metrix Users

Cory Weaver shared details from the report, noting the most popular pathways and courses. Jeff Chang asked what was included in the Entry Level – General coursework. Cory Weaver stated that the course was made up of soft skills and business etiquette training. She also stated that the management team recently met with Metrix representatives to provide feedback on the ease of use on the system.

YouthBuild

Cory Weaver reviewed the report and noted that there are 14 enrollees, surpassing the requirement of 12. This is the first cohort of the newest grant and we are actively recruiting for the second cohort.

Contract Reports

Cory Weaver reviewed the performance report for Citrus and Marion counties and the youth report. Overall, the partners did well on the report.

- County Reports:
 - Marion County continues to meet their goals.
 - Citrus County did not meet one of their goals in the first or second quarter. They have time before the end of the year to meet their goals. We are working with them to have successful outcomes.
- Youth Report: The Eckerd reporting has not been released by the State. Once that data is available it will be presented to this committee.

MATTERS FROM THE FLOOR

Rusty Skinner added that the restrictions on credentials of value for only high wage positions is an obstacle for individuals seeking entry level certifications. There is a need for a broader list, especially in rural areas. Dr. Paugh agreed.

ADJOURNMENT

There being no further business, the meeting adjourned at 9:28 a.m.

APPROVED:
