



College of Central Florida  
Enterprise Center, Building 42  
3003 SW College Rd, Suite 206  
Ocala, FL 34474

## MARKETING AND OUTREACH COMMITTEE AGENDA

Wednesday, February 21, 2024 – 9:00 a.m.

Zoom Meeting: <https://us02web.zoom.us/j/88514644924>

Phone No: 1-646-558-8656 (EST) Meeting ID: 885 1464 4924

Call to Order  
Roll Call  
Approval of Minutes, November 15, 2023  
Pages 2 - 3  
A. Jones  
C. Schnettler  
A. Jones

### DISCUSSION ITEMS

State Update  
Workforce Issues that are Important to Our Community  
What We Do  
Pages 4 - 6  
R. Skinner  
R. Skinner  
R. Skinner

### PUBLIC COMMENT

### ACTION ITEMS

None

### PROJECT UPDATES

Event Report  
Marketing and Outreach Report  
Page 7  
Pages 8 - 17  
C. Weaver  
L. Byrnes

### MATTERS FROM THE FLOOR

### ADJOURNMENT

### 2023 – 2024 MEETING SCHEDULE

Performance/ Monitoring	Business and Economic Development	Career Center	Marketing/ Outreach	Executive	Full Board	
Tuesday, 9:00 am	Wednesday, 9:00 am	Thursday, 9:30 am	Wednesday, 9:00 am	Wednesday, 9:30 am	Wednesday, 11:30 am	
8/15/2023	8/16/2023	8/24/2023	8/30/2023	9/13/2023	9/27/2023	CF Levy
11/7/2023	11/8/2023	11/16/2023	11/15/2023	12/6/2023	12/13/2023	CF Ocala
2/6/2024	2/7/2024	2/15/2024	2/21/2024	2/28/2024	3/20/2024	CF Lecanto
5/7/2024	5/8/2024	5/16/2024	5/22/2024	5/29/2024	6/5/2024	CF Ocala

### OUR VISION STATEMENT

*To be known as the number one workforce resource in the state of Florida by providing constructive tools and professional supportive services that are reflected in the quality of our job candidates and meet the needs of the business community.*



**CAREERSOURCE CITRUS LEVY MARION  
Marketing and Outreach Committee**

**MINUTES**

DATE: November 15, 2023  
PLACE: College of Central Florida, Enterprise Center  
TIME: 9:00 a.m.

**MEMBERS PRESENT**

Al Jones, Chair  
Carl Flanagan  
Darlene Goddard  
John Murphy  
Kim Baxley  
Staci Bertrand

**MEMBERS ABSENT**

Kathy Judkins

**OTHER ATTENDEES**

Rusty Skinner, CSCLM  
Dale French, CSCLM  
Cory Weaver, CSCLM  
Laura Byrnes, CSCLM

Cira Schnettler, CSCLM

**CALL TO ORDER**

The meeting was called to order by Al Jones, Chair at 9:00 a.m.

**ROLL CALL**

Cira Schnettler called roll and a quorum was declared present.

**APPROVAL OF MINUTES**

John Murphy made a motion to approve the minutes from the September 12, 2023, meeting. Staci Bertrand seconded the motion. Motion carried.

**DISCUSSION ITEMS**

**State Update**

Rusty Skinner updated the committee on the following items:

- CareerSource Florida is beginning the third phase of the alignment process. This phase will focus on regional challenges with procurement. The regional directors have made recommendations that they believe will create statewide improvements. The development of the standardization for products and services will be further discussed at the December CareerSource Florida meeting.

### Workforce Issues that are Important to Our Community

Darlene Goddard stated that she will be attending and participating in the Marion Youth Expo later today. There were no other discussion items.

### What We Do

Rusty Skinner explained that to create further community awareness of our services in we will be developing a video for the website that storyboards the different efforts and engagements that we have in the community. John Murphy expressed positive feedback on the idea. Al Jones shared that he is humbled to work with such an engaged staff and board.

### **PUBLIC COMMENT**

None

### **ACTION ITEMS**

None

### **PROJECT UPDATES**

#### Event Report

On behalf of Cory Weaver, Dale French highlighted items from the Event Report. He noted 10 hiring events have occurred in this program year, with a 40% hire rate. We continue to have an increase in partner job fairs with high levels of participation. He also noted that there are new businesses in the top three hiring events graph. Staci Bertrand asked if we have worked with Dollar Tree with their hiring needs. Dale French said that we have been working with them since 2020 and have a solid partnership.

#### Disaster Response Outreach

Dale French advised the committee that funding has been received for providing disaster declared municipalities with staff that will assist with disaster related issues, such as clean-up efforts. The funding will provide for up to 12 months of employment for qualified individuals. We currently have placed 3 individuals with the City of Crystal River. We are looking for additional opportunities throughout Citrus and Levy counties.

#### Marketing and Outreach Report

Laura Byrnes highlighted a variety of events that occurred in the quarter. She noted the new partnership that was recently created with Sun Tran and the City of Ocala.

- Young adults in the youth program participated in a field trip where they learned how to utilize the bus service.
- In the coordination efforts of the recent Paychecks for Patriots event, transportation was identified as a significant barrier for attendance for many veterans. Sun Tran/City of Ocala donated bus tokens to local veterans to encourage participation. The Paychecks for Patriots event was well attended by many veterans. The bus token donations had a significant impact.

### **MATTERS FROM THE FLOOR**

None

### **ADJOURNMENT**

There being no further business, the meeting was adjourned at 9:34 a.m.

**APPROVED:** \_\_\_\_\_

# **What We Do**

## **Training**

Teacher Scholarships - Pathway to Permanent  
Creating Connections Broadband Grant  
Construction - YouthBuild  
Scholarships  
Work Based Training  
Metrix (online courseware)  
Community Work Experience  
YouthBuild Grant

## **Talent Development**

Marion County Youth Expo  
Citrus County Youth Expo  
Levy County Youth Expo  
Marion County Youth Job Fair  
Levy County Youth Job Fair  
Citrus County Youth Job Fair  
Talent Pipeline Videos

## **Special Opportunities**

YouthBuild  
Creating Connections Broadband Program  
Hurricane Idalia Dislocated Worker Grant  
Re-entry Program  
Recovery Program

## **Targeted Services**

Interview preparation by occupation/industry  
College Students and Professionals  
Veteran Services for Candidates and Employers  
Justice Involved and Reentry Candidates- Federal Bonding  
Recovery Services  
Rapid Response/Outplacement Services



Assistive Technology  
Mobile Disaster relief for Hurricane victims  
HR Consultation/Services  
Reemployment Services and Eligibility Assessment (RESEA)  
Ticket to Work - Voc Rehab  
Local Realtor Outreach for new residents  
Resume Review  
Coaching  
Referrals  
Job Description Development  
Hope Florida

### **Partnerships**

Heart of HR/OHRMA  
Pathway to Permanent/MCSB  
Citrus County Opioid Task Force  
Citrus County Workshops  
Strong Families  
Levy County Resource Fair  
Tri-County Long Term Recovery Group  
(Hurricane Idalia)  
Creating Connections Broadband Program  
Marion County Continuum of Care - Resource  
and Referral Subcommittee  
Marion County Youth Expo  
Citrus County Youth Expo  
Levy County Youth Expo  
Marion County Youth Job Fair  
Levy County Youth Job Fair  
YouthBuild  
Talent Center Workshops  
Business Outreach  
Zero Hour Life Center

## **Community Engagement**

Mobile Career Centers  
Tri-County Job and Resource Fair  
Chiefland Watermelon Festival  
Lecanto High School Job Fair  
Marion County Job Fair  
MCPS Resource Fairs  
Non-Profit Business Council  
Employer Education- Speaking Engagements within community  
Marion County High School Career Fairs  
Marion County Children's Alliance  
Marion County Continuum of Care  
United Way - Marion, Citrus, Levy  
Levy Disadvantaged Transportation Board  
Early Learning Coalition of the Nature Coast  
Marion County AHAC  
Community Home Project  
Early Learning Coalition of Marion County

## **How We Give Back**

**United Way Campaign**  
H.U.G.S./Michele-O-Grams  
CitrusAID Cancer Foundation  
The Rock  
Jessie's Place  
Citrus County Education Foundation  
Levy County Schools Foundation  
Public Education Foundation of Marion County  
Another Way of Levy County  
Tomorrow's Equestrian  
Zero Hour Life Center  
School Supply Drive  
Food Pantry Drive  
Special Olympics  
Heart Walk

### PY 23 - 24 Individual Events

**Total Events: 15**  
**Attendees: 404**  
**Reported Hires: 104**

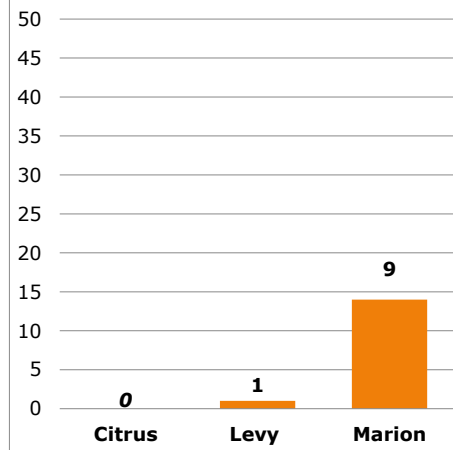
### PY 23 - 24 Job Fairs

**Attendees: 389**  
**Businesses: 65**

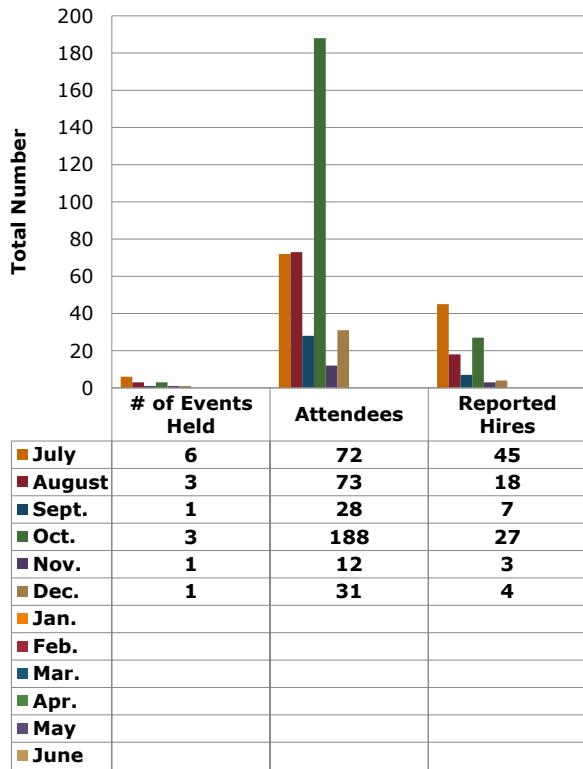
### PY 23-24 Partner Job Fairs

**Attendees: 21**  
**Businesses: 18**

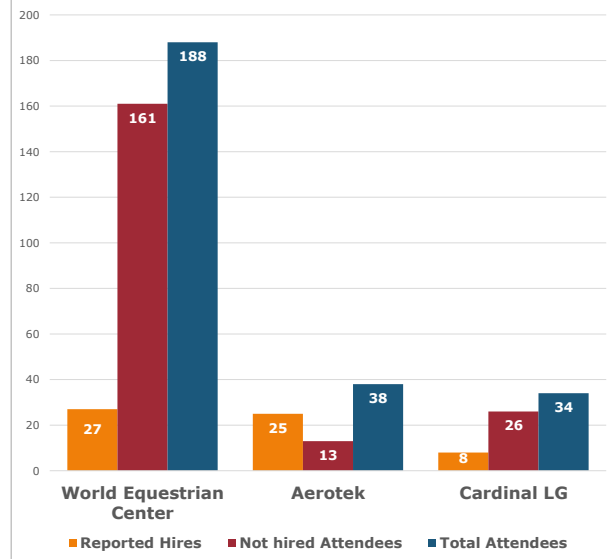
**Hiring Events by County  
PY 23-24**



**Individual Hiring Events**



**Top 3 Hiring Events  
Program Year 2023-2024**



### Other Recruitment Events 10/2023 - 12/2023

Event Date	Event Name	Event Location	County
11/16	Chick-fil-A Ocala	CF Webber Center	Marion
12/18	Green Thumb Industries	14th Street	Marion



# OUTREACH UPDATE

FEB. 21, 2024





# Online Resource Guide for Florida Shellfish Aquaculture

RESOURCES

SUPPLIERS

EXTENSION

Home » News » General » Information Sessions on Funding Available for Clam Farmers

## Information Sessions on Funding Available for Clam Farmers

January 31, 2024

**February 7<sup>th</sup> and 13<sup>th</sup>, 3 – 5 p.m.**  
 UF/IFAS Nature Coast Biological Station  
 552 1st Street, Cedar Key, FL

Eligible clam farmers and businesses that were affected by Hurricane Idalia are able to receive funding to cover wages, clean up, recovery, and more. Attend one of two information sessions to learn how CareerSource of Citrus Levy Marion Counties can offset the expense of restoring your operation—at no cost to you. Here's what you'll learn about: 1) How disaster assistance programs can help you pay your workers, 2) How this funding can be used in clean up and recovery efforts.

If you have questions, contact: Dale French, Email: [dfrench@careersourceclm.com](mailto:dfrench@careersourceclm.com), Phone: 352-873-7939.

### Info Session Funding Available for Clam Farms

**February 7th and 13th  
3 - 5 p.m.**  
 UF/IFAS Nature Coast  
 Biological Station  
 (552 1st St., Cedar Key, FL)

Eligible clam farmers and businesses that were affected by Hurricane Idalia are able to receive funding to cover wages, clean up, recovery, and more. Please join us for one of two information sessions to learn how CareerSource Citrus Levy Marion can offset the expense of restoring your operation – at no cost to you.

Here's what you'll learn about:

- How disaster assistance programs can help you pay your workers
- How this funding can be used in clean up and recovery efforts

Questions? Contact: Dale French  
 Email: [dfrench@careersourceclm.com](mailto:dfrench@careersourceclm.com)  
 Phone: 352-873-7939

**ATTENDEESS: 70+**

**NEWS RELEASE:**

**Disseminated to 10  
targeted outlets and  
UF/IFAS, Cedar Key Chamber,  
Cedar Key Community Post Group  
and Cedar Key Aquaculture Assoc.  
[Board, Elected Officials et al]**

**COVERAGE:**

**WUFT TV20  
Levy Citizen  
HardisonInk  
352Today  
K-Country and Wind FM  
UF/IFAS**

**EMAIL OUTREACH**

**Sent 161 Targeted Recipients  
Open Rate: 49%**

CANDIDATES

BUSINESSES

CALENDAR

NEWSROOM

ABOUT US

REPORTS

**NEWS RELEASES**

### Hurricane Idalia Disaster Assistance for Clam Farmers

JANUARY 31, 2024  
(Archived)

MEDIA CONTACT: Laura Byrnes, APR, CPWC, FCWP  
 Director of Communications  
 CareerSource Citrus Levy Marion  
 O: 352-291-9559 | M: 352-816-1264  
[byrnesl@careersourceclm.com](mailto:byrnesl@careersourceclm.com)

OCALA, Fla. (Jan. 31, 2024) – Financial assistance is available for Cedar Key clam farmers and affected workers struggling with damage in the wake of Hurricane Idalia.

The disaster assistance program is designed to offset payroll costs to help farmers continue with cleanup efforts and restore crops.

CareerSource Citrus Levy Marion, in partnership with the University of Florida/IFAS, will hold two information sessions to go over how the program can help clam farmers maintain the workforce needed to continue disaster cleanup.

The sessions take place Wednesday, Feb. 7 and Tuesday, Feb. 13 from 3-5 p.m. at the University of Florida/IFAS Nature Coast Biological Station, 552 1st St., Cedar Key. Those interested in learning more about the program only need to attend one of the sessions.

"The goal is to help restore Cedar Key's thriving clam industry," said Dale French, CareerSource CLM's executive vice president. "The disaster assistance is designed to help clam farmers continue cleanup efforts by putting workers who have lost employment or have experienced a significant loss of income back to work after the devastating losses caused by Idalia."

French added that, in addition to learning how to apply for disaster assistance, attendees will also be invited to share insights about wages, what's needed moving forward and how the program can best meet their needs.

Cedar Key farmers supply fresh clams nationwide, contributing 120 million clams to the industry which supports 500 jobs in Cedar Key, according to Leslie Stummer, UF/IFAS statewide shellfish extension agent.

For more information, contact French at (352) 840-5771 or (800) 434-5627, ext. 2204.

**Upcoming Events**

**FEB 15**  
 BOARD OR COMMITTEE MEETING  
 Committee Meeting / Career Center

**FEB 16**  
 RECEPTIONS  
 Get together with job specific resources /  
 Chatham

**FEB 20**  
 HIRING OR RECRUITING EVENT  
 Hiring Event / Career Training Industries

**FEB 21**  
 BOARD OR COMMITTEE MEETING  
 Committee Meeting / Marketing and Outreach

**FEB 28**  
 BOARD OR COMMITTEE MEETING  
 Committee Meeting / Executive

**FEB 29**  
 HIRING OR RECRUITING EVENT  
 CEX, Job Fair

[View All Upcoming Events](#)

**Popular Topics**

Career Fairs (5)  
 News Releases (20)

## Information Session: Funding Available for Clam Farms

**February 7th and 13th  
3 - 5 p.m.**

UF/IFAS Nature Coast Biological Station  
 (552 1st St., Cedar Key, FL)

[Learn more](#)

**What's it all about?**

Eligible clam farmers and businesses that were affected by Hurricane Idalia are able to receive funding to cover wages, clean up, recovery, and more.

Please join us for one of two information sessions to learn how CareerSource Citrus Levy Marion can offset the expense of restoring your operation **at no cost to you.**

## NEWS

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###

CareerSource Citrus Levy Marion is a member of CareerSource Florida and a proud partner of the American Job Center network. CareerSource CLM is supported by the U.S. Departments of Labor and other agencies as part of awards totaling \$6.9 million (revised annually). Unless otherwise stipulated, all statements, news releases, requests for proposals, bid solicitations and other applicable documents are fully funded from federal sources. CareerSource Citrus Levy Marion is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities and in Spanish. All voice telephone numbers listed above may be reached by persons using TTY/TDD equipment via the Florida Relay Service at 711. If you need accommodations, call 800-434-5627, ext. 7979 or e-mail [accommodations@careersourceclm.com](mailto:accommodations@careersourceclm.com). Please make request at least three business days in advance. Stay connected with CareerSource Citrus Levy Marion on Facebook, Jobs352, YouTube and LinkedIn.

Cedar Key Community Post

Laura Byrnes · January 31 at 1:46 PM ·

I'm the communications director for CareerSource Citrus Levy Marion and just want you to know that financial assistance is available for Cedar Key clam farmers and affected workers struggling with damage in the wake of Hurricane Idalia.

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To learn more, please call us at 352-840-5771 or 800-434-5627, ext. 2204.

# CLAM FARMERS DISASTER ASSISTANCE



**FRIDAY: APRIL 19, 2024**



# HEART OF HR

2024 Annual Conference

## SAVE THE DATE

April 19 | 8 a.m - 4 p.m.  
World Equestrian Center




THE HEART OF HR  
MEETING THE CHALLENGE

Keynote and Emcee:  
**JON PETZ**

*Back by popular demand!*

Early Bird Tickets On Sale Now!  
[bit.ly/HEARTOFHR24](https://bit.ly/HEARTOFHR24)



THE HEART OF HR  
MEETING THE CHALLENGE

“The Heart of HR conference is a great opportunity to network and connect with other HR professionals around our local community. It provided a warm and welcoming environment to discuss real life challenges within the HR field.”

Manuela M.  
Human Resources Director  
Gill Logistics

THE HEART OF HR  
MEETING THE CHALLENGE

GET YOUR EARLY BIRD TICKETS NOW!

**KEYNOTE SPEAKER**

+ EMCEE **JON PETZ**

Motivational Humorist,  
World-class Magician, and  
Best-Selling Author



THE HEART OF HR  
MEETING THE CHALLENGE

EARLY BIRD TICKETS EXTENDED THROUGH FEBRUARY!

SPECIAL DISCOUNT ENDS 2/29

**EARLY BIRD EXTENDED!**

THANK YOU TO OUR GOLD SPONSORS

North Central Florida Media

# WCLM LIVE BUSINESS SHOWCASE AND CELEBRATION OF SUCCESS PODCAST



## FEBRUARY

CDL Job Fair and  
Senior Services Job Fair

## JANUARY

World Equestrian Center

## DECEMBER

Green Thumb Industries, Inc.



## MARCH *(upcoming)*

HR Challenges

## FEBRUARY

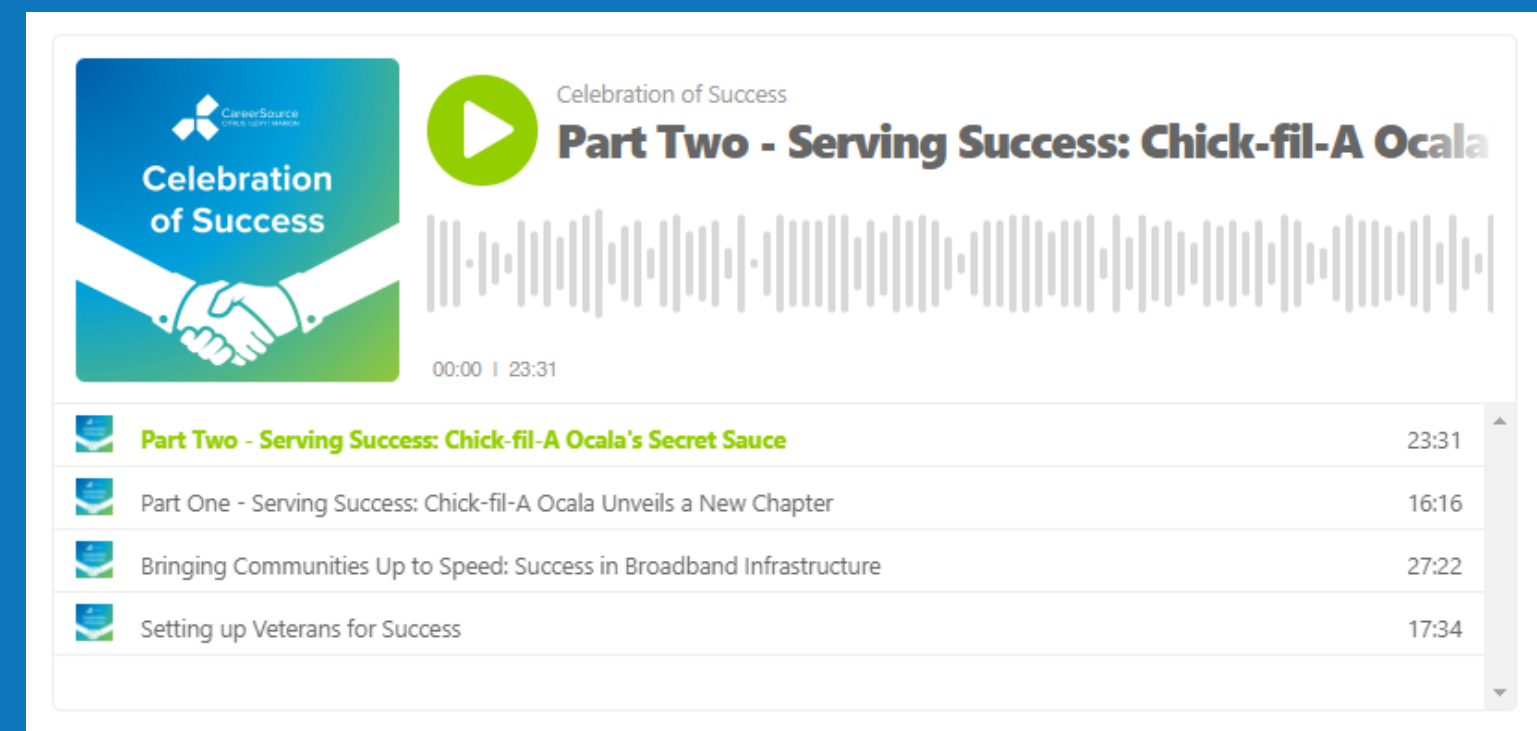
Business Services

## JANUARY

Chick-fil-A Part II

## DECEMBER

Chick-fil-A Part I





# IN THE NEWS

careersourceclm.com/in-the-news



**MARC RADIO**

Rusty Skinner, CEO

CareerSource Citrus Levy Marion

**ICYMI: CareerSource Citrus Levy Marion CEO, Rusty Skinner, went on air with MARC Radio Group, LLC, and their Mainstreet Weekend update about our region's jobless...**

Like Comment Share

10 - 141 views

## Assistance available for clam farmers Sessions are Feb. 7 and 13

By Laura Byrnes, APR, CPRP, FCWP  
Director of Communications, CareerSource Citrus Levy Marion  
Published Jan. 31, 2024 at 4:30 p.m.

OCALA -- Financial assistance is available for Cedar Key clam farmers and affected workers struggling with damage in the wake of Hurricane Idalia.

The disaster assistance program is designed to offset payroll costs to help farmers continue with cleanup efforts and restore crops.

CareerSource Citrus Levy Marion, in partnership with the University of Florida's Institute of Food and Agricultural Sciences (UF/IFAS) is scheduled to hold two information sessions to go over how the program can help clam farmers maintain the workforce needed to continue disaster cleanup.

The sessions take place Wednesday, Feb. 7 and Tuesday, Feb. 13 from 3-5 p.m. at the UF/IFAS Nature Coast Biological Station, 552 1st St., Cedar Key.

Those interested in learning more about the program only need to attend one of the sessions.

"The goal is to help restore Cedar Key's thriving clam industry," said Dale French, CareerSource CSM's executive vice president. "The disaster assistance is designed to help farmers continue cleanup efforts by putting workers who have lost out or have experienced a significant loss of income back to work after the losses caused by Idalia."

French added that, in addition to learning how to apply for disaster assistance, attendees will also be invited to share insights about wages, what's needed moving forward the program can best meet their needs.

By farmers supply fresh clams nationwide, contributing 120 million clams a year which supports 500 jobs in Cedar Key, according to Lesley Sturmer, statewide shellfish extension agent.

For information, contact French at 352-840-5771 or 800-434-5627, ext. 1204.

Home On Air Contests Events Hurricane News About Contact Us

**Wanted: Young adults who want to learn trade skills, need help earning a high school diploma**



**Wanted: Young adults who want to learn trade skills, need help earning a high school diploma**

OCALA, FL (352today.com) -- A program aimed at revitalizing economically challenged neighborhoods while making a positive difference in the lives of young adults is recruiting young adults who want to learn trade skills and may need help earning a high school diploma.

CareerSource Citrus Levy Marion County is young men and women for CareerSource CSM will hold an open house **a.m. to 3 p.m.** The drop in Community Building/Ocala Luther King Jr. Ave. in Ocala.

The open house is designed to acquaint members and community partners with the program is looking for a need of a high school diploma or those who

**352today**  
Real Community Connections

HOME NEWS LIFESTYLE EVENTS WEATHER

**Wanted: Young adults who want to learn trade skills, need help earning a high school diploma**

By Denise Vickers January 16, 2024 7:29 am

CareerSource Citrus Levy Marion County is young men and women for CareerSource CSM will hold an open house **a.m. to 3 p.m.** The drop in Community Building/Ocala Fire Museum Luther King Jr. Ave. in Ocala.

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## Region sees 'robust growth' over the year in labor force and employment

By CAREERSOURCE CITRUS LEVY MARION

OCALA — The jobless rate in the CareerSource Citrus Levy Marion region was 4.6 percent in October, down 0.1 percentage point from 4.7 percent in September, a 0.1 percentage point drop since September and 0.3 percentage point higher than the area's year ago rate. At 224,014, the labor force expanded by 4,109 over the year.

According to preliminary employment data released Friday by FloridaCommerce, formerly the Department of Economic Opportunity, there were 215,984 employed residents across the three-county area, a slight drop of 427 over the month and 6,550 more than in October 2022. There were 4,070 unemployed, down 182 since September and a drop of 1,759 over the year.

Levy County posted the lowest jobless rate in the region at 3.7 percent, down from 3.9 percent the previous month. Marion County followed at 3.8 percent, also down 0.1 percentage point over the month. Citrus County's jobless rate of 4.6 percent likewise dropped 0.1 percent from 4.7 percent since September. Florida's rate, seasonally adjusted, was 4.6 percent.

Citrus County had 52,687 workers in October, down 324 compared to September but up 2,951 over the year; there were 2,447 unemployed, 62 fewer than the previous month and 521 more than a year ago.

Florida's rate was unchanged over the month at 3.9 percent.

Rusty Skinner, CEO of CareerSource CSM, said that "in terms of the slight contraction over the month in labor force, employment, and unemployment, the report reflects a minor fluctuation in the labor market which normally occurs after holiday hiring ends."

"What is notable, however, is the robust growth of our labor force and employment in all three counties since last year. That yearly benchmark shows the comparative strength of the economies in each county."

Nonagricultural jobs in the Homosassa Springs Metropolitan Statistical Area (MSA), which includes all of Citrus County, hit 36,800, an increase of 1,500 jobs (+4.2 percent) over the year.

At 12.8 percent, the government industry grew faster in the metro area than statewide over the year, adding 600 jobs over the year, and also posted the fastest annual job growth rate compared to all other metro areas.

The employment increase was 1,500 jobs (+4.2 percent) over the year. Nonagricultural jobs in the Homosassa Springs MSA, which covers all of Citrus County, hit 36,800, an increase of 1,500 jobs (+4.2 percent) over the year. At 12.8 percent, the government industry grew faster in the metro area than statewide over the year, adding 600 jobs over the year, and also posted the fastest annual job growth rate compared to all other metro areas.

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## CITRUS COUNTY CHRONICLE

### End of holiday hiring affects county jobless rate

By Michael D. Bates Chronicle Reporter Nov 21, 2023 1 min to read

Citrus County's jobless rate in October was 4.6 percent, down from 4.7 percent in September but up from 3.9 percent one year ago.

That was good for third-highest in the state. Only Hendry and Hamilton counties posted higher rates, at 5.1 percent and 5 percent respectively. Miami-Dade County had the state's lowest jobless rate at 1.6 percent.

Get more from the Citrus County Chronicle

Subscribe Today

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To view the entire October job report and see how Citrus compared to other counties, visit tinyurl.com/ytmmdw48.

Michael D. Bates is a staff writer with the Citrus County Chronicle and can be reached at mbates@chronicleonline.com.

## Cedar Key clam farmers could receive payroll cost program



By W2abc Staff  
Published Feb. 1, 2024 at 1:16 AM EST

GAINESVILLE, Fla. (W2abc) — Clam farmers in Cedar Key hurt by Hurricane Idalia could receive financial assistance.

Officials with CareerSource Citrus Levy Marion are partnering with UF/IFAS to hold two information sessions going over a program that would help offset payroll costs for farmers still clearing up after the storm.

The sessions will be held next Wednesday, February 7th, and on Tuesday, February 13th from 3 to 5 p.m. at the IFAS Nature Coast biological station.



**Levy CITIZEN**  
Serving Levy County Since 1879

Thursday, February 8, 2024

## Financial assistance available for Cedar Key clam farmers impacted by Idalia

CareerSource Citrus Levy Marion, UF/IFAS teaming up to hold two info sessions

STAR REPORT

CEDAR KEY — Clam farmers in Cedar Key who were affected by Hurricane Idalia could receive financial assistance.

CareerSource Citrus Levy Marion is teaming up with UF/IFAS to hold two information sessions that will explain a program aimed at offsetting payroll costs for farmers who are still clearing up following the storm.

The first session was held on Wednesday. The next one is scheduled for Tuesday, Feb. 13, from 3 to 5 p.m. at the UF/IFAS Nature Coast Biological Station, 552 1st St.

The goal is to help restore Cedar Key's thriving clam industry, which is a major part of the local economy. Clam farmers supply fresh clams nationwide, contributing 120 million clams a year which supports 500 jobs in Cedar Key, according to Lesley Sturmer, statewide shellfish extension agent.

For information, contact French at 352-840-5771 or 800-434-5627, ext. 1204.

**NOTICE OF INTENT TO ADOPT ANNEXATION ORDINANCE**

TO WHOM IT MAY CONCERN

NOTICE IS HEREBY GIVEN BY THE City of Cedar Key Commission of its intention to adopt Ordinance 2024-01.

AN ORDINANCE TO PROVIDE FOR THE ANNEXING OF CERTAIN PROPERTY INTO THE CITY OF CEDAR KEY, PROVIDING THE DESCRIPTION OF THE ANNEXED PROPERTY, PROVIDING THAT THE ANNEXED AREA BE SUBJECT TO ALL LAWS AND REGULATIONS AND ENTITLED TO ALL BENEFITS AND PRIVILEGES, PROVIDING AN EFFECTIVE DATE.

The proposed area to be annexed is shown on the map below and is legally described as follows:

## EARLY BIRD TICKETS AVAILABLE FOR THE 2024 HEART OF HR CONFERENCE

Early bird tickets are available through Feb. 14 for the Heart of HR: Meeting the Challenge conference on April 18, which is presented by CareerSource Citrus Levy Marion and the Ocala Human Resources Management Association.

The conference will take place from 8 a.m. to 4 p.m. April 18 at the World Equestrian Center, 1390 NW 88th Ave., Ocala. It will feature experts on topics that matter to businesses of every size and industry sector, with a dedicated workplace motivational hour, breakfast buffet and world-class magician Jon Peto, the main release noted.

Sessions include employee engagement, artificial intelligence in the workplace, leadership best practices, recruiting tools and incentives, and employee mental health and wellness. The event is eligible for credits from the Society of Human Resource Management and Human Resources Certification Institute.

Early bird rates are \$170 for all-day access to the conference on April 18 or \$800 to attend the conference plus a reception with Peto the evening of April 18. Discounted rates for groups of 10 or more are available.

For tickets and more information visit [hrartofhr2024.com](http://hrartofhr2024.com). For group discounts and for to learn about sponsorship opportunities, contact Tasha Webber at [twebber@hrartofhr.com](mailto:twebber@hrartofhr.com).



## Cedar Key clam farmers could receive payroll cost program



The sessions will be held next Wednesday, February 7th, and on Tuesday, February 13th from 3 to 5 p.m. at the IFAS Nature Coast biological station.

By W2abc Staff  
Published Feb. 1, 2024 at 1:16 AM EST

GAINESVILLE, Fla. (W2abc) — Clam farmers in Cedar Key hurt by Hurricane Idalia could receive financial assistance.

Officials with CareerSource Citrus Levy Marion are partnering with UF/IFAS to hold two information sessions going over a program that would help offset payroll costs for farmers still clearing up after the storm.

## CAREERSOURCE FOCUS OF CHAMBER LUNCH-AND-LEARN



On Jan. 17, the Dunedin Chamber & Business Association hosted a lunch-and-learn with an assistant director of CareerSource Citrus Levy Marion. She made a presentation of the ways CareerSource serves the 18-county area in helping connect job seekers with employers, including via their business gauge, in 352.

PHOTO BY JANE KIRBY



# SOCIAL MEDIA / DIGITAL STATS

Last 90 days



Total Followers: 2,854

Reach: 18,948  
Engagement Rate: 5%  
+48 page likes  
+63 Follows

### Best Post

Reach:  
6.8k  
Event  
boosted



Total Followers: 1,658

Reach: 28,371  
Engagement Rate: 2%  
+64 page likes  
+88 Follows

### Best Post

Reach:  
5.3k  
Shares:  
22

HOT JOBS		
Week of 10/12 - 10/18		
Discover a new opportunity in your region with our Hot Jobs board! Look them up on <a href="#">CareerSourceCLM.com</a> and search by the Job Order Number below. For help, call 800-434-5627. Please note, the information and job list provided is accurate to the best of our knowledge but is subject to change.		
Job Order Number	Job Title	Location
#12230403 FT, PT, or PRN	Registered Nurse Up to \$38/hr + \$10k Sign on Bonus	Citrus County Crystal River
#12260724 FT +OT avail.	Appliance Technician \$35k - \$40k/Annual Employer will train	Citrus County Beverly Hills
#12258857 Full Time	Master Machinist \$25-\$30/hour DOE ★ Veterans Preference	Levy County Williston
#12275811 Full & Part Time	Auto Parts Delivery Driver HS Diploma Preferred - Salary DOE	Levy County Area Locations
#12262966 Full Time	Commercial HVAC Technician \$25-\$34/hour DOE	Marion County Ocala
#12266431 Full Time	Customer Svc. Rep (inbound support) \$15/hour ★ Veterans Preference	Marion County Ocala



Total Followers: 1,042

Unique Impressions: 5,169  
Impressions: 9,942  
Engagement Rate: 8.7%  
+70 followers

### Best Post

Reach:  
570  
Clicks:  
159



Total Subscribers: 1,890

Open Rate: 27% (Past 60 days)  
Click Rate: 3% (Past 60 days)  
+323 subscribers

### Avg. Rates for the Non-Profit Industry

Open Rate: 25.17%\*  
Click Rate: 2.79%\*

According to Intuit and Mailchimp\*



# PRYB OPEN HOUSE







## **ALL STAFF | DEC. 15, 2023 ARTIFICIAL INTELLIGENCE: ETHICS FOR HR USAGE and REVIEW OF AI RISKS AND REWARDS**



## **ARTICULATE RISE JAN. 11, 2024 REGIONAL ELEARNING TRAINING | CSFV**

# **TRAINING AND BEING TRAINED**



A decorative background featuring a geometric pattern of blue triangles in various shades (light blue, medium blue, and dark blue) arranged in a triangular lattice. The pattern is visible on the left and right sides of the slide, framing the central text.

# QUESTIONS?