

CEO Contract Review Committee College of Central Florida Enterprise Center, Suite 206 3003 SW College Rd., Ocala, FL

CEO CONTRACT REVIEW COMMITTEE AGENDA

Wednesday, May 22, 2023 - 10:00 a.m.

Zoom Meeting: https://us02web.zoom.us/j/88112040277
Phone: 1-646-558-8656 Meeting ID: 881 1204 0277

Call to Order		B. Whiteman
Roll Call		C. Schnettler
Approval of Minutes – May 11, 2022	Pages 2 - 3	B. Whiteman

DISCUSSION ITEMS

2022-2023 Accomplishments	Pages 4 - 5	R. Skinner
2023 - 2024 Business Goals	Page 6	R. Skinner

ACTION ITEMS

Review and recommendation of CEO Contract (2023-2024) Pages 7 - 12 B. Whiteman

PUBLIC COMMENT

PROJECT UPDATES

None

MATTERS FROM THE FLOOR

ADJOURNMENT

OUR VISION STATEMENT



CAREERSOURCE CITRUS LEVY MARION CEO CONTRACT REVIEW COMMITTEE MEETING

MINUTES

DATE: May 11, 2022

PLACE: College of Central Florida

3003 SW College Road

Ocala, FL 34474

TIME: 10:00 a.m.

MEMBERS PRESENT

MEMBERS ABSENT

Brandon Whiteman Kim Baxley, Chair

OTHER ATTENDEES

Rusty Skinner, CSCLM Bob Stermer, Attorney Cira Schnettler, CSCLM

CALL TO ORDER

The meeting was called to order by Kim Baxley, Chair, at 10:06 a.m.

ROLL CALL

Cira Schnettler called roll and a quorum was declared present.

APPROVAL OF MINUTES

Brandon Whiteman made a motion to approve the minutes from the May 21, 2021 meeting. Kim Baxley seconded the motion. Motion carried.

DISCUSSION ITEMS

2021 - 2022 Accomplishments and 2022 - 2023 Business Goals

Rusty Skinner reviewed the program year 2021-2022 accomplishments and outlined the 2022-2023 goals.

Staff Increases

Rusty Skinner explained that there is potential savings for the company and staff on the step-up insurance options through the new proposed insurance plan. The proposed plan and options will be presented to the executive committee. Preliminary State funding allocations are expected in June. Potential staff increases will be determined after final decisions on the insurance policy are made and a review of the funding allocations

ACTION ITEMS

CEO Contract

Rusty Skinner requested to not have an increase in pay. Both Kim Baxley and Brandon Whiteman commended him on the excellent work he is doing for the organization. Brandon Whiteman made a motion to approve Rusty Skinner's contract beginning on July 1, 2022 with the same terms in the contract that were granted last year, leaving compensation items as is. Kim Baxley seconded the motion. Motion carried.

PROJECT UPDATES

None

MATTERS FROM THE FLOOR

None

ADJOURNMENT

APPROVED.

There being no further business, the meeting was adjourned at 10:51 a.m.

ALLINOVED.			

2023 Goals and Strategies

- Strategic Plan
 - One Stop Operator focus through 2022-23 scope of work alignment with the strategic plan-Terminated OSO contract, staff covered OSO duties.
 - Ongoing staff focus on all goals-
- Podcast topics
 - Post Pandemic Employer Strategic Recruitment Expanded WCLM/Podcasts coering timely topics and highlighting employers to assist in recruiting
 - Employee Surveys/Exit Surveys- fee for service
 - Competitive Compensation
 - Why Work for Your Company
 - Shared Jobs/Flexible work
- Shift Youth Experiential Learning to transition to work-began shifting focus of youth services.

 Transition of leads in school districts slowed implementation
 - 18 YO- co-enroll with AD funding to maximize resources and outcomes
 - Internships in summer after graduation
 - Experiential learning
 - Blend online and hybrid learning to include training that results in post-secondary credentials
 - HS Juniors summer and Senior school year projects
- Diversity, Equity and Inclusion- Shelved implementation but continued outreach into targeted communities
 - Formal policy development
 - Outreach/Communication strategy
 - Targeted media
 - Targeted event participation
 - Increase DEI in CLM staffing
- Shift focus of training funds to work-based learning Applied for 25% waiver; saw minimal success in Experiential learning promotion. Most businesses were not interested in training but sought "job ready" candidates
 - Apply for 25% waiver of current ITA spending requirements
 - Focus on:
 - Apprenticeships, Internships, Work Experience, Customized Business Training, On the Job Training
 - o ITA
 - Very targeted focused on most in-demand occupations- adjusted TOL to respond to industry changes
- Apprenticeships Have revised materials to be more non-technical and in lay terms;
 supported apprenticeship efforts underway through educational partners
 - Develop outreach collateral detailing costs that can be covered by CSCLM
 - Develop work-based training opportunities that include RTI to create apprenticeship 'models' that can later be converted to registered apprenticeship
 - What can we call this besides apprenticeship? Customized Credentialing????
- Re-design the current recognition program- completed
 - Mission/vision related
 - o Length of service: 1, 5, 10, etc.
 - Board selection

- o Outside only, no internal
- Youth Programming- coordinating with Eckerd
 - Parental Input for Youth Planning
- Implementation Agile Staffing Plan- Initiated, working on increasing participation
- Update succession plan- delayed

The key focus this year has been the Realignment of the workforce boards called for by the REACH Act.

- Prepared overview of value and services of CLM and distributed to elected officials, state legislators.
- Participated in Ernst and Young Input sessions.
- Oriented two new county commissioners assigned to the Consortium
- Selected and worked with Lobbyist to support local desire to remain as currently organized.
 - Meetings with state agency staff
 - Revised materials about CLM for use in state agency staff meetings.
- Coordinated local efforts with state workforce association lobbyist



2023 2024 Goals and Strategies

- Strategic Plan
 - One Stop Operator focus through 2023-24 scope of work alignment with the strategic plan
 - Ongoing staff focus on all goals
- Social Media/Podcast
 - Businesses
 - Strategic messaging topics
 - o Use of drone in media
- Expand services to In-School Youth
 - Adjust Youth Services by increasing In-School Youth funding per DOE Waiver
 - School-to-work transitions
 - SB240/HB7051 Experiential Learning
 - Internships in summer after graduation
 - Experiential learning
 - Blend online and hybrid learning to include training that results in postsecondary credentials.
- Support School Boards in implementing SB240/HB7051
 - Job fairs
- SB240/HB7051 Educational Consortia
 - Coordinate with existing school/program advisory councils
- Revise strategy on online training- Metrix and Valor/180 Skills
 - o Target job seekers through customer service strategies

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- Continue focus of training funds to work-based learning
 - o Focus on:
 - Apprenticeships, Internships, Work Experience, Customized Business Training, On the Job Training
 - o ITA
 - Targeted focused on most in-demand occupations.
- Agile Staffing Plan
 - Continue implementation.
- Metrix Learning and Valor 180 Skills
 - Evaluate links with industry, CF and school districts.
- Succession plan
 - Review second tier planning
- Update/Revise Website to be more customer friendly and add online accessible forms for ease of use/service
- REACH Regional Planning preparation
 - Study target September Board meeting



RECORD OF ACTION/APPROVAL

CEO Review Committee Monday, May 22, 2023

TOPIC/ISSUE:

Discussion and recommendation for renewal of CEO contract for 2023 - 2024

BACKGROUND:

CEO Salary History		
Year	Salary	Increase
2016 - 17	\$ 120,000.19	3%
2017 - 18	\$ 123,600.26	3%
2018 - 19	\$ 127,308.00	3%
2019 - 20	\$133,036.86	4.5 %
2020 - 21	\$137,027.97	3%
2021 - 22	\$137,027.97	0%
2022 - 23	\$137,027.97	0%

POINTS OF CONSIDERATION:	
STAFF RECOMMENDATIONS:	
COMMITTEE ACTION:	
BOARD ACTION:	

EMPLOYMENT CONTRACT

This employment contract (hereinafter "Contract") is entered into the ______day of ______, 2023 by and between the CITRUS LEVY MARION REGIONAL WORKFORCE DEVELOPMENT BOARD, INC., a private, not for profit corporation within the State of Florida (hereinafter referred to as "CLMRWDB"), and THOMAS EDWARD SKINNER, JR. (hereinafter referred to as "SKINNER"), to serve as Chief Executive Officer.

- 1. <u>Employment.</u> CLMRWDB hereby employs SKINNER as Chief Executive Officer of CLMRWDB, to present recommendations to CLMRWDB and to follow its direction and SKINNER hereby accepts said employment.
- 2. <u>No Limitation on Duties.</u> The above is intended to provide a general framework of professional requirements and not intended by either party to be a limiting description.
- 3. <u>Compensation.</u> CLMRWDB agrees to pay SKINNER a base salary of One Hundred Thirty-Seven Thousand Twenty-Eight Dollars (\$137,028.00) per year, effective July 1, 2023, payable in bi-weekly installments. CLMRWDB shall be responsible for paying the employer's share of FICA and Medicare taxes and shall withhold from SKINNER the employee contribution for the above as well as an amount for federal income tax. CLMRWDB shall make payment of the above taxes on SKINNER'S behalf to the appropriate agencies. CLMRWDB shall provide worker's compensation insurance and pay unemployment insurance coverage for SKINNER.
- 4. <u>Benefits.</u> CLMRWDB agrees to provide SKINNER benefits and working conditions in accordance with CLMRWDB Personnel Policies, except for the following:
 - (a) <u>Life Insurance.</u> Provided SKINNER is able to qualify, CLMRWDB shall provide SKINNER with term life insurance in the amount of Two Hundred Fifty Thousand Dollars (\$250,000.00), with his wife, Susan M. Skinner, named as primary beneficiary and his children, Bridget May Scrogham and Ian Edward Skinner, named as equal alternate beneficiaries.
 - (b) <u>Leave.</u> SKINNER shall be authorized personal leave in accordance with CLMRWDB personnel policies. Leave taken in excess of ten (10) consecutive business days (excluding holidays) must be approved by the Executive Committee. All other leave provisions shall be in accordance with CLMRWDB Personnel Policies.
- 5. <u>Expenses.</u> CLMRWDB shall reimburse SKINNER for such expenses as he incurs as part of his duties while out of town in accordance with per diem rates and travel policies established by CLMRWDB for its employees.
- 6. <u>Effective Date and Duration.</u> This Contract shall be effective the 1st day of July, 2023, and shall be in effect until midnight June 30, 2024.

- 7. <u>Modifications and Amendments.</u> This Contract may be modified or amended from time to time by a writing signed by both parties.
- 8. <u>Termination and Severance Pay.</u> The parties agree that this Contract may be terminated by either party by giving thirty (30) days written notice. In the event the Contract is terminated by CLMRWDB for any reason other than for misconduct (as the term "misconduct" is hereinafter defined), SKINNER shall receive as severance pay Fifty-Two Thousand Seven Hundred Three Dollars (\$52,703.00). If SKINNER terminates this Contract, no severance pay shall be paid. The term "misconduct" as used herein: irrespective of whether the misconduct occurs at the workplace or during working hours, includes, but is not limited to, the following, which may not be construed in pari materia with each other:
 - (a) Conduct demonstrating conscious disregard of CLMRWDB's interests and found to be a deliberate violation or disregard of the reasonable standards of behavior which CLMRWDB expects of its employee.
 - (b) Carelessness or negligence to a degree or recurrence that manifests culpability or wrongful intent or shows an intentional and substantial disregard of CLMRWDB's interests or of SKINNER's duties and obligations to CLMRWDB.
 - (c) Chronic absenteeism or tardiness in deliberate violation of a known policy of CLMRWDB or one or more unapproved absences following a written reprimand or warning relating to more than one unapproved absence.
 - (d) A willful and deliberate violation of a standard or regulation of the State of Florida by SKINNER if, at any time, CLMRWDB is deemed to be an employer licensed or certified by the State of Florida, which violation would cause CLMRWDB to be sanctioned or have its license or certification suspended by the State of Florida.
 - (d) Solicitation or acceptance of anything of value to SKINNER, including a gift, loan, reward, promise of future employment, favor, or service, based upon any understanding that official action or judgment of SKINNER would be influenced thereby.
 - (e) Directly or indirectly purchasing, renting, or leasing any realty, goods, or services for CLMRWDB from any business entity of which SKINNER or SKINNER's spouse or child is an officer, partner, director, or proprietor or in which such officer or employee or the officer's or employee's spouse or child, or any combination of them, has a material interest. Nor shall SKINNER acting in a private capacity, rent, lease, or sell any realty, goods, or services to CLMRWDB.

- (f) Accepting any compensation, payment, or thing of value when SKINNER knows, or, with the exercise of reasonable care, should know, that it was given to influence a vote or other action in which SKINNER was expected to participate in his official capacity.
- (g) Corruptly using or attempting to use SKINNER's official position or any property or resource which may be within his trust, or perform his official duties, to secure a special privilege, benefit, or exemption for himself or others.
- (h) Having or holding any employment or contractual relationship with any business entity or any agency which is doing business with CLMRWDB, nor shall SKINNER have or hold any employment or contractual relationship that will create a continuing or frequently recurring conflict between his private interests and the performance of his public duties or that would impede the full and faithful discharge of his public duties.
- (I) Disclosing or using information not available to members of the general public and gained by reason of SKINNER's official position, except for information relating exclusively to governmental practices, for SKINNER's personal gain or benefit or for the personal gain or benefit of any other person or business entity.
- (j) A violation of any of CLMRWDB's rules, unless SKINNER can demonstrate that:
 - 1. He did not know, and could not reasonably know, of the rule's requirements;
 - 2. The rule is not lawful or not reasonably related to the job environment and performance; or
 - 3. The rule is not fairly or consistently enforced.
- (k) A good faith determination by CLMRWDB that SKINNER has committed a material breach of any covenant, provision, term, condition, or undertaking contained in this Contract.
- (l) Commission by SKINNER of a felony or a crime involving moral turpitude.
- (m) Commission by SKINNER of any act which exposes CLMRWDB or any officer of CLMRWDB to any criminal liability for such act.
- (n) Any negligence or misconduct in the performance of SKINNER's duties that results in any detriment to CLMRWDB.
- 9. <u>Outside Consulting.</u> The parties recognize that SKINNER has special expertise in Workforce Development, which expertise is of value to the Workforce Development

Community. The parties further understand that SKINNER's expertise is enhanced by exposure to problems encountered by others and by exposure to the problems encountered by allied and associated entities. Accordingly, subject to the requirements of Section 8 of this Agreement, the parties agree that SKINNER may accept consulting engagements from outside entities and accept compensation directly from the same. SKINNER agrees that such compensation shall not constitute salary and that he shall be solely responsible for making payment of all taxes on any income he receives as the result of consulting activities.

SKINNER agrees prior to accepting any consulting assignment he shall provide the CLMRWDB Executive Committee with a memorandum disclosing the entity seeking consulting services and with a description of the nature of the services to be provided and an estimate of the total time required to complete the engagement. If there is any objection from any Executive Committee member, SKINNER agrees to turn down the engagement. CLMRWDB shall not be liable for damages in the event of such an objection. SKINNER agrees he shall not provide consulting services to any entity which has a contract to provide services to CLMRWDB or which would otherwise constitute a conflict of interest under CLMRWDB's personnel policies. SKINNER further agrees that he shall take paid leave time for any consulting services provided during normal working hours (i.e., 8:00 a.m. to 5:00 p.m.) which services exceed one (1) hour in duration during normal working hours. SKINNER covenants and agrees that he shall not accept any consulting engagement which would interfere with his ability to successfully complete the duties assigned to him by the CLMRWDB Board.

- 10. <u>Special Evaluation Criteria and Specific Goals.</u> From time-to-time CLMRWDB may provide SKINNER with any special evaluation criteria or specific goals which CLMRWDB expects to be accomplished. CLMRWDB may consider SKINNER's performance in performing in accordance with such special evaluation criteria or in accomplishing such specific goals in evaluating his job performance.
- 11. <u>Extension.</u> This contract may be extended beyond the term indicated herein, under the same terms and conditions, by written agreement between the parties, provided that such an extension is for the purpose of finalizing future contractual terms. Such negotiations should begin no later than 60 days prior to the end of this Contract. The terms agreed upon during such an extension shall be retroactive to the date on which this contract was extended. This contract supersedes and cancels any extension agreement entered into by the parties prior to its effective date.

Dated:	Citrus Levy Marion Regional Workforce Development Board, Inc.
Witnesses as to CLMRWDB:	
	By: Brandon Whiteman Chair

Thomas Edward Skinner, Jr.