

# **CAREERSOURCE CITRUS LEVY MARION Performance and Monitoring Committee**

#### **MINUTES**

DATE: May 9, 2023

PLACE: College of Central Florida, Enterprise Center

3003 SW College Road, Ocala, FL 34474

TIME: 9:00 a.m.

MEMBERS PRESENT MEMBERS ABSENT

Al Jones Arno Proctor
Fred Morgan Deb Stanley
Jeff Chang, Chair Ted Knight

#### OTHER ATTENDEES

Rusty Skinner, CSCLM
Dale French, CSCLM
Cory Weaver, CSCLM
Cathy Galica, CSCLM
Steven Litzinger, CSCLM

Andrea Abrams, CSCLM Cira Schnettler, CSCLM Larry Trowbridge, CSCLM

#### CALL TO ORDER

The meeting was called to order by Jeff Chang, Chair at 9:00 a.m.

#### **ROLL CALL**

Cira Schnettler called roll and a quorum was declared present.

#### **APPROVAL OF MINUTES**

Al Jones made a motion to approve the minutes from the February 7, 2023, meeting. Fred Morgan seconded the motion. Motion carried.

#### **DISCUSSION ITEMS**

State Updates

Workforce Issues that are Important to Our Community

Rusty Skinner updated the committee on the following items:

- CareerSource Florida is taking a more operational and policy driven stance than before. We are learning how to navigate the relationship between DEO, CareerSource Florida, and the regions.
- There will be a meeting on May 24 with DEO, CareerSource Florida, the State's

- consultant Ernst and Young and the regional directors to discuss the next steps in the realignment process, system improvements, as well as regional planning.
- House Bill 7051 and Senate Bill 240 have all passed and if signed by the governor would require all school districts to have job fairs in every high school. Lobbyists are working to see if there could be one centralized job fair per county as having a job fair at every high school could be challenging for businesses to support numerous events.
- These bills also require the formation of an education consortium. The executive committee will be briefed on how this will develop and how we will comply with the law. We are awaiting interpretation of this Bill by educational partners, CareerSource Florida, and DEO. Potentially, this consortium could be an avenue to support credentials of value.

#### Workforce Issues that are Important to Our Community

The committee members did not have any issues to discuss.

#### 2023 Monitoring Tool

Rusty Skinner explained that the attached tool contains the questions and areas that the monitors review. Responses have already been submitted and we are currently in the review period.

#### **PUBLIC COMMENT**

None

#### **ACTION ITEMS**

#### Youth Build Monitoring Report

Dale French reviewed the report and was happy to announce there were no findings or questionable costs. Al Jones made a motion to accept the monitoring report. Fred Morgan seconded the motion. Motion carried.

#### PROJECT UPDATES

#### **Talent Center**

Andrea Abrams reviewed the quarterly Talent Center report. She explained that the Talent Center has seen a decrease in traffic. There has been an increase in student engagement and workshops. The Talent Center has facilitated twenty-two workshops year to date and served 382 participants, of which 217 submitted resumes.

#### Contract Reports

Cathy Galica reviewed the performance report for Citrus and Marion counties and the youth report. Overall, the partners did well on the report.

- County Reports:
  - Marion County continues to meet their goals.
  - Citrus County met their third quarter goals.
- Youth Report: The Eckerd report has not been released by the State. Once that data is available it will be presented to this committee.
  - Cory Weaver added that when the reporting is released, we may see a statewide downward trend in wages and job retention areas, mostly due to the pandemic.

#### **Event Report**

Cory Weaver highlighted items from the Event Report. She noted thirty-two hiring events have occurred in this program year, with a 42% hire rate. We have had an increase in partner job fairs and are having high levels of participation. We are utilizing social media to advertise these job fairs.

#### Workforce Intelligence

#### Performance Measures

#### **Career Center Reports**

Cory Weaver reviewed the reports and welcomed questions from the committee members.

- Workforce Intelligence: Center traffic is consistent. Welfare Transition participation
  continues to be down throughout the State, but our region is ranking highest in the
  State for participation. There is significant growth in healthcare training participants.
  Education has recently been approved as an industry and will be added to the next
  report. She noted that the master credential list has been overhauled and we will be
  reevaluating how we manage the training programs in the future.
- Performance Measures: Our organization is consistently doing well, and we rank in the top ten or top five performers in the State.
- Center Reports: Traffic is up in the centers. There is an error on the Levy report and a corrected report will be attached to these minutes.

#### **Experiential Learning Contracts**

Cory Weaver summarized each section of the report. She expressed appreciation for Sandra Crawford, our Experiential Learning Coordinator, for all her hard work on the contracts.

#### YouthBuild Reports

Cory Weaver reviewed the report and noted that there are fourteen enrollees surpassing the requirement of twelve. The second cohort already has nine enrollments. Eleven participants have received their high school diploma.

#### Program Participant Data Summary

Cory Weaver reviewed the report. She also reviewed overall figures to Marion County comparison figures as requested by the committee.

#### Net Promoter

Steven Litzinger reviewed the Net Promoter Survey Results. Overall, we are providing excellent customer service.

- Job seeker satisfaction continues to be extremely high.
- Business Services scores decreased a bit. Employers have continued dissatisfaction with the quantity and quality of candidates.
- Talent Center continues to have a prominent level of customer service satisfaction.

Steven Litzinger explained that the survey comments are available upon request. The comments really present a more detailed picture of the high level of customer service the staff provide.

#### **MATTERS FROM THE FLOOR**

## **ADJOURNMENT**

There being no further business, the meeting was adjourned at 9:42 a.m.

APPROVED:			



# **LEVY COUNTY**

**SERVICES: JAN-MAR 2023** 

#### **UNEMPLOYMENT DATA**

	JAN 2023	FEB 2023
LEVY	3.1% (527)*	3.0% (523)*
FLORIDA	2.6%	2.5%
US	3.9%	3.9%

\*Not seasonally adjusted

#### **AVERAGE ANNUAL WAGE**

	2019	2020 \$35,554	
LEVY	\$33,646		
FLORIDA	\$51,744	\$55,840	

#### CANDIDATE SERVICES **BUSINESS SERVICES**

- Online Job Listings and Referrals
- Computers and Office Equipment Targeted Industry Talent (Copiers, Fax and Telephones)
- **Resume Writing Assistance**
- Networking Events and Job Fairs
- **Employability Workshops**
- Career Counseling

- Recruitment Assistance
- Marketplaces
- Outplacement Services
- **Training Grants**
- Labor Market Data
- Financial Incentives

TOTAL RECEIVING SERVICES	CENTER TRAFFIC	
113	554	
VETERANS SERVED	TRAINING PROVIDED	
9	3	
BUSINESSES SERVED	WELFARE TO WORK TRANSITION	
22	22	
POSITIONS POSTED	TOTAL PLACEMENTS	
777	1 Average Placement Wage: Information Not Available	

### **Your Employment Solution Starts Here**

CareerSource Citrus Levy Marion brings together business and community partners, economic development leaders and educational providers to connect employers with qualified, skilled talent and candidates with employment and career development opportunities. Contact us at 1.800.434.5627.

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