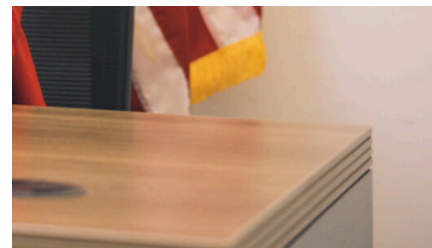
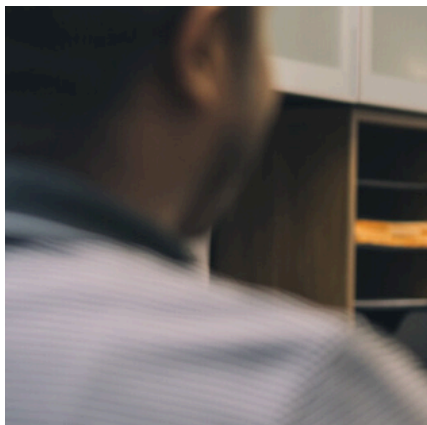


# What We Do

Collaborate.  
Innovate.  
Lead.





## From the Desk of Rusty Skinner, CEO



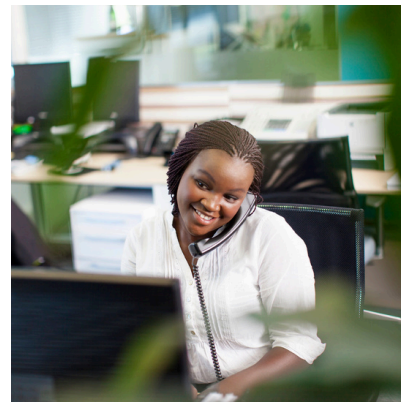
At CareerSource Citrus Levy Marion (CLM), we are dedicated to fostering economic growth and prosperity by building a robust workforce ecosystem that drives success for businesses and individuals alike.

Our steadfast devotion to our mission goes beyond traditional workforce development. Through strategic collaboration with civic and community leaders, economic development organizations, and education and public partners we strive to create a lasting impact on the lives of those who call this region home.

In short, CareerSource CLM is deeply connected to the success of the communities we serve and understands that we all benefit by working together to leverage our resources, commitments, and compassion.

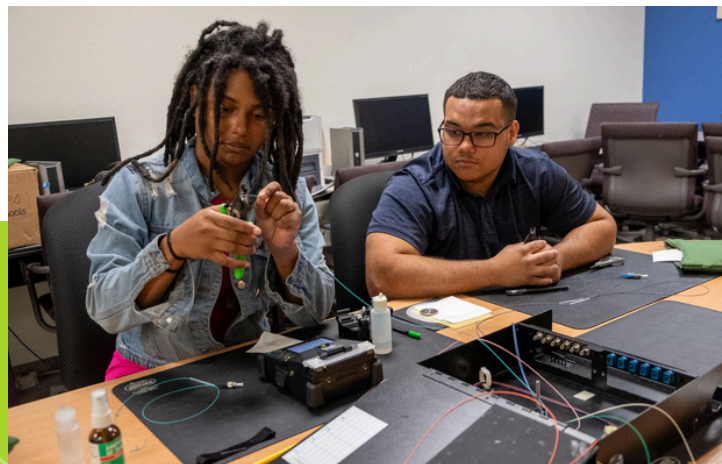
On the pages that follow, you'll discover some of the innovative and collaborative ways CareerSource CLM works to shape a brighter future for Citrus, Levy and Marion counties. And beyond.

*Rusty Skinner*



CareerSource Citrus Levy Marion is an equal opportunity employer/program. Auxiliary aids/services are available upon request to persons with disabilities and in Spanish. Phone numbers may be reached using TTY/TDD equipment via Florida Relay at 711. For accommodations, call 800-434-5627, ext. 7878. Programs funded by CareerSource CLM as grantee of the U.S. Department of Labor as part of FY24 awards totaling \$6.9 million, revised annually, with no funds from non-governmental sources. A proud partner of the American Job Center network and member of CareerSource Florida.









In partnership with:



## Pathway to Permanent Teacher Scholarships

Since 2023, we have provided more than 40 scholarships for temporary teachers in Marion County Public Schools (MCPS) enabling them to enhance their skills and pursue further education in order to earn fulltime teacher certification.



40+

## Creating Connections Broadband Grant

This five-year grant obtained in late 2023 helps bridge the digital divide by offering those in rural areas the ability to earn industry standard certifications during fee-free, one-week bootcamps. Trainees help install and maintain high-speed internet and fiber optic networks in communities without universal broadband. CareerSource CLM manages the program for two other CareerSource regions as well as our own.



In partnership with:



### PLUS:

- **Community Work Experience and Work Based Training**
- **SkillUp Citrus Levy Marion Metrix Learning**
- **Targeted Occupation Scholarships**





## Phoenix Rising YouthBuild

Since 2011, and through four grant cycles, CareerSource CLM and our youth services provider Eckerd Connects Workforce Development, have helped empower older youth and young adults in need of a high school diploma. They earn industry certifications and stipends, and receive career counseling and support services while building homes for deserving families.



*In partnership with, among others, Habitat for Humanity of Marion County, City of Ocala, Marion County Board of County Commissioners, Marion County Sheriff's Office, College of Central Florida, and US Department of Labor Education and Training.*



## Youth Career Expos Citrus, Levy and Marion Counties

Through a variety of ways tailored to meet the needs of each school district, we facilitate career expos for middle- and high-school students in Citrus, Levy, and Marion counties. These expos have been held off-site as a one-day event, at individual schools and virtually. The expos create opportunities for youth to explore career options, connecting them with industry experts, and showcasing educational resources.

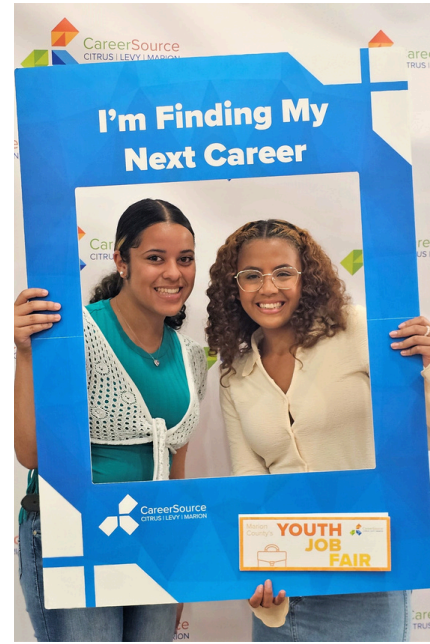


*In partnership with Marion County Public Schools, Citrus County Schools, School Board of Levy County, Public Education Foundation of Marion County, Citrus County Education Foundation, Levy County Schools Foundation, College of Central Florida, Withlacoochee Technical College, Ocala Metro Chamber & Economic Partnership, Citrus County Chamber of Commerce, United Way of Citrus County, Junior Achievement, and Mid-Florida Regional Manufacturers Association.*



## Youth Job Fairs Citrus, Levy and Marion Counties

Exclusively for 16-24 year-olds, these job fairs take place each spring in all three counties. The events are designed for high school and postsecondary students and recent graduates interested in landing their first job, gaining more experience or exploring a pathway to a new career. They get the chance to network with dozens of employers throughout the region offering full- and part-time permanent, temporary and summer jobs.



## Talent Pipeline Videos

For more than a decade, CareerSource CLM has produced a library of videos highlighting area businesses' career opportunities as well as educational programs in each of the region's three school districts. The videos seek to inform students, their parents, and other members of the communities we serve as to available jobs, required skills, and training opportunities through public school career academies. The business videos are largely underwritten by CareerSource CLM in partnership with Digital Fury Video Productions. The education videos are fueled by grants from the Duke Energy Foundation.



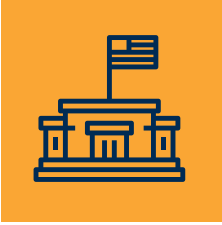
Completed  
**83**  
Videos



# TARGETED SERVICES



**Specific services for college students and professionals**  
(Talent Center in partnership with the College of Central Florida)



**Federal Bonding program** to assist with placement of Justice Involved and Reentry Candidates



**Recovery Services** supporting individuals on the path to recovery from substance abuse, offering resources, On-the-Job Training, and employment opportunities.



**Reentry Services** provides weekly employability workshops and counseling to the women at Lowell Correctional Women's Reception Center.



**Veterans Services for Candidates and Employers** helps veteran-friendly businesses hire heroes and provides Priority of Service for veterans and their eligible spouses seeking employment at our centers. Plus, we hold an annual Paychecks for Patriots job fair.



**Paychecks for Patriots** offered in partnership with the Florida National Guard, Florida Department of Veterans' Affairs, and FloridaCommerce, formerly the Florida Department of Economic Opportunity. The local job fair is supported from year to year by a variety of partners, including Ocala's SunTran, Inverness-based BIVOUAC Veteran's News, and the Marion County Public Library System.



## Candidate Focused Services

- Assistive Technology
- Reemployment Services and Eligibility Assessments (RESEA)
- Career Coaching and Job Referral
- Ticket-to-Work (vocational rehabilitation)
- Resume Review and Development
- Local Realtor Outreach for New Residents
- Youth Services
- Senior Services in partnership with the Urban League of St. Petersburg
- Interview Preparation
- Mobile Career Centers (and Disaster Relief for Hurricane Victims)



## Business Focused Services

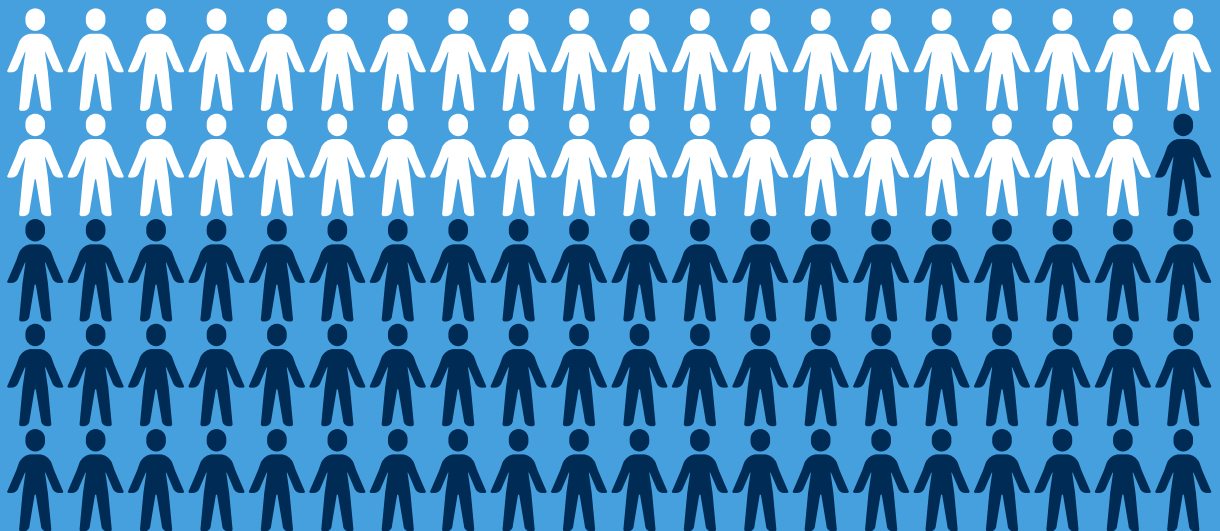
- Rapid Response and Outplacement Services
- Job Description Development
- Hope Florida program
- Candidate Assessments
- Customized Hiring Events
- Upskilling and Training
- Live Business Showcases
- Celebration of Success Podcast
- Job and Event Promotions on CSCLM Social Media

## Hurricane Idalia Dislocated Worker Grant

In addition to Phoenix Rising YouthBuild, the Reentry and Recovery programs, and Creating Connections Broadband Program, the Hurricane Idalia Dislocated Worker Grant is helping the Cedar Key Clam Farm industry that was all but destroyed by the storm.



Over 39% of the workforce at Cedar Key Clam Farms were helped with wages.

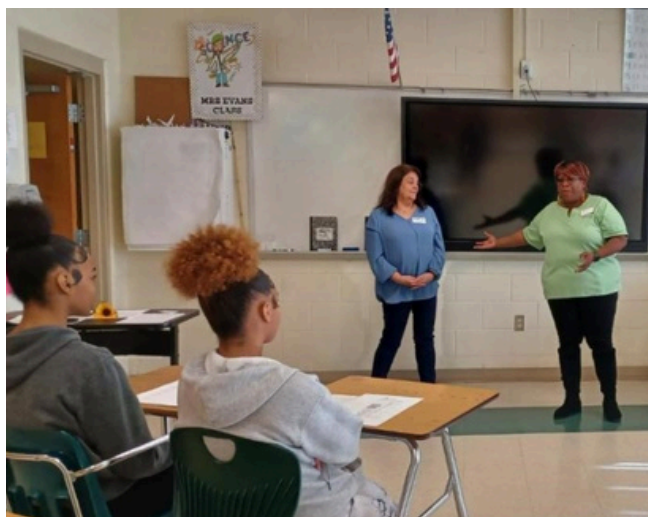




## In addition to those already mentioned...

We leverage resources and expertise by collaborating with organizations throughout our region and by engaging with community initiatives to address local challenges and support holistic solutions.

- Central Florida Community Action
- Citrus County Opioid Task Force
- Levy County Resource Fair
- Marion County Continuum of Care: resource and referral subcommittee
- Ocala Human Resources Management Association
- Tri-County Long-Term Recovery Group
- United Way's Strong Families
- SunTran
- Urban League of St. Petersburg
- Zero Hour Life Center



## Volunteering Time

Our staff serve on myriad community boards and are involved in a variety of organizations on behalf of CareerSource CLM, including but not limited to:

- Chiefland Watermelon Festival
- Citrus County Cancer Foundation
- College of Central Florida Alumni
- Community Home Project
- Early Learning Coalition of Marion County
- Early Learning Coalition of the Nature Coast
- Family Resource Center
- Festival Latino
- Levy Disadvantaged Transportation Board
- Marion County Affordable Housing Advisory Committee (AHAC)
- Marion County Children's Alliance
- Marion County Day
- MCPS Resource Fairs
- Mid-Florida Regional Manufacturers Association's Bowl-A-Thon Scholarship Fundraiser
- Nonprofit Business Council
- Pace Center for Girls of Marion County
- Seniors at Work
- Tri-County Job and Resource Fair
- United Way of Citrus County
- United Way of Marion County
- United Way of North Central Florida
- Veterans Resource Fair









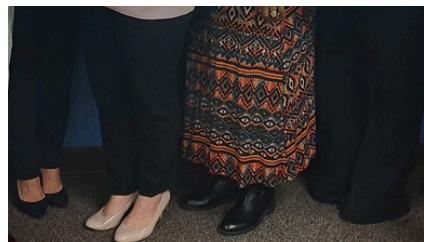
## Purpose Driven

Supporting charitable organizations, participating in community events, and initiating fund drives all help address critical needs and promote the region’s health and welfare.

- ♥ American Heart Association’s Heart Walk
- ♥ Another Way of Levy County
- ♥ Boys and Girls Club
- ♥ Bronson Public Library
- ♥ CASA of Citrus County
- ♥ CitrusAID Cancer Foundation
- ♥ Citrus County Animal Rescue
- ♥ Citrus County Education Foundation
- ♥ Domestic Violence Center of Marion County
- ♥ Early Learning Coalition of Marion County
- ♥ Food Pantry Drives
- ♥ Florida Breast Cancer Foundation
- ♥ Florida Women’s Reception Center
- ♥ Michelle-O-Gram
- ♥ Jessie’s Place and the Citrus County Children’s Advocacy Center
- ♥ Kid’s Central
- ♥ Levy County Schools Foundation
- ♥ Operation Welcome Home
- ♥ Public Education Foundation of Marion County
- ♥ Special Olympics of Marion County
- ♥ School Supply Drives
- ♥ The Rock
- ♥ United Way Campaigns

**\$7,592**  
raised for  
United Way

*Median amount over last 5 years*





# Jeans Day with a Purpose

Each Friday, staff have the option of wearing jeans to work by making a donation to charitable organizations chosen as beneficiaries from each of the three counties in our region.

**\$10,000+**  
raised for Jeans Days  
since PY 2019



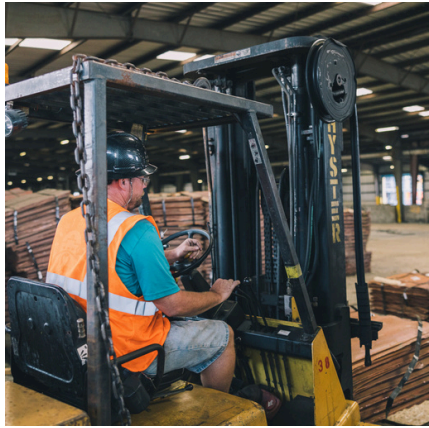
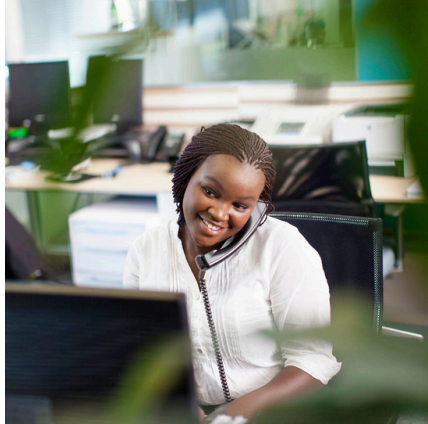




**19,233**  
Center  
Traffic



**823**  
Businesses  
Helped



**5,893**  
Candidates  
Served

*Statistics from 2022-2023 program year*

