



**CAREERSOURCE CITRUS LEVY MARION
Education and Industry Consortium**

MINUTES

DATE: August 29, 2024
PLACE: CareerSource CLM
2703 NE 14th Street, Ocala, FL 34470
TIME: 9:00 a.m.

MEMBERS PRESENT

Ashley Shorb
Bob RuteMiller
David Roland
Dr. Jennifer Fryns
Joe Corley
Rebecca Johnson
Tanya Taylor

MEMBERS ABSENT

Dr. Ann Hembrook
Chris Formisano
Eric Willis
Marci Olinger
Rachel Gibbs
Tim Gilbert

Other Attendees

Rusty Skinner, CSCLM
Dale French, CSCLM
Cory Weaver, CSCLM
Melissa Saco, CSCLM

Cira Schnettler, CSCLM

CALL TO ORDER

The meeting was called to order by Joe Corley, Chair, at 9:01 a.m.

ROLL CALL

Cira Schnettler called roll and a quorum was declared present.

APPROVAL OF MINUTES

David Roland made a motion to approve the minutes from the May 29, 2024, meeting with the correction. Jennifer Fryns seconded the motion. Motion carried.

PRESENTATION

Cory Weaver gave a presentation on completion rates by industry. Below are highlights from the discussion throughout the presentation:

- Healthcare
 - There continues to be a need for medical assistants.
 - Taylor College, WTC, and Rasmussen all offer medical assistant programs.
 - WTC has an RN program in development to be launched in the 2025-2026 program year.

- Construction
 - CF, MTC, and WTC have welding programs that teach lower and upper-level skills. This pathway is very popular.
 - All three counties offer construction programs.
 - Pre-apprenticeship programs provide a one-year credit to the individual when they transition to a certified apprenticeship program. Pre-apprenticeship programs generally are only education based without employment. Apprenticeships programs offer employment with hands on learning.
 - The manufacturing industry also needs electricians as processes become more automated.
 - Programs that offer SCADA and PLC certifications are needed.
 - WTC has had success placing students out of their automation program.
 - CF has been working with local high schools to create a pathway through the Associate of Science Engineering program.
 - Levy County Schools is offering a horticultural program to students with a focus on landscaping. CLM staff and Levy County Schools representatives will meet to further discuss.

- Education
 - Increased wages for teachers in Citrus County is attracting more applicants.
 - Levy County Schools will research adding a CPR component to their education pathway.
 - CLM and CF have partnered to create the Temp to Perm plan, where CLM provides funding to teachers that need to finish their required classes and testing to become a permanent teacher. Approximately 30 – 40 teachers have been successful in the program.
 - Other needs include CTE, Math, and AG teachers.
 - There are challenges drawing individuals out of the industry to teach due to non-competitive wages.

- Manufacturing
 - Marion County has successfully created a well-rounded manufacturing education program. The success of their program is largely driven by demand. There are challenges duplicating the programs in other parts of the region due to lack of demand. Levy County focuses on boat welding and Citrus County does not have a strong demand for manufacturing skills.
 - Industry demands in other parts of the State may need to be evaluated. Education programs may occur in our area, but labor demand may extend outside of the local area.

- Logistics
 - CDL Drivers are always in high demand.
 - There is currently a program at Westport High School.
 - Many trucking companies provide certifications through education programs they offer.
 - Recruiting opportunities have also been identified in transitioning military.

- Professional
 - There is declining interest in IT among high school students.
 - There has been an increase in certifications for Cyber Security.
 - CF offers an AS in Office Administration. The program is popular for individuals working in smaller companies that need their office administrator to handle a variety of tasks versus a larger company where staff are more specialized in their positions.

- Talent Supply and Talent Supply - Inflow/Outflow
 - There is a gap growing between unemployed individuals and job ads placed by companies.
 - Attendance at job fairs is also increasing.
 - CLM offers custom business training to employers that would like to reshape the skillset of a company's existing employees.
 - There is a 50% outflow of labor force to areas outside of the CLM region.

- Wrap Up
 - Members were provided with a survey to complete. Responses will be used to shape the next presentation.

DISCUSSION ITEMS

None

PUBLIC COMMENT

None

MATTERS FROM THE FLOOR

None

ADJOURNMENT

There being no further business, the meeting adjourned at 10:09 a.m.

APPROVED:



CareerSource
CITRUS | LEVY | MARION

EDUCATION & INDUSTRY CONSORTIUM

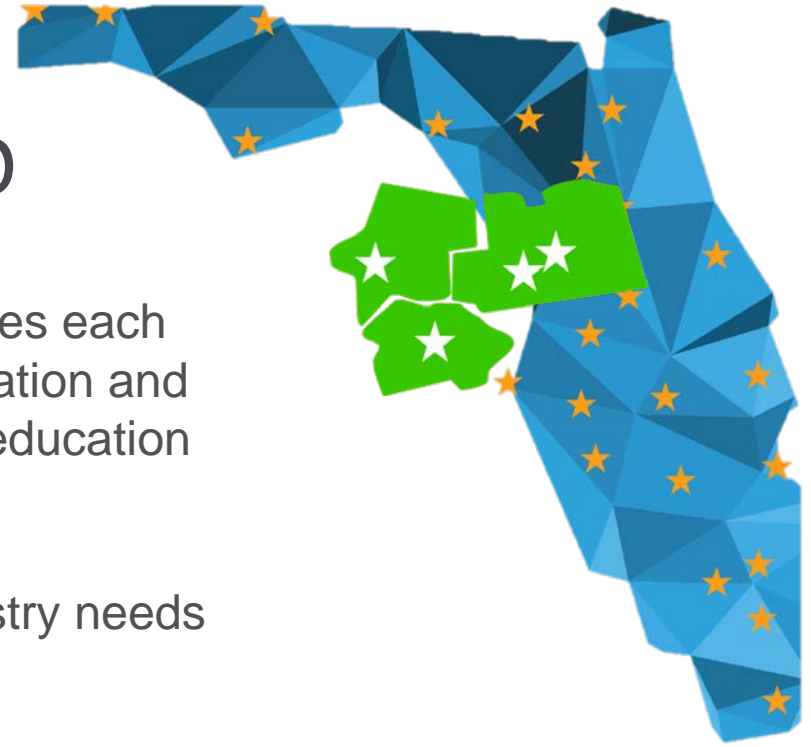


August 29th, 2024

CONSORTIUM BACKGROUND

Signed into law May 15th, 2024, Senate Bill 240 requires each local workforce development board to create an Education and Industry Consortium composed of representatives of education and businesses in the local service area.

Purpose: To align educational programming with industry needs at the local level



Talent Needs of Local Industry
Targeted Sectors



Education Offerings Available



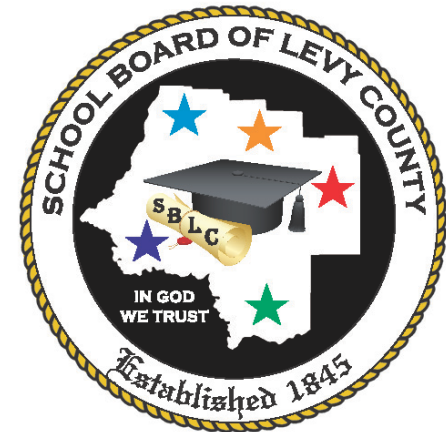
Labor Market Information
Talent Pipeline

Grow, Retain, Attract

EDUCATION COMPLETIONS



MARION
TECHNICAL COLLEGE



COLLEGE of
CENTRAL
FLORIDA



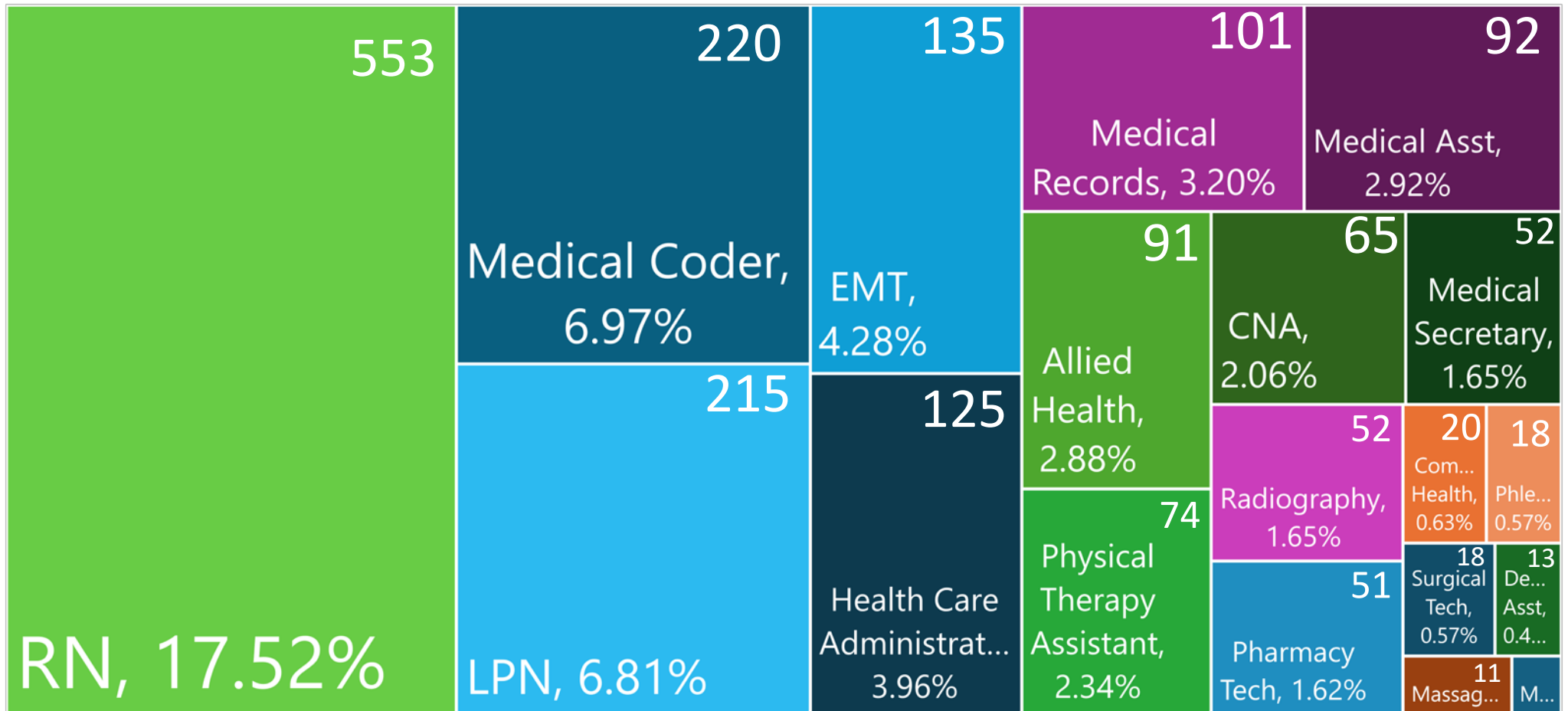
**Marion County
Public Schools**

*Developing Successful Citizens --
Every Student, Every Day*

HEALTHCARE

NAICS	Industry	Current			5-Year Forecast				
		Employed	Avg Ann Wages	LQ	Total Demand	Exits	Transfers	Growth	Ann % Growth
62	HEALTHCARE	27,883	\$58,235	1.05	17,627	6,909	7,439	3,278	2.2%

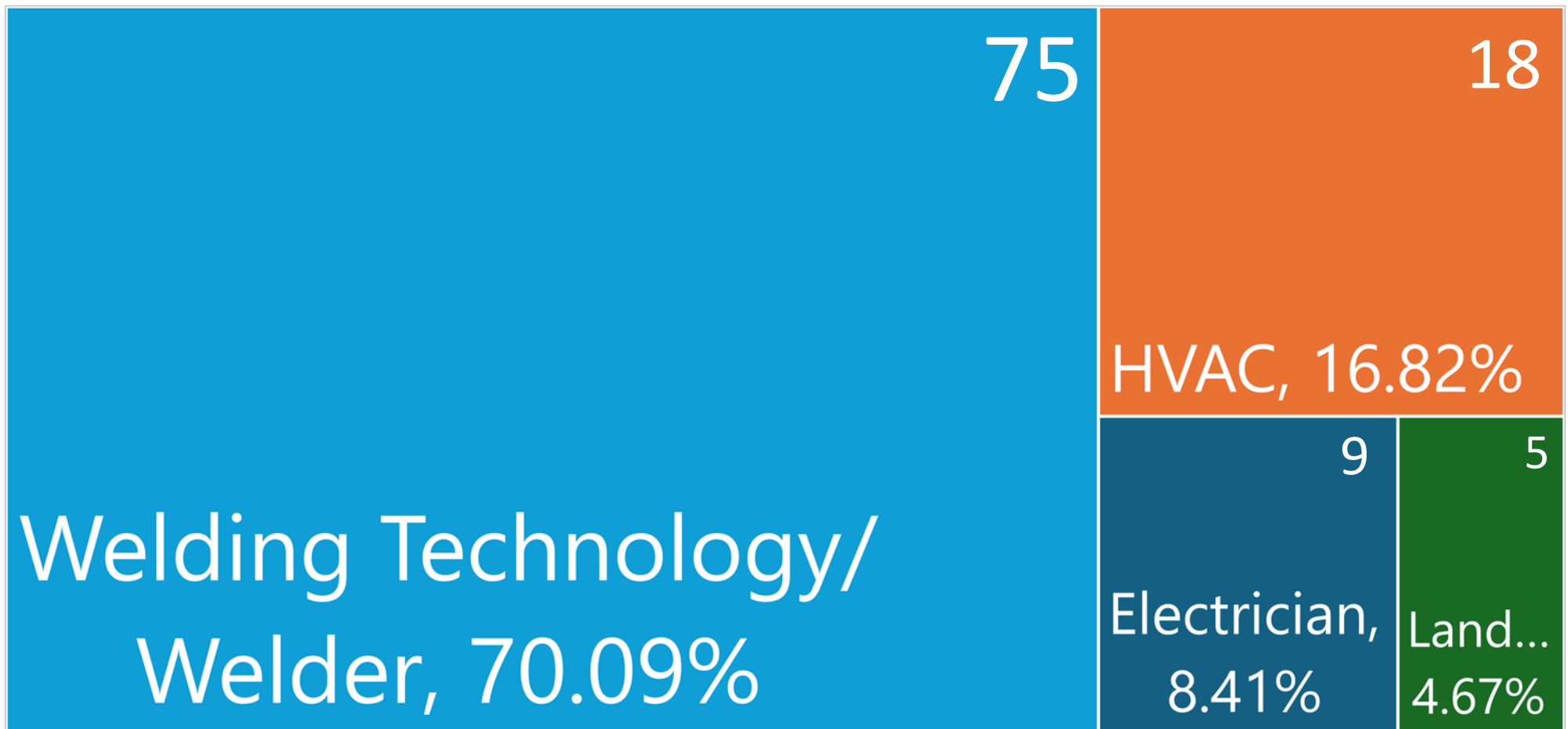
Health Training Completions



CONSTRUCTION

NAICS	Industry	Current			5-Year Forecast				
		Employed	Avg Ann Wages	LQ	Total Demand	Exits	Transfers	Growth	Ann % Growth
23	CONSTRUCTION	16,352	\$52,070	1.50	8,793	1,323	1,398	339	1.5%

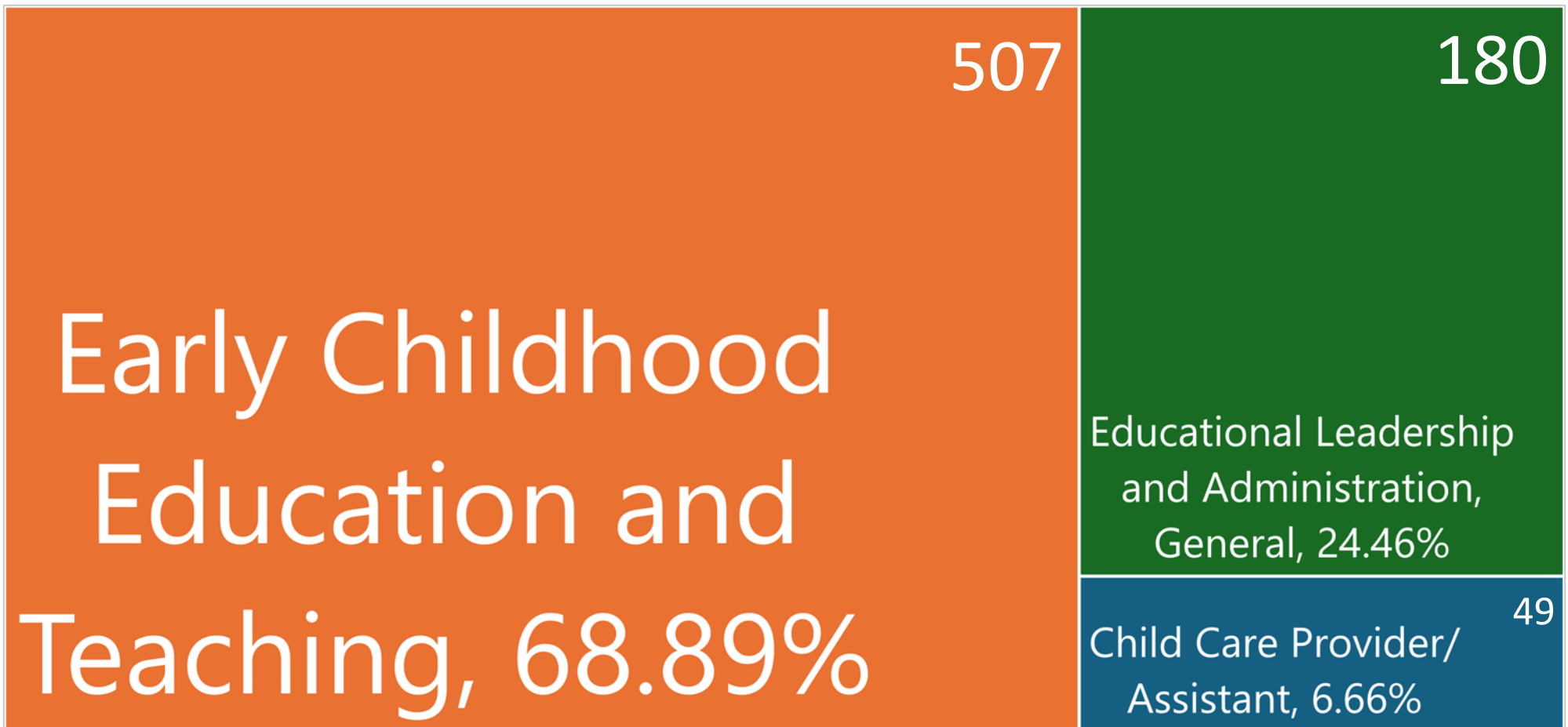
Construction Training Completions



EDUCATION

NAICS	Industry	Current			5-Year Forecast				
		Employed	Avg Ann Wages	LQ	Total Demand	Exits	Transfers	Growth	Ann % Growth
61	EDUCATION	12,340	\$42,874	0.86	7,405	2,988	3,099	1,318	2.1%

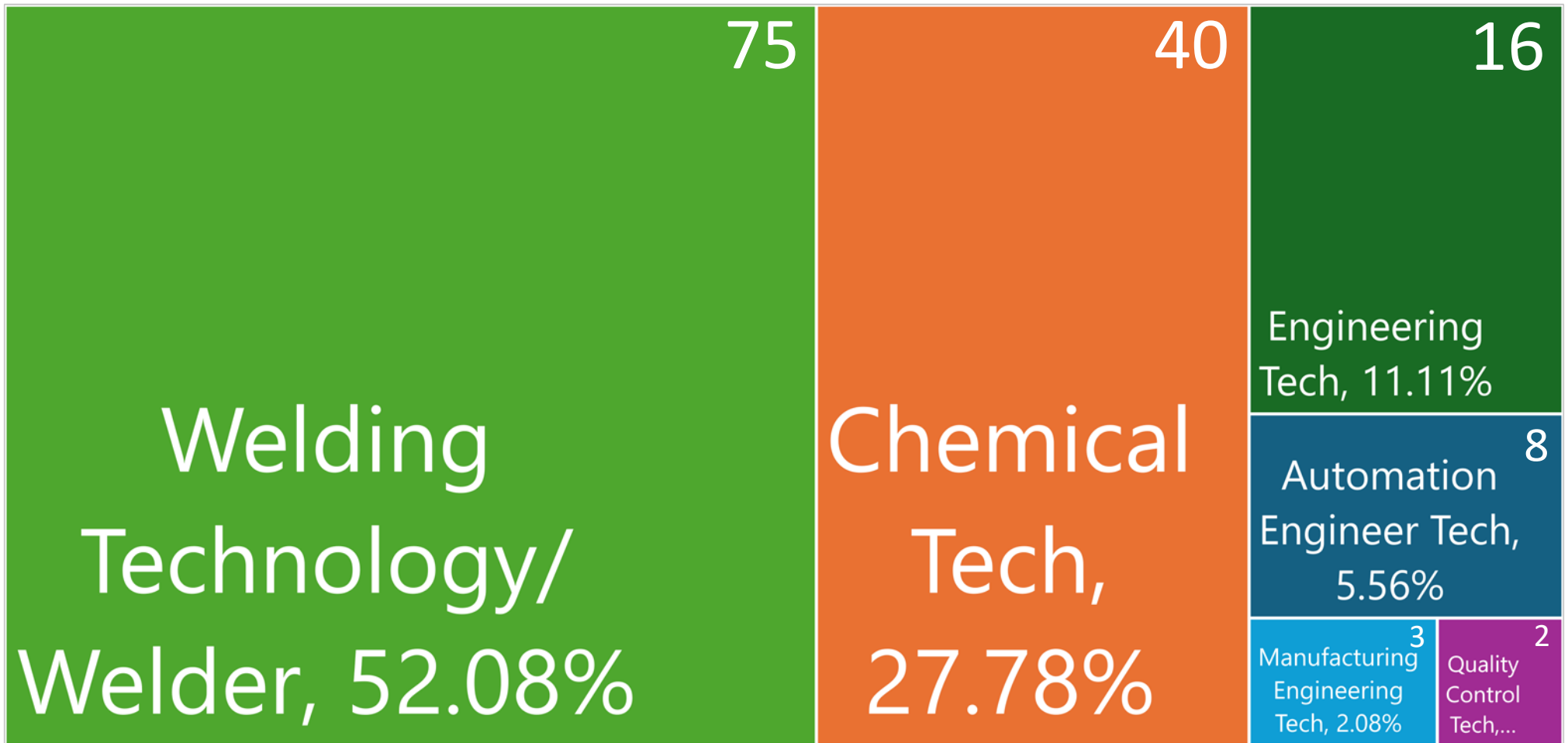
Education Training Completions



MANUFACTURING

NAICS	Industry	Current			5-Year Forecast				
		Employed	Avg Ann Wages	LQ	Total Demand	Exits	Transfers	Growth	Ann % Growth
31	MANUFACTURING	11,749	\$56,519	0.81	7,216	2,466	3,695	1,055	1.7%

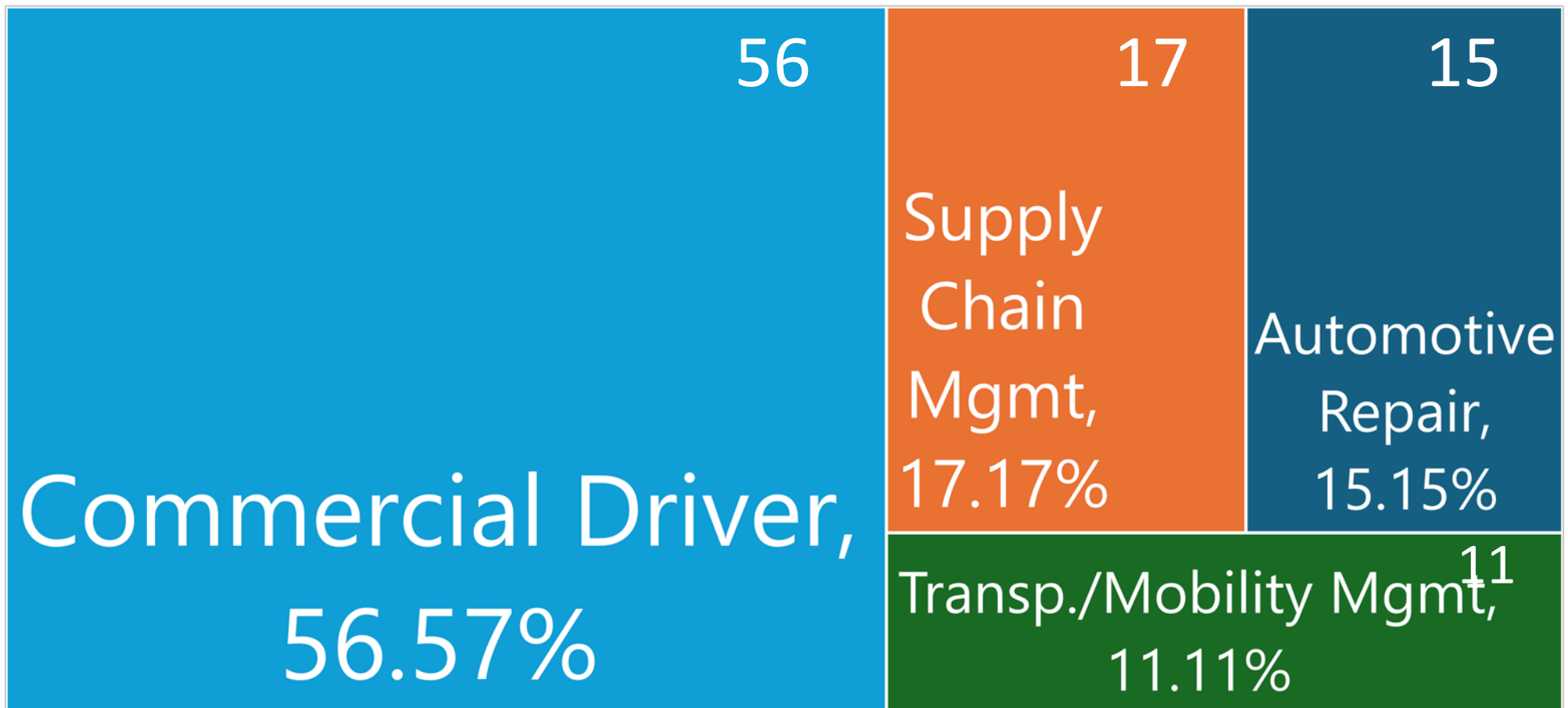
Manufacturing Training Completions



LOGISTICS

NAICS	Industry	Current			5-Year Forecast				
		Employed	Avg Ann Wages	LQ	Total Demand	Exits	Transfers	Growth	Ann % Growth
48	TRANSPORTATION/WAREHOUSING	7,996	\$49,325	0.90	5,625	2,016	2,604	1,005	2.4%

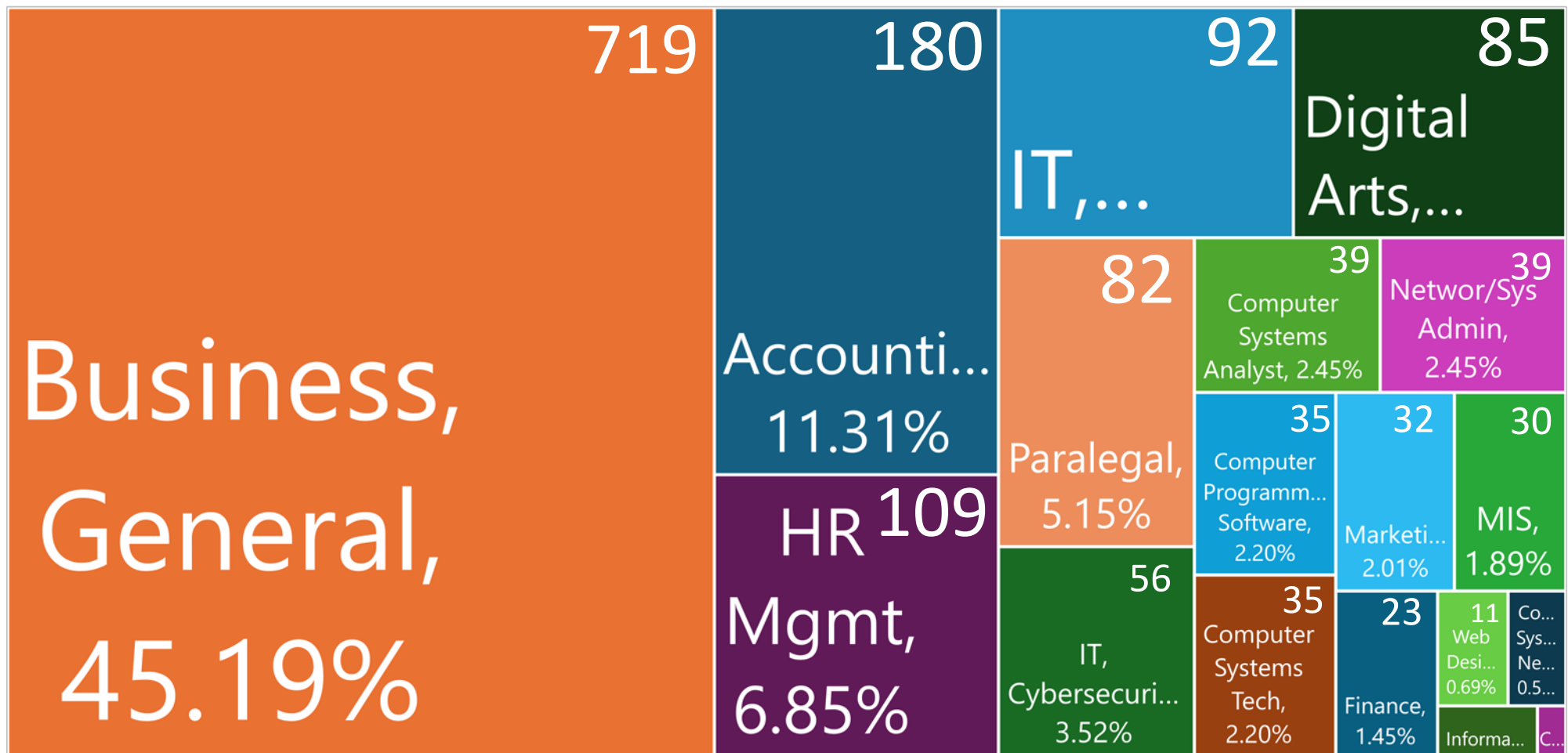
Logistics Training Completions



PROFESSIONAL, SCI, TECH

NAICS	Industry	Current			5-Year Forecast				
		Employed	Avg Ann Wages	LQ	Total Demand	Exits	Transfers	Growth	Ann % Growth
54	PRO, SCI, TECH	6,846	\$65,123	0.52	3,720	1,186	1,743	791	2.2%

Professional/IT Training Completions



TALENT SUPPLY

620,574

Regional Population
(2023)

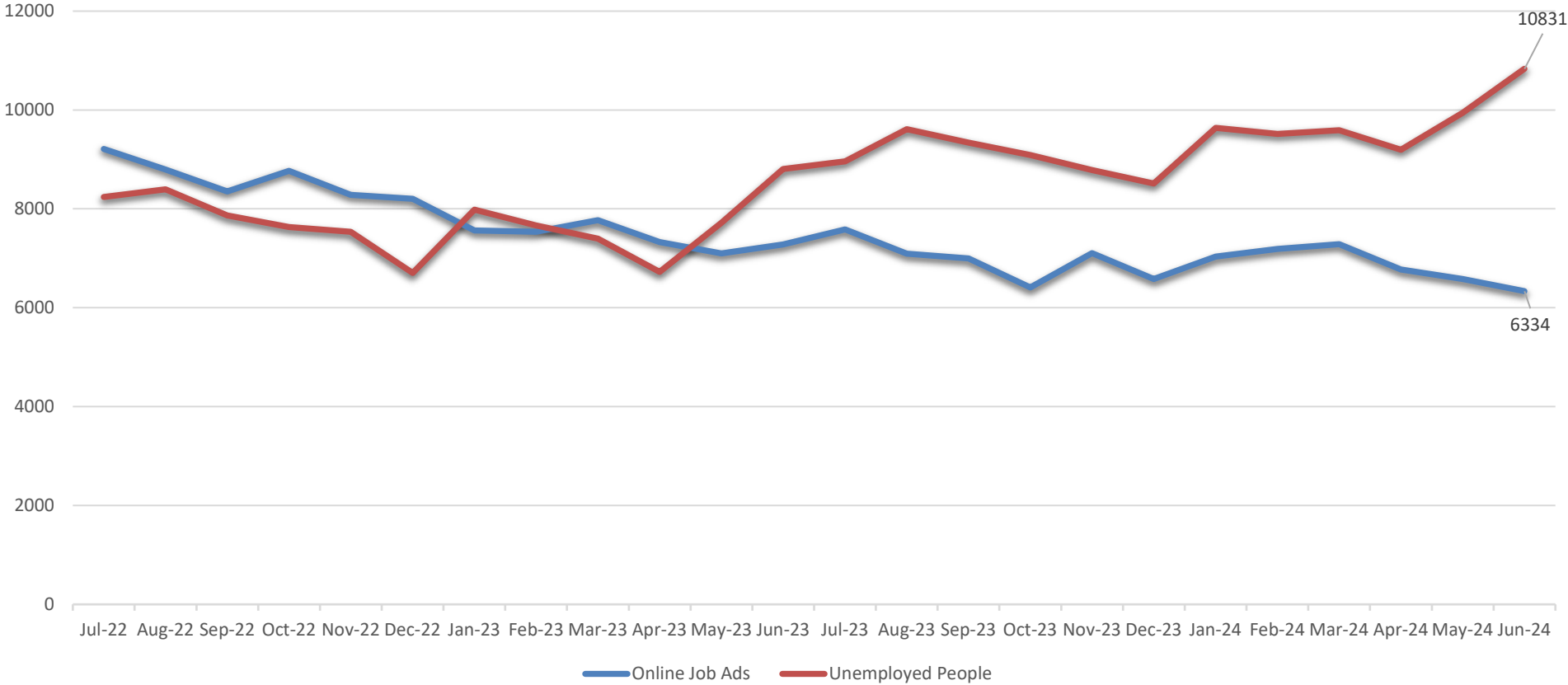
219,918

Labor Force
(July 2024)

10,831

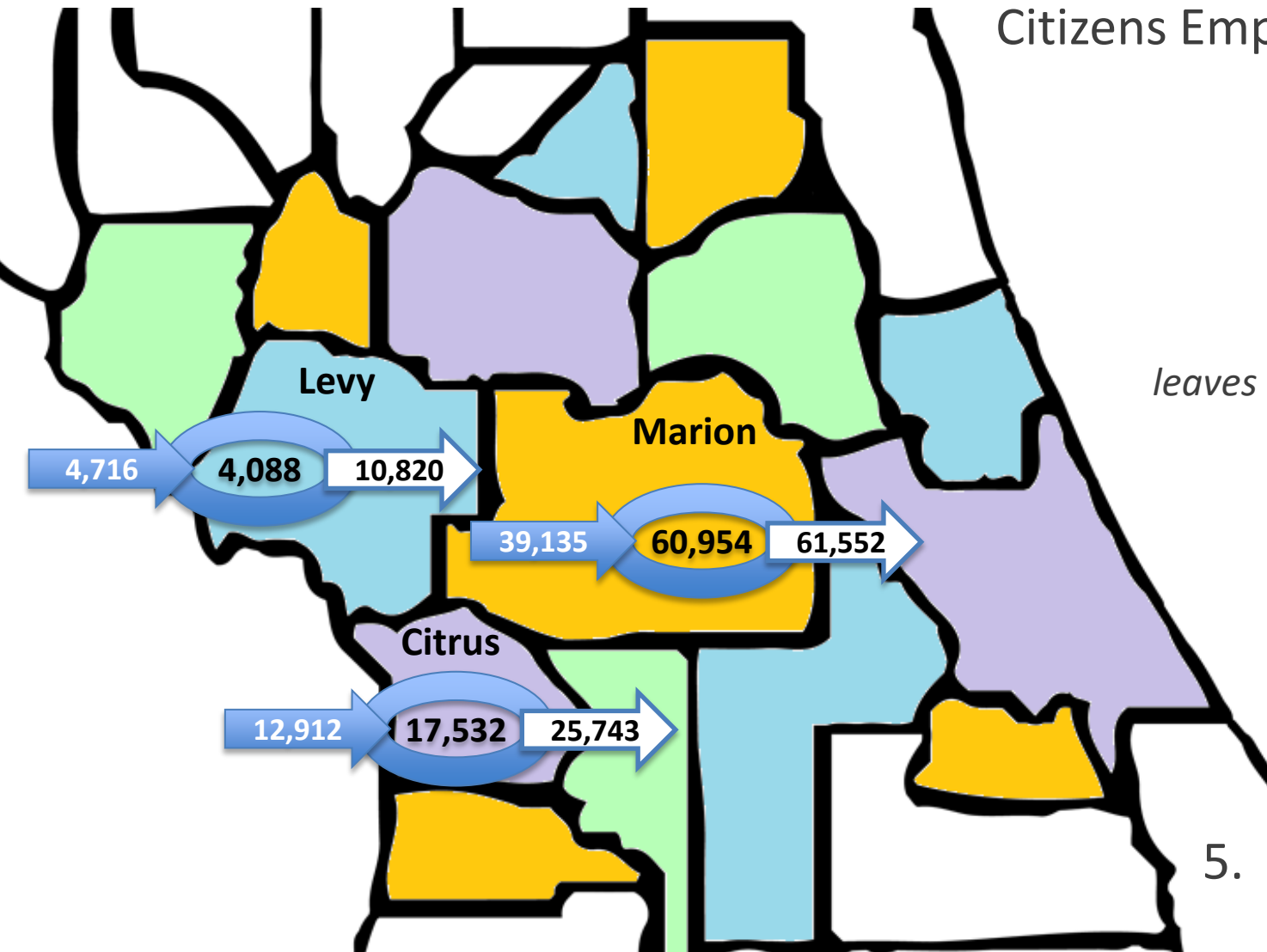
Regional Unemployed
(July 2024)

Online Job Ads vs Unemployed People



Source: LAUS/BLS

TALENT SUPPLY: INFLOW/OUTFLOW



Citizens Employed out of County:




Citrus: 59.5%
 Levy: 72.6%
 Marion: 50.2%

50% of our labor force leaves the region to work each day

Outflow Counties:

1. Alachua: 9,710
2. Orange: 9,194
3. Sumter: 8,600
4. Lake: 8,303
5. Hillsborough: 7,023

Key/Source

-  Inflow: Employed in the county but living outside (Census on the map, 2021 – Primary Jobs)
-  Outflow: Living in the county, but employed outside
-  Employed and living in the county

SECTOR STRATEGIES

Grant: Awarded to local Workforce Boards for career training, work-based training and support services in targeted sectors

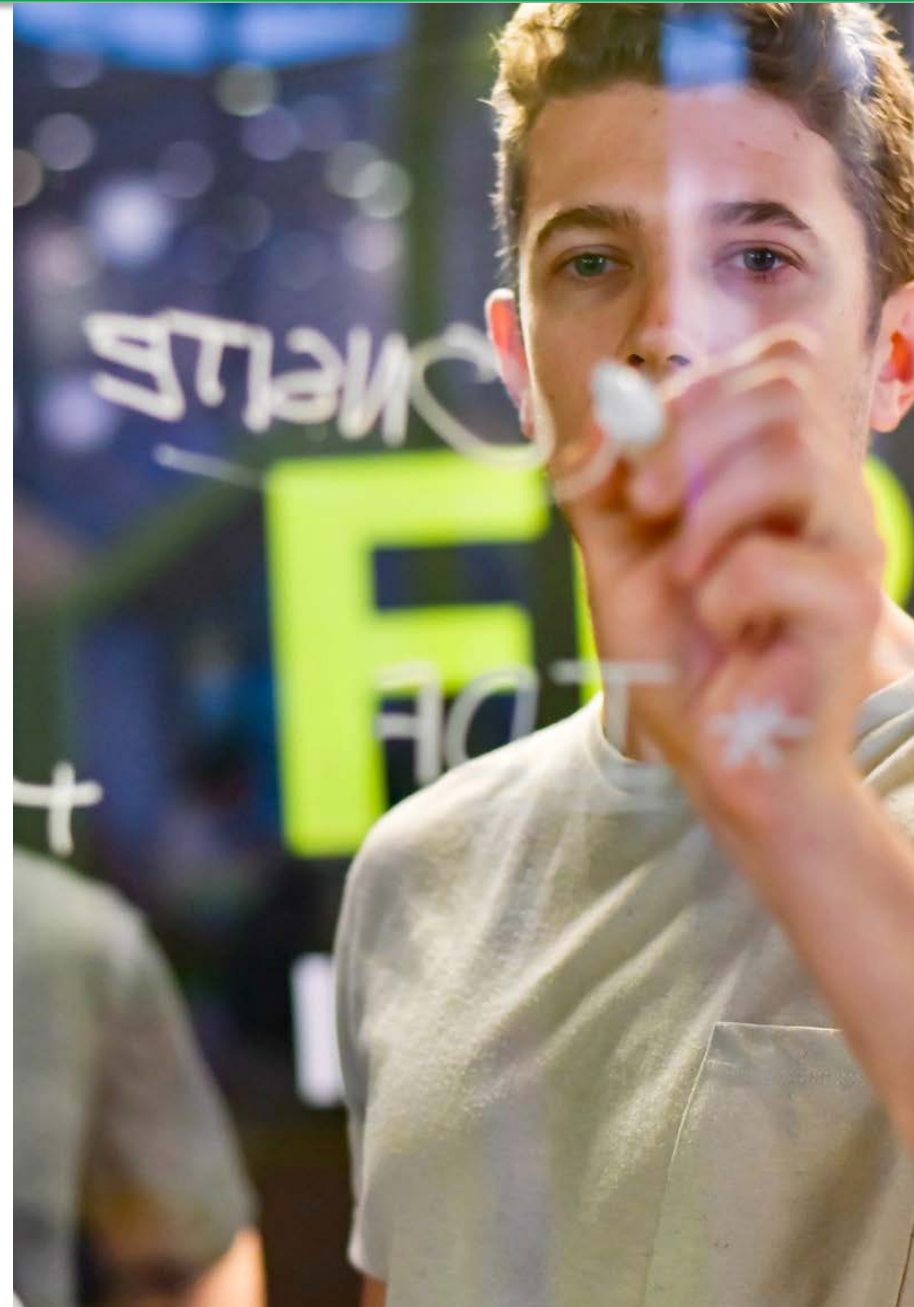
Goal: Allow greater leverage of the Governor's investments to allow for creation of talent pipelines for critical workers needed in targeted industry sectors.

Our Sector of Focus: Transportation

Award Amount: \$100,000

Florida Council of 100: new strategy that builds on regional strengths and local targeted sectors

Check out the report [here](#)



What topics are you most interested in diving deeper on?

- Impact of Automation/AI on jobs and training
- Skills-based hiring
- Middle/High School Career Exploration
- Reskilling/Upskilling
- Affordable Housing
- Childcare



What topics are you most interested in diving deeper on?

