



**CAREERSOURCE CITRUS LEVY MARION
Career Center Committee**

MINUTES

DATE: February 20, 2025
PLACE: 2703 NE 14th Street, Ocala, FL 34470
TIME: 9:30 a.m.

MEMBERS PRESENT

Andy Starling
Arno Proctor
Angela Juaristic
Charles Harris
Jennifer Roach
Pat Reddish

MEMBERS ABSENT

David Benthusen
Equilla Wheeler
Jorge Martinez
Steven Weinstein

OTHER ATTENDEES

Rusty Skinner, CSCLM
Cory Weaver, CSCLM
Chris Wilkinson, CSCLM
Larry Trowbridge, CSCLM
Melissa Saco, CSCLM

Steven Litzinger, CSCLM
Sandy Crawford, CSCLM
Cira Schnettler, CSCLM
Tony Waterson, One Stop Operator

CALL TO ORDER

The meeting was called to order by Charles Harris, Chair at 9:30 a.m.

ROLL CALL

Cira Schnettler called roll and a quorum was declared present.

APPROVAL OF MINUTES

Pat Reddish made a motion to approve the November 7, 2024, minutes. Arno Proctor seconded the motion. Motion carried.

DISCUSSION ITEMS

State Update

Rusty Skinner's updated the committee on the following items:

- Rusty Skinner and Dale French are attending the CareerSource Florida meeting in Tallahassee this week.
- The regional planning proposal is under discussion for approval at the meeting.
- Adrienne Johnston provided insights into the upcoming year.

- The State has exhausted all funds for the clam farming project that was funded through the disaster relief grant for Hurricane Idalia. There will not be additional funding for disaster recovery efforts for Hurricane Helene.
- There is an anticipated policy shift on how dislocated worker funding can be used to support those candidates. There will be more of a focus on retraining services.

Workforce Issues that are Important to Our Community

This committee did not have any comments.

PUBLIC COMMENT

None

ACTION ITEMS

Eckerd Budget and Performance Modifications

Cory Weaver was happy to announce two grants were awarded. Included in the packet are the budget outlines for the two grants.

- We were awarded a \$250,000 grant for career exploration. Through Eckerd Connects, the funding will be used to create a four-week construction pre-apprenticeship summer program for young adults in Marion County.
- The 5th YouthBuild grant was also awarded. This cohort will begin in the fourth quarter of the program year.

Angela Juaristic made a motion to accept budgetary adjustments for the two grants and the additional performance measures. Arno Proctor seconded the motion. Motion carried.

Lecanto Lease

Cory Weaver explained that the Lecanto lease was coming due. The landlord provided a one-year option or a three-year option at a discounted rate. Arno Proctor made a motion to move forward with the three-year lease for the Lecanto center. Angela Juaristic seconded the motion. Motion carried.

PROJECT UPDATES

Grant Updates

Sandy Crawford provided an overview of the grants. The Dislocated Worker Grant that is funding recovery efforts from Hurricane Idalia was not renewed and will be coming to an end in March. This grant was very successful with 197 enrollments and a community investment upwards of ten-million dollars. The clam farmers were grateful to have had the program for 12 months.

The Broadband grant is also having successful outcomes with twenty-nine enrollments and eighteen individuals hired. There will be upcoming classes in February, June, and October. The February class has five enrollments for the weeklong training.

Talent Center

Chris Wilkinson reviewed the report provided in the packet. He noted the following:

- Talent Connection continues to be successful. There are three more businesses interested in engaging applicants in this format. This is a virtual fireside chat for applicants and businesses to engage each other and ask questions.

- Two businesses are looking to develop an internship pipeline for engineering students.

Event Report

Melissa Saco highlighted items from the Event Report. She noted increased attendance at hiring events and job fairs. She also noted two upcoming job fairs. She invited the committee members to attend the February job fair at MTC in Marion County and the April job fair at WTC in Citrus County. There will also be youth job fairs occurring in all three counties in the next quarter.

Metrix Online Learning

Cory Weaver shared details from the report, noting the most popular pathways and courses. Program usage continues to grow. The link to the Metrix program can be found on the CLM website.

Center Traffic

Larry Trowbridge noted an increase in traffic in the centers. There has been a trend upward of job seekers versus unemployment applicants. We are also seeing traffic from layoffs of local businesses.

Net Promoter

Steven Litzinger reviewed the Net Promoter Survey Results. Overall, we are providing excellent customer service.

- Job seeker satisfaction continues to be extremely high with an exceptional score of 74.
- Business Services scores are very good.
- Talent Center continues to have a prominent level of customer service satisfaction.
- The Detractor Analysis is an addition to the Net Promoter report. All scores with a six or lower rating were reviewed and analyzed for trends. Many concerns raised by customers were issues having to do with State systems, procedures, or outcomes that we do not have control over.
- Staff recently were invited to complete the Employee Net Promoter Survey.

Steven Litzinger explained that the survey comments are available upon request. The comments really present a more detailed picture of the high level of customer service the staff provide.

MATTERS FROM THE FLOOR

None

ADJOURNMENT

There being no further business, the meeting was adjourned at 10:02 a.m.

APPROVED: _____