



**CAREERSOURCE CITRUS LEVY MARION  
Performance and Monitoring Committee**

**MINUTES**

DATE: February 4, 2025  
PLACE: 2703 NE 14<sup>th</sup> Street, Ocala, FL 34470  
TIME: 9:00 a.m.

**MEMBERS PRESENT**

Brandon Whiteman  
Fred Morgan  
Jeff Chang, Chair  
Theresa Flick

**MEMBERS ABSENT**

Larry White

**OTHER ATTENDEES**

Rusty Skinner, CSCLM  
Dale French, CSCLM  
Cory Weaver, CSCLM  
Steven Litzinger, CSCLM

Christopher Wilkinson, CSCLM  
Sandra Crawford, CSCLM  
Cira Schnettler, CSCLM

**CALL TO ORDER**

The meeting was called to order by Jeff Chang, Chair at 9:00 a.m.

**ROLL CALL**

Cira Schnettler called roll and a quorum was declared present.

**APPROVAL OF MINUTES**

Brandon Whiteman made a motion to approve the minutes from the November 12, 2024, meeting. Fred Morgan seconded the motion. Motion carried.

**DISCUSSION ITEMS**

**State Updates**

Rusty Skinner updated the committee on the following items:

- The Consortium's of all three workforce regions have met and agreed to sign off on the regional planning identification application. The regional planning application was submitted to the State and will be on the agenda of the February CareerSource Florida board meeting.
- Recently, the grant that funds the clam farming project underwent federal monitoring. The monitors and State representatives reviewed all financial documents, toured the Cedar Key area, and met with local representatives in the

clam industry. The monitors were impressed at how well the program was implemented. We anticipate positive monitoring outcomes.

- Funding for the clam farming project has not been renewed. The program will sunset in March and will progressively wind down month over month until all funding is depleted. The clam farmers will be notified beginning this week that funding was not renewed, and the program will be coming to an end. We will work with qualified participants through our other available programs.

### Workforce Issues that are Important to Our Community

Jeff Chang asked if our region would see impacts due to the federal executive orders being issued by the new presidential administration. Rusty Skinner stated we anticipate that some of the agencies that work with individuals who may have barriers to employment may fall under executive orders concerning DEI.

### **PUBLIC COMMENT**

None

### **ACTION ITEMS**

#### Performance Negotiation Response

Cory Weaver explained that annual performance measures are negotiated with the State. Historically, performance measures consisted of very high goals and our region worked tremendously hard to meet those goals and performed very well. The response submitted this year included goals that were attainable for further success of our region. The proposed measures were accepted except the Median Wage 2<sup>nd</sup> Quarter After Exit. The new measure will be difficult to achieve but attainable. Theresa Flick made a motion to approve the negotiated performance measures. Fred Morgan seconded the motion. Motion carried.

#### Eckerd Budget and Performance Modifications

Cory Weaver was happy to announce two grants were awarded. Included in the packet are the budget outlines for the two grants.

- We were awarded a \$250,000 grant for career exploration. Through Eckerd Connects, the funding will be used to create a four-week construction pre-apprenticeship summer program for young adults in Marion County.
- The 5<sup>th</sup> YouthBuild grant was also awarded. This cohort will begin in the fourth quarter of the program year.

Theresa Flick made a motion to accept the budgetary adjustments for the two grants and the additional performance measures. Fred Morgan seconded the motion. Motion carried.

### **PROJECT UPDATES**

#### Talent Center

Chris Wilkinson reviewed the report provided in the packet.

#### Event Report

Cory Weaver highlighted items from the Event Report. She noted increased attendance at hiring events and job fairs. She also shared that there are two upcoming job fairs. She invited the committee members to attend the February job fair at MTC in Marion

County and the April job fair at WTC in Citrus County. There will also be youth job fairs occurring in all three counties in the next quarter.

### Contract Reports

Cory Weaver reviewed the performance report for Citrus and Marion counties and the youth report. Overall, the partners did well.

- County Reports:
  - Marion County met the 1<sup>st</sup> quarter goal.
  - Citrus County met the 1<sup>st</sup> quarter goal.
  - Levy County is still recovering from the recent hurricanes and is experiencing a delay.
- Youth Report:
  - All measures were met except for one. This is an annual report on performance, so the program has more time to meet the requirements.

### Grant Update

Cory Weaver provided an overview of the grants. The Dislocated Worker Grant that is funding recovery efforts from Hurricane Idalia was not renewed and will be coming to an end in beginning in March. This grant was very successful with 197 enrollments and a community investment upwards of ten-million dollars.

The Broadband grant is also having successful outcomes with 29 enrollments and 18 individuals hired. There will be upcoming classes in February, June, and October. The February class has already had 4 enrollments.

### Performance Measures

#### Career Center Reports

Cory Weaver reviewed the reports and welcomed questions from the committee members.

- Performance Measures: Our organization is consistently doing well.
- Center Reports: All centers have experienced increased traffic and candidate services across the region.

### Letter Grades

Cory Weaver reported that our region received a B for the reporting period. She reviewed the seven measures and extra credit scores. Finding enough participants to meet the Dislocated Worker performance measure continues to be a challenge.

### Program Participant Data Summary

Cory Weaver reviewed general details from the report.

### Net Promoter

Steven Litzinger reviewed the Net Promoter Survey Results. Overall, we are providing excellent customer service.

- Job seeker satisfaction continues to be extremely high with an exceptional score of

74.

- Business Services scores are very good.
- Talent Center continues to have a prominent level of customer service satisfaction.
- The Detractor Analysis is an addition to the Net Promoter report. All scores with a 6 or lower rating were reviewed and analyzed for trends. Many concerns raised by customers were issues having to do with State systems, procedures, or outcomes that we do not have control over.

Steven Litzinger explained that the survey comments are available upon request. The comments really present a more detailed picture of the high level of customer service the staff provide.

### **MATTERS FROM THE FLOOR**

None

### **ADJOURNMENT**

There being no further business, the meeting was adjourned at 9:44 a.m.

**APPROVED:**

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