



**CAREERSOURCE CITRUS LEVY MARION
Business and Economic Development Committee**

MINUTES

DATE: May 10, 2023
PLACE: College of Central Florida, Enterprise Center
3003 SW College Road, Ocala, FL 34474
TIME: 9:00 a.m.

MEMBERS PRESENT

Angie White
Ben Whitehouse
Gary Smallridge
Jeff Chang
Joyce Wilson
Kevin Sheilley
Mark Paugh
Pete Beasley, Chair
Phillip Geist
Scott Osteen

MEMBERS ABSENT

John Hemken
Kathleen Betz
Kevin Cunningham
Lewrissa Johns

OTHER ATTENDEES

Rusty Skinner, CSCLM
Dale French, CSCLM
Cory Weaver, CSCLM

Cathy Galica, CSCLM
Andrea Abrams, CSCLM
Cira Schnettler, CSCLM

CALL TO ORDER

The meeting was called to order by Pete Beasley, Chair, at 9:00 a.m.

ROLL CALL

Cira Schnettler called roll and a quorum was declared present.

APPROVAL OF MINUTES

Jeff Chang made a motion to approve the minutes from the February 8, 2023, meeting. Mark Paugh seconded the motion. Motion carried.

DISCUSSION ITEMS

State Update

Rusty Skinner updated the committee on the following items:

- CareerSource Florida is taking a more operational and policy driven stance than

before. We are learning how to navigate the relationship between DEO, CareerSource Florida, and the regions.

- There will be a meeting on May 24 with DEO, CareerSource Florida, the State's consultant Ernst and Young and the regional directors to discuss the next steps in the realignment process, system improvements, as well as regional planning.
- House Bill 7051 and Senate Bill 240 have all passed and if signed by the governor would require all school districts to have job fairs in every high school. Lobbyists are working to see if there could be one centralized job fair per county as having a job fair at every high school could be challenging for businesses to support numerous events.

Workforce Issues that are Important to Our Community

The committee did not have any items to discuss.

Education Consortium

Rusty Skinner explained that the document in the packet is a framework for discussion in developing this advisory council. The executive committee will be briefed on how this will develop and how we will comply with the law. We are awaiting interpretation of this Bill by educational partners, CareerSource Florida, and DEO. Potentially, this consortium could be an avenue to support credentials of value.

PUBLIC COMMENT

None

ACTION ITEMS

None

PROJECT UPDATES

Economic Development Partner Reports

Citrus:

- There were no updates for Citrus County.

Levy:

- Joyce Wilson, Scott Osteen, and Dale French shared the below items:
 - The North Florida Economic Development Partnership (NFEDP) is undergoing a restructuring. New objectives, goals, and a new mission statement are being drafted. A planning committee is developing a one-, three-, and 5-year strategic plan.
 - They are partnering with Duke Energy to create a marketing plan for a new commercial park.
 - CareerSource CLM in partnership with local businesses and educational partners plan to apply for a broadband grant that will allow rural areas, like Levy County, to create infrastructure and expansion of broadband.

Marion

- Kevin Sheilley shared the below:
 - He was happy to report that Marion County continues to be a hub and has very robust project activity.
 - Manufacturing continues to grow, and existing businesses are looking to expand.
 - Local entrepreneur efforts like the 1 Million Cups program are very popular in the business community.

MRMA

In Kathleen Betz's absence, Phil Geist shared the below highlights:

- Funds raised during the golf tournament have been used to support a STEM program through Lockheed Martin and ten scholarships for a summer robotics camp with IHMC.
- MRMA and CF have partnered to create a new apprenticeship program.
- A new annual event has been created and will kick off on May 18. Proceeds from the event will fund student scholarships.
- The Quality and Safety forums are growing in attendance.

Talent Center

Andrea Abrams reviewed the quarterly Talent Center report. She explained that the Talent Center has seen a decrease in traffic. There has been an increase in student engagement and workshops. The Talent Center has facilitated twenty-two workshops year to date and served 382 participants, of which 217 submitted resumes.

Event Report

Cory Weaver highlighted items from the Event Report. She noted thirty-two hiring events have occurred in this program year, with a 42% hire rate. We have had an increase in partner job fairs and are having high levels of participation.

Experiential Learning Contracts

Cory Weaver summarized each section of the report. She expressed appreciation for Sandra Crawford, Experiential Learning Coordinator, for all her hard work on the contracts.

Metrix Users

Cory Weaver shared details from the report, noting the most popular pathways and courses. Enrollments have been consistent. The Metrix program has been undergoing some changes to make the site more user-friendly.

YouthBuild

Cory Weaver reviewed the report and noted that there are fourteen enrollees surpassing the requirement of twelve. The second cohort already has nine enrollments. Eleven participants have received their high school diploma.

Contract Reports

Cathy Galica reviewed the performance report for Citrus and Marion counties and the youth report. Overall, the partners did well on the report.

- County Reports:
 - Marion County continues to meet their goals.
 - Citrus County met their third quarter goals.
- Youth Report: The Eckerd report has not been released by the State. Once that data is available it will be presented to this committee.
Cory Weaver added that when the reporting is released, we may see a statewide downward trend in wages and job retention areas, mostly due to the pandemic.

MATTERS FROM THE FLOOR

None

ADJOURNMENT

There being no further business, the meeting adjourned at 9:45 a.m.

APPROVED:
